

PARTNERS:

Ascension Health
AT&T
Aventyn
Calgary Scientific
California MedTech
Cambridge Consultants
CardioNet
CareFusion
Comunicano
Cooley LLP
DD Studio
DexCom
hopskipconnect
i.e. healthcare
InnerWireless
Insight
InTouch Health
Intrado
iVisit
Jitterbug
Johnson & Johnson
MedApps
Midmark Corp.
Mintz Levin
Montage Systems
Myca
OptumHealth
Proteus Biomedical
Qualcomm
ResMed
Roche
Soligie
Sotera Wireless
St. Jude Medical
TelCare
The California Endowment
3M
TMNG Global
TripleTree LLC
Verizon Wireless
VOCEL
Wellcore
West Wireless Health Institute
Zarlink



Wireless-Life Sciences Investor's Meeting

*Accelerating the Adoption
of Wireless Health*

May 11, 2010

Estancia Hotel, La Jolla

The TripleTree I Award®
for the Wireless-Life Sciences Alliance
recognizes innovation, insight and initiative
within wireless-life sciences and mobile health
industry sectors. Following a presentation by
each finalists during the Investor's Meeting, three
winners will be selected.



The 2010 finalists are:

AirStrip Technologies
Calgary Scientific
CellTrak Technologies
CortiCare
Great Connection
Hopskipconnect
InnerWireless
Ocutronics
PerfectServe
PharmaSecure
Zeo, Inc.
ZMQ Software Systems



Wireless-Life Sciences
Investor's Meeting

Dear Attendees:

Welcome.

It is our pleasure to welcome you to La Jolla, California for the 4th annual Wireless-Life Sciences Alliance (WLSA) Investor's Meeting.

The purpose of this invitational meeting is to facilitate discussion and information exchange between capital sources and developing wireless innovators to address critical health and healthcare system issues. It is also designed to support investors who are working to successfully converge wireless technologies into other aspects of healthcare like clinical trials, medical devices, diagnostics, and other healthcare systems.

The WLSA is a special purpose, non-profit trade organization for innovators, globally relevant companies, scientists, physicians, and policy makers. It is dedicated to creating value and improving health outcomes, globally, through the convergence of communications technologies, consumers, caregivers and all sectors of the life sciences and technology environment.

Many thanks to all those who gave their time and resources to plan and coordinate this event, as well as the upcoming academic/research conference in October called **Wireless Health 2010** (www.wirelesshealth2010.org). Thanks also go to our Partners, without whom this meeting would not be possible.

With kind regards,

WLSA BOARD OF DIRECTORS:

Robert B. McCray, President & CEO
Wireless-Life Sciences Alliance

Donald Jones, Founding Director, WLSA
Vice President, Health & Life Sciences, Qualcomm

Jeffrey Belk, VP Wireless Convergence
Wireless-Life Sciences Alliance

Sharon Henry, Director, WLSA
Director, American Medical Response

M. Wainwright Fishburn, Jr., Director, WLSA
Partner, Cooley LLP

The Wireless-Life Sciences Alliance

The Wireless-Life Sciences Alliance (WLSA) is a special purpose, non-profit trade organization for innovators, globally relevant companies, scientists, physicians, and policy makers.

The WLSA is dedicated to creating value and improving health, globally, through the convergence of communications technologies, consumers, caregivers and all sectors of the life sciences and technology environment. WLSA partners and companies all over the world are using wireless health innovations to better manage chronic conditions, preempt disease and improve the lives of the elderly and under-served populations around the world.

The principal activities of the WLSA involve the creation of invitational group and private meetings in quality settings during which proprietary information is shared and in which partners meet the most dynamic and innovative organizations and individuals shaping the future of wireless health.

WLSA founders recognized the wireless health opportunity in 1999. In forming the organization, with the critical support of Qualcomm and Johnson & Johnson in 2005, the WLSA established from the start an operating principal that its meetings would be invitational rather than "pay-to-play," and that invitations would be based on the quality of the invitee's achievement or innovation and capability to create valuable wireless health innovations.

For more information on partnership in the WLSA, go to www.wirelesslifesciences.org.



The TripleTree I Award® Program

The TripleTree I Award® for the Wireless-Life Sciences Alliance recognizes innovation, insight and initiative within wireless-life sciences and mobile health industry sectors.

The call for nominees ran February 1 - March 8, 2010. Award applicants were asked to articulate how their application or solution can reduce healthcare costs and improve healthcare outcomes in one of three categories. From a pool of more than 75 nominees, a panel of independent judges (individuals affiliated with the Wireless-Life Sciences Alliance) are currently in the process of selecting finalists to attend and present in panel discussions at the invitation-only Wireless-Life Sciences Alliance (WLSA) Investor's Meeting on May 11, 2010 in San Diego.

The finalists are:

AirStrip Technologies
Calgary Scientific
CellTrak Technologies
Corticare
Great Connection
Hopskipconnect
InnerWireless
Ocutronics
PerfectServe
PharmaSecure
Zeo, Inc.
ZMQ Software Systems

Three winners will be selected from the 12 finalists in three categories:

- Best Operational Effectiveness Solution — The mobile or wireless solution that reduces costs and improves operational efficiency.
- Best Clinical Application — The mobile or wireless-life science solution that enriches clinical care.
- Best Consumer Experience Solution — State-of-the-art mobile or wireless experience for the consumer or patient.



Tuesday, May 11, 2010

9:00 AM

Registration & Networking

10:00 AM

Opening Remarks

Robert B. McCray

President & CEO, WLSA

10:15 AM

Presentations by I Award® Finalists – Best Clinical Applications

AirStrip Technologies

Calgary Scientific

Dr. Byron Osing, Co-Founder & CEO

CortiCare

Brad Westcott, President

Ocutronics

Dr. Robert Levine, Co-Founder & CMO

11:15 AM

Presentations by I Award® Finalists – Best Operational Effectiveness Solutions

CellTrak

Scott Hermann, Sr. Vice President, Sales & Marketing

InnerWireless

Ed Cantwell, President & CEO

PerfectServe

Terrell Edwards, CEO

PharmaSecure

Sarah Hine, Co-Founder & CEO

12:15 PM

Lunch

The TripleTree I Award® Finalists represent a diverse set of communication and connectivity technologies in mobile health solutions and wireless-life sciences. Today they will provide insight to the commercialization process for convergence technologies.



12:45 PM

Notes from the Frontlines: Building MiniMed and now DexCom –
Having More Fun While Working Even Harder to Succeed

Terrance H. Gregg
President & CEO, DexCom, Inc.

Introduction by Frank Rahmani, Partner, Cooley, LLP

1:30 PM

Break

1:45 PM

Presentations by I Award® Finalists – Best Consumer Experience
Solutions

Great Connections
Asa Nordgren, Co-Founder & Chairman

hopskipconnect
Rick Lee, CEO

Zeo, Inc.
David Dickinson, President & CEO

ZMQ Software Systems
Hilmi Quraishi, Director, Social Programs

3:00 PM

Afternoon Keynote

Dr. Mohit Kaushal
Director of Connected Health, FCC Omnibus Broadband Initiative

Introduction by Lance S. Kurata, Member, Mintz Levin

3:45 PM

I Award® Presentation

Peter Erickson, Managing Director, TripleTree, LLC

Award Categories:

- Best Operational Effectiveness Solution
- Best Clinical Application
- Best Consumer Experience Solution

4:00 PM

Demo Reception with I Award® Finalists



ROBERT B. MCCRAY

President & CEO, Wireless-Life Sciences Alliance

Robert B. McCray is the President & CEO of the Wireless-Life Sciences Alliance, Chairman of Alliance Healthcare Foundation, Special Advisor to TripleTree LLC, Member of Midmark Corporation Board of Directors, Member of Board of Directors of CONNECT and an active advisor to several companies. Rob leverages over 25 years of experience as a business owner, senior operating executive, and legal and transactional advisor to private and public companies.

Rob has served as President, COO and an early investor in Digital On-Demand, Inc., a retail services technology company that operates under the brand name RedDotNet in chains including Barnes & Noble, Circuit City, Best Buy, Blockbuster and Fred Meyer. Previously, he served as Chairman, President and CEO of HealthCap, Inc., a venture capital-backed physician practice management company that returned 90% CAGR to its investors. Rob also served as Managing Director of Caremark Physician Resources, directing its formation during its initial high-growth years prior to its sale to MedPartners, Inc. He also co-founded OnCall Medicine, Inc., a medical house calls company. Prior to his success as a business operator, he was a Managing Partner in his law firm and a partner in a predecessor and transactional legal and consulting services to the healthcare industry for over 20 years.



DONALD JONES

Vice President, Health & Life Sciences, QUALCOMM

Donald Jones serves as vice president of business development for health & life sciences at Qualcomm. He is responsible for Qualcomm's enablement of wireless technologies in the health and life sciences markets. In 2005, he founded the Wireless-Life Sciences Alliance (WLSA), a 501c(6) trade organization that works with both the wireless and life science industries to enable new business models, new businesses and clinical process improvements in all sectors of the life sciences industry.

Prior to joining Qualcomm, Jones spent 22 years developing and growing healthcare enterprises. He served as chief operating officer of MedTrans (now American Medical Response - AMR), the world's largest emergency medical services provider. Jones was founder and chairman of EMME, Mexico's largest member-based, subscription health service. He was senior vice president of marketing for HealthCap, a venture capital backed startup, which rapidly grew to become the second largest provider of women's healthcare in the United States. Jones has extensive experience in mergers and acquisitions, having been involved in more than 130 acquisitions.

In 1980, he developed the \$2 billion critical care transportation sector, and led AMR's strategic entry into emergency physician practice management, including the acquisition of EMCARE, the largest US emergency medicine practice. He developed the strategy and worked with AMR CEO and executives to launch American Medical Pathways, winner of a \$600 million healthcare call center contract. In 2000, the Journal of Emergency Medical Services (JEMS) named Jones One of the 20 Most Influential People in EMS.

As Founder and Chairman of the WLSA he created the Convergence Summit, a prominent global event, hosted by the CEO of Qualcomm and Johnson & Johnson, and Wireless Health 2010, the first global academic conference on Wireless Health, in conjunction with more than 30 of the world's top engineering universities. He is on the boards of the Alliance Healthcare Foundation and the American Telemedicine Association. Jones was a founding board member of the West Wireless Health Institute with Eric Topol, M.D. and Gary and Mary West, the world's first and foremost institute focused on the clinical efficacy and economic efficiencies of wireless technologies in healthcare. In 2010, the San Diego Transcript named Jones one of "San Diego's Top Influentials."

Jones holds a bachelors' degree in biology and bio-engineering (University of California, San Diego), a Juris Doctor (University of San Diego), and an MBA (University of California, Irvine.) Jones holds a patent in the use of cell phones in health incentive programs.



JEFFREY K. BELK

Vice President, Wireless Convergence, WLSA

In addition to his Vice President position with the WLSA, Jeffrey Belk is Managing Director of ICT168 Capital, LLC, focused on developing and guiding global growth opportunities in the ICT (Information and Communication Technology space). Formerly, Belk spent almost 14 years at Qualcomm, where prior to his departure in early 2008, he was Qualcomm's senior vice president of strategy and market development, focused on examining changes in the wireless ecosystem and formulating approaches to help accelerate mobile broadband adoption and growth.

From 2000 until 2006, Belk was senior vice president, global marketing, leading a team responsible of all facets of the company's corporate messaging, communications, and marketing worldwide. In 1999-2000, Belk was SVP & GM of Qualcomm Eudora Products, Qualcomm's award winning email client. In 1997, Belk was named VP, marketing of Qualcomm Consumer Products, and initiated the company's global branding and communications efforts.

Prior to Qualcomm, Belk spent ten years in the early growth years of the PC industry, primarily with Proxima Corporation. Belk joined the company in 1983, when the company was less than 25 employees, and was with the company through its IPO in the early 90's in several key distribution, product management, and international roles.

Belk is on the Board of Directors of Peregrine Semiconductors, InterDigital Corporation, as well as the Board of the Wireless Life Sciences Alliance. He has a BA in Economics from University of California, San Diego, and an M.B.A. from the University of California, Irvine. He is known globally as a commentator and writer on wireless, mobile broadband, and technology evolution.



M. WAINWRIGHT FISHBURN, JR.

Partner, Cooley, LLP

Wain Fishburn is a founding partner of Cooley LLP's San Diego office and represents high growth technology and life sciences corporations ranging from start-up to public. Mr. Fishburn is an active community leader and has shaped many industry organizations. He is a founding board member of the Corporate Directors Forum, as well as BIOCOM, where he currently serves as Vice Chair of the BIOCOM Board of Directors. He is a member of the Board of Trustees and the Executive Committee of the Sanford-Burnham Institute for Medical Research. He serves on the Board of Directors for the Critical Path Institute, an independent institute created in part by the FDA, dedicated to improving the regulatory path for innovative medical therapies. Mr. Fishburn is a founder of two public companies and prior to law school, worked in the corporate environment assisting with the divestiture of a group of 12 operating companies.

He received his J.D. degree from the University of California, Hastings College of the Law, and has served as President of the Hastings Board of Governors.



SHARON HENRY

Director, American Medical Response

Sharon Henry currently directs wireless initiatives for Emergency Medical Services Corporation (EMSC), the nation's leading provider of ambulance and outsourced physician services. American Medical Response provides the nation's largest emergency and non-emergency ambulance service, while EMCARE is the leading provider of outsourced physician services to hospital emergency departments, inpatient physician services, inpatient radiology management programs and anesthesiology services. EMSC also provides air ambulance service and offshore medical services to oil platforms in the Gulf. EMSC provides services each year to more than 10 million patients in more than 2,000 communities nationwide. Sharon's background in market application and implementation allows EMSC to move further into wireless digital medicine.

Sharon has been in the ambulance service business for thirty years, ten of which were in mergers and acquisitions during the roll-up of ambulance companies to large providers in the late 1990s. She co-founded MedicWest Ambulance in Las Vegas, Nevada which grew from a start-up to becoming a large provider in all of Clark County, including the famous Las Vegas Strip. MedicWest was sold to EMSC in 2007, and is now the sole provider of service in the Las Vegas market. Sharon has managed large national performance-based ambulance contracts and 911 emergency call centers.

She has a B.S. Degree from Oregon State University and an M.B.A. from the University of California, Irvine.



DAVID DICKINSON

President & CEO, Zeo, Inc.

After a long career with four Fortune 500 corporations, David Dickinson joined Zeo, Inc. (f/k/a Axon Labs) as President & Chief Executive Officer in March 2007, a startup founded by an entrepreneurial, sleep-deprived team of computer science, business and engineering students at Brown University. Immediately prior to Zeo, he was the Chief Operating Officer and consumer division President/CEO of StemCyte, a global umbilical cord blood stem cell banking company headquartered in Southern California and Taiwan. His Fortune 500 experience includes Procter & Gamble, Johnson & Johnson Consumer Products, Inc., Arm & Hammer Baking Soda Division of Church & Dwight, and Mead Johnson Nutritionals Division of Bristol-Myers Squibb.



TERRELL EDWARDS

Founding CEO, PerfectServe

Terrell "Terry" Edwards is the founding CEO and visionary behind PerfectServe's industry-leading healthcare communication platform. Starting in 1997, Terry wrote and developed PerfectServe's original application prototypes. Since that time, he has successfully guided the company's national expansion into nearly 150 markets around the country and raised more than \$24 million in venture capital to fuel PerfectServe's development.

A hands-on executive, Edwards has over 15 years of expertise in the design and deployment of technology-enabled solutions in both physician practice and hospital environments.

Prior to PerfectServe, Edwards was introduced to the world of computer-telephony technology at Voice-Tel, Inc., a market pioneer in the interactive voice messaging industry. Previously, he co-founded Milepost Corporation, a leading marketing communications firm that served Fortune 500 accounts in the Midwest.



PETER ERICKSON

Managing Director, TripleTree, LLC

Peter has played multiple roles in TripleTree's growth upon joining the firm early in its inception. As a Managing Partner, Peter helps lead TripleTree's transaction and advisory services in healthcare with an emphasis in the firm's population health management, wireless health, and life sciences engagement and research activity. Having represented TripleTree clients across a broad range of technology and healthcare domains, Peter has successfully negotiated sell-side M&A and capital transactions that have included such companies as Healthcare Services Corporation (HCSC), Microsoft, Fiserv, Great Point Partners, and Manitoba Telecom. Prior to joining TripleTree, Peter helped manage international development programs focused on Eastern Europe and Southeast Asia through the National Forum Foundation in Washington D.C. While attending the Carlson School of Management, Peter helped establish a student-led \$1.5 million investment fund that now serves as a cornerstone for the school's finance program. Peter attended DePauw University where he earned his B.A. and the University of Minnesota's Carlson School of Management, where he received his M.B.A. with a concentration in Finance.



TERRANCE GREGG

President & CEO of DexCom, Inc

Terrance Gregg is President and CEO of DexCom, Inc. He is also currently a Special Venture Partner with Galen Partners, a private equity firm specializing in the healthcare industry. In 2002 he retired as President of Medtronic MiniMed, a world leader in diabetes management systems. He became President and Chief Operating Officer of MiniMed, Inc. in 1996 and was instrumental in Medtronic's \$3.4 billion acquisition of MiniMed in 2001. He also served in executive positions with Smith and Nephew and Allergan, Inc.

Mr. Gregg served as the 2003-2004 Chair of the Research Foundation Board of the American Diabetes Association. Mr. Gregg received a Bachelor of Science degree from Colorado State University in 1971. In 2003, Mr. Gregg and his wife were recognized by the American Diabetes Association with an award for Outstanding Service in Diabetes Research Funding.

**SCOTT HERRMANN**

Senior Vice President, Sales and Marketing, CellTrak

Scott Herrmann leads CellTrak's sales and marketing efforts focused on the western portion of North America. Scott's background includes director of Sales for TALX, Ti3, Inc., Positron and InterVoice Corporations where he successfully handled multiple accounts, sales, contracts and marketing opportunities. In addition, his background includes engineering for Motorola and IBM/Rolm Corporations. Scott's sales and marketing experience has focused on eliminating paper processes and procedures for Fortune 500 Corporations, providing ease of operations and optimization of resources. Scott's record includes many sales and engineering performance awards.

**SARAH HINE**

CEO, PharmaSecure, Inc.

Sarah Hine brings over 10 years of international experience in both public and private sectors. Under Sarah's leadership, PharmaSecure, Inc. completed a \$2MM Series A round; launched its first pilot, and established an Indian subsidiary. Prior to PharmaSecure, Sarah was a William J. Clinton Fellow for Service in India where she managed marketing for a community-based NGO (non-governmental organization). Previously, Sarah served as Assistant Vice President at Washington Mutual, where she led their annual talent management process, and worked extensively in leadership development.

She holds an MBA from the Paul Merage School of Business at the University of California, Irvine and a BS from Gordon College.

**DR. MOHIT KAUSHAL**

Director of Connected Health
FCC Omnibus Broadband Initiative

Dr. Mohit Kaushal is the Director of Connected Health at the Federal Communications Commission (FCC). Prior to joining the FCC, Dr. Kaushal was an investment professional at Polaris Venture Partners where he focused on investments in the life sciences. He is an ER physician by background and also has previous experience at Merrill Lynch's Health Care IBD Group, The World Health Organization and undertook public health field research in an Indigenous Indian reservation in Costa Rica.

Prior to obtaining his MBA from the Stanford Graduate School of Business, Dr. Kaushal earned his Medical Degree, with Distinction, from Imperial College of Science, Technology and Medicine, London. He also obtained an undergraduate degree in Management from Imperial College.

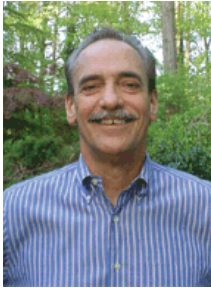
**LANCE S. KURATA**

Member, Mintz Levin

Lance Kurata is a partner in the firm's Corporate group and heads the firm's West Coast technology transactions practice. The technology transactions practice specializes in strategic collaborations, technology licensing and other business transactions directed to the use, transfer and development of technology and intellectual property assets.

Lance advises both growth and mature companies in the life sciences, information technology, and clean technology industries. He provides strategic and creative advice for the commercialization and exploitation of technology assets and has successfully structured and negotiated numerous high-profile technology-based transactions with and for global industry leaders. His practice includes strategic intellectual property asset purchases and sales; technology mergers, acquisitions, and spin-offs; and intellectual property litigation settlement agreements. Lance also advises on general corporate matters and provides general outside counseling for a number of his clients.

Lance received his B.A. from UCLA (1992) and his J.D. from Stanford Law School (1996) where he was an Editor of the Stanford Law Review. He was named one of San Diego Metropolitan Magazine's Forty under 40 (recognizing the region's civic and business leaders) in 2007.



RICK LEE

President & CEO, hopskipconnect

Rick Lee has made a career in the creation and sales of specialty managed care applications, with a high degree of knowledge in venture-backed financing; selling the invisible; specialty services in healthcare; consumer-driven health care; collaborating with MDs; healthcare marketing, and wireless healthcare.

He is the CEO of hopskipconnect, a behavioral change company launched by Partners HealthCare and the Center for Connected Health. Previous stops in his career include President, Employer Division of Magellan Health, Founder/CEO of Quality Oncology, and various board assignments in Integra Health Services, PayerPath, GTESS, Neighborhood Diabetes, and LifeMetric.

A graduate of Harvard and the University of Washington, Rick has been published more than 35 times on a range of health care topics.



ROBERT E. LEVINE, MD

CEO, Ocutronics

Robert Levine, M.D. is an ophthalmologist whose career has spanned many areas of clinical practice, surgery, research, teaching, and the application of sophisticated multi-disciplinary scientific techniques to solving medical problems. His current research interest is the development of a small inexpensive retinal camera to be used by primary care physicians in screening for diabetic retinopathy, and for diagnostic screening in developing countries. He has innovated numerous surgical techniques, and has 39 publications, including textbook chapters and articles in peer-reviewed journals. Dr. Levine is Clinical Professor of Ophthalmology at the USC-Keck School of Medicine, and has served as Chief of Ophthalmology at the St. Vincent Medical Center in Los Angeles.

**ASA NORGDREN****Chairman and Chief Marketing Officer, Great Connection**

Asa Nordgren is the Chairman and Chief Marketing officer for Great Connection, a mobile media company in the health care sector that she co-founded in 2008. Great Connection mobilizes X-rays and ultrasounds, and gives patients and doctors immediate access, using their mobile phones, to images and videos, via SMS and MMS. Great Connection operates out of Scandinavia, but is currently moving the business to the US market. Asa has worked in the area of new media and business development for the last 13 years, including a range of experiences with internet, mobile, TV, and print. In the field of Mobile Health, she specifically brings a deep knowledge of media logics and consumer behavior. Asa holds a degree in Media and Communication Theory and Management from the University of Gothenburg, Sweden and Leeds, UK.

**DR. BYRON OSING****Co-Founder, CEO, and Chair, Calgary Scientific, Inc.**

Dr. Osing is currently co-founder, CEO and Chair of Calgary Scientific Inc. (CS). CS is a Calgary-based software development organization with a web enablement platform marketed as PureWeb®, advanced mobile computing solutions, as well as a family of advanced diagnostic imaging products under the ResolutionMD™ label.

Dr. Osing is former co-founder, President and Chief Executive Officer of Telebackup Systems Inc., a public technology corporation that listed on The Canadian Venture Exchange. In September 1998, Telebackup signed a share exchange agreement with Veritas Software Inc. The merger is believed to be one of the largest sums paid for a Western Canadian software company.

Dr. Osing holds a Bachelor of Arts in psychology from the University of Lethbridge, and an M.B.A. and Ph.D. in Marketing and New Enterprise Development from the University of Calgary.



FRANK F. RAHMANI

Partner, Cooley, LLP

Frank F. Rahmani is a partner in Cooley LLP's Palo Alto office. Mr. Rahmani has a general business and corporate law practice with an emphasis in the representation of emerging growth companies, intellectual property transactions, securities transactions, including private and public financing, and mergers and acquisitions. He has counseled companies, entrepreneurs and investors in a broad range of matters including start-up formation and spin-off transactions, assistance with obtaining early stage financing, technology acquisition and licensing matters, to later stage financings, strategic and commercial relationships, a variety of public offerings and mergers and acquisitions. He has represented company clients and investors in over two hundred financings and over one hundred strategic partnering and commercial transactions. Mr. Rahmani received a J.D. from Santa Clara University School of Law in 1997, where he was on the Dean's List and was a representative to the American Bar Association. He received a business degree from Santa Clara University.



HILMI QURAISHI

Co-Founder & Director Social Programs, ZMQ

Hilmi Quraishi is the Co-Founder and Director of Social Programs of ZMQ based in India. He is a technovator, social entrepreneur and educational technologist; and specializes in developing innovative technological solutions in low-resource settings which effectively reaches out to the bottom-of-the-pyramid markets. Hilmi is the prime architect of various social initiative programs of ZMQ like FreedomTB, Mobile4Development, Connect4Health, Freedom HIV/AIDS, Connect2Climate, and many more. Hilmi is an Ashoka-Lemelson Fellow recognized for his technology based innovations for the world's most urgent social problems. He is a prominent speaker on mobile technology and social business conferences and forums. His articles and works are regularly published in the newspapers and magazines, worldwide. Hilmi earned his Masters in Computer Engineering with specialization in educational technology and human performance solutions from Georgian Technical University (erstwhile USSR).



BRAD WESTCOTT

President, CortiCare

Prior to founding CortiCare, Mr. Westcott was President of Alpine Biomed from 2000 to mid 2007. Alpine manufactured and sold diagnostic systems and accessories to Neurologists (including EEG). During his tenure, the company achieved significant growth (\$1 to \$35 Million in revenues, and 20 to 200 employees). After negotiating the acquisition of Alpine by a private equity group, he remained on as VP of Business Development until late 2009 when Alpine was acquired.

Prior to Alpine, Mr. Westcott was CFO and VP Business Development at Charybdis Technologies, a start-up that designed and marketed tools for combinatorial chemistry. Prior to this position Mr. Westcott spent eight years in banking, and was the founding Chairman of the World Trade Center of San Diego. He completed his coursework for his Masters in International Relations at the Claremont Graduate School, and holds a B.S. in Marketing from the University of Colorado.



AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest 3G network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. A leader in mobile broadband, AT&T also offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verseSM and AT&T DIRECTVSM brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising. In 2010, AT&T again ranked among the 50 Most Admired Companies by FORTUNE[®] magazine.

www.att.com



CAREFUSION

CareFusion (NYSE: CFN) is a global corporation serving the health care industry with products and services that help hospitals measurably improve the safety and quality of care. The company develops market-leading technologies including Alaris[®] IV pumps, Pyxis[®] automated dispensing and patient identification systems, AVEA[®], AirLife[™] and LTV[®] series ventilation and respiratory products, Chloraprep[®] products, MedMined[™] services for infection surveillance, NeuroCare neurological monitoring and diagnostic products, V. Mueller[®] surgical instruments, and an extensive line of products that support interventional medicine. CareFusion employs more than 15,000 people across its global operations.

www.carefusion.com



OPTUMHEALTH

OptumHealth Inc. helps individuals navigate the health care system, finance their health care needs and achieve their health and well-being goals. The company's personalized health advocacy and engagement programs tap a unique combination of capabilities that encompass public sector solutions, care solutions, behavioral solutions, specialty benefits and financial services. Serving nearly 60 million people, OptumHealth is one of the nation's largest health and wellness businesses, and is a UnitedHealth Group (NYSE: UNH) company.

www.optumhealth.com



ST. JUDE MEDICAL

St. Jude Medical develops medical technology and services that focus on putting more control into the hands of those who treat cardiac, neurological and chronic pain patients worldwide. The company is dedicated to advancing the practice of medicine by reducing risk wherever possible and contributing to successful outcomes for every patient. St. Jude Medical is headquartered in St. Paul, Minn. and has four major focus areas that include: cardiac rhythm management, atrial fibrillation, cardiovascular and neuromodulation.

www.sjm.com



QUALCOMM

Qualcomm Incorporated (Nasdaq: QCOM) is a leader in developing and delivering innovative digital wireless communications products and services based on CDMA and other advanced technologies. Qualcomm plays a central role in the rapid adoption and growth of 3G and next-generation wireless around the world. Qualcomm's current intellectual property portfolio includes more than 11,000 United States patents for wireless technologies, with more than 175 telecommunications equipment manufacturers licensing them worldwide. Headquartered in San Diego, Calif., Qualcomm is included in the S&P 100 Index, the S&P 500 Index and is a 2009 FORTUNE 500 company.

www.qualcomm.com



ASCENSION HEALTH

Ascension Health is transforming healthcare by providing the highest quality care to all, with special attention to the poor and vulnerable. Ascension Health, which provided \$868 million in care of persons who are poor and community benefit last year, is the nation's largest Catholic and nonprofit health system, and the third-largest system (based on revenues) in the United States. Our mission-focused Health Ministries provide acute care services, long-term care, community health services, psychiatric, rehabilitation and residential care. Our sponsors began this ministry of faith hundreds of years ago. Today we continue their legacy through the work of more than 113,000 associates serving in more than 500 locations in 19 states and the District of Columbia.

www.ascensionhealth.org



COMUNICANO

Comunicano, Inc., is an asymmetrical communications, public relations and marketing strategy consultancy based in Del Mar, Calif. Founder and CEO Andy Abramson built Comunicano from a one-man operation to a 26 person global full-service consultancy with dozens of technology clients in business and consumer products and services, telecom, VoIP, wireless, mobile, collaboration and voice-related applications. Its staff is totally virtual.

www.comunicano.com



COOLEY LLP

Cooley's 650 attorneys have an entrepreneurial spirit and deep, substantive experience, and are committed to solving clients' most challenging legal matters. From small companies with big ideas to international enterprises with diverse legal needs, Cooley has the breadth of legal resources to enable companies of all sizes to seize opportunities in today's global marketplace. The Firm represents clients across a broad array of dynamic industry sectors, including technology, life sciences, clean tech, real estate, financial services, retail and energy.

The Firm has full-service offices in major business and technology centers nationwide: Palo Alto, CA, New York, NY, San Diego, CA, San Francisco, CA, Reston, VA, Broomfield, CO, Washington, DC, Boston, MA and Seattle, WA.

www.cooley.com



JOHNSON & JOHNSON

Caring for the world, one person at a time...inspires and unites the people of Johnson & Johnson. We embrace research and science - bringing innovative ideas, products and services to advance the health and well-being of people. Our approximately 114,000 employees at more than 250 Johnson & Johnson companies work with partners in health care to touch the lives of over a billion people every day, throughout the world.

www.jnj.com

MINTZ LEVIN

MINTZ LEVIN

Mintz Levin is an international law firm representing the life science industry since its inception, and today has one of the largest life science practices in the United States. Since 2004, the firm's life sciences practice has completed over 340 transactions including: mergers and acquisitions totaling over \$7 billion; venture capital deals totaling over \$1 billion; more than 50 public offerings totaling over \$5.2 billion; numerous strategic collaborations valued at over \$2.5 billion and dozens of other financings.

www.mintz.com

Strategic Partners •

Wireless-Life Sciences Alliance



TRIPLE TREE, LLC

TripleTree, LLC is an independent, merchant and investment banking firm focused on mergers and acquisitions, financial restructuring, principal investing, and strategic advisory services for healthcare and technology companies. The firm specializes in growth businesses, vertical industry specialization, and disruptive technology delivery models.

www.triple-tree.com

Industry Partners •

Wireless-Life Sciences Alliance



THE CALIFORNIA ENDOWMENT

The California Endowment is a private, statewide health foundation that was created in 1996 as a result of Blue Cross of California's creation of WellPoint Health Networks, a for-profit corporation. This conversion set the groundwork for our mission: The California Endowment's mission is to expand access to affordable, quality health care for underserved individuals and communities, and to promote fundamental improvements in the health status of all Californians.

www.calendow.org



PROTEUS BIOMEDICAL

Proteus, headquartered in Redwood City, California, was founded with a passion for improving the lives of people with chronic disease. The company is developing intelligent medicine products internally and in partnership with device, pharmaceutical and biotechnology companies. These products address therapeutic areas where disease management complexity, patient monitoring requirements, therapeutic efficacy, and poor patient adherence create large clinical and commercial opportunities. The company currently has three products in development that target cardiac disease and heart failure, including a program in Cardiac Resynchronization Therapy in partnership with a world-leader in cardiovascular implantable devices.

www.proteusbiomed.com



3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$23 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 65 countries.

www.3m.com

**TMNG GLOBAL**

TMNG Global (NASDAQ: TMNG) is a leading provider of professional services to the converging communications industry. TMNG Global and its companies CSMG and Cartesian and its base of more than 600 consultants, have provided strategy, management and technical consulting, products and services to more than 1200 communications clients worldwide. The company's clients represent all areas of the communications industry including wireless and wireline service providers; entertainment, media and technology companies; and the supporting capital formation firms that support the industry. The company is headquartered in Overland Park, Kansas, with offices in Beijing, Boston, Chicago, London, New Jersey, New York, Shanghai and Washington, D.C.

www.tmng.com

**VERIZON WIRELESS**

Verizon Wireless operates the nation's most reliable and largest wireless voice and 3G data network, serving more than 91 million customers. Headquartered in Basking Ridge, N.J., with 83,000 employees nationwide, Verizon Wireless is a joint venture of Verizon Communications (NYSE, NASDAQ: VZ) and Vodafone (LSE, NASDAQ: VOD).

www.verizonwireless.com



AVENTYN

Aventyn, Inc. is a San Diego, California based wireless technology company committed to developing and delivering innovative leading-edge Connected Information Processing solutions for the enterprise industry. Founded in 2004, Aventyn is a privately held venture.

www.aventyn.com



CALGARY SCIENTIFIC

Calgary Scientific is dedicated to providing web-enablement and advanced visualization solutions for medical imaging that improves the efficiency and quality of diagnosis made by imaging professionals. Calgary Scientific has a powerful portfolio of products that perform sophisticated image post-processing, including tools for 2D, MIP/MPR and 3D, a suite of cardiac modules for both CT and MR, and vessel analysis. All of these products have a zero-footprint web enablement capability made possible with the power of PureWeb™. Calgary Scientific also has proprietary intellectual property for image fusion, virtual colonoscopy and Computer Assisted Tissue Identification (CATITM). Calgary Scientific aims to be the premier provider of advanced visualization solutions in the medical imaging market.

www.calgaryscientific.com



CALIFORNIA MEDTECH

California MedTech (previously Paragon Medsystems) was founded in 1998 with the mission of creating a world-class resource for turnkey development and manufacturing of medical devices and life science instrumentation. The company has been consistently profitable with a compound annual growth rate of over 50% since its inception. Cal MedTech is a privately held, employee-owned company with no outside investors. We employ over seventy full-time professionals and operations personnel.

www.calmedtech.com



CAMBRIDGE CONSULTANTS

Cambridge Consultants develops breakthrough products, creates and licenses intellectual property, and provides business consultancy in technology critical issues for clients worldwide. For 50 years, the company has been helping its clients turn business opportunities into commercial successes, whether they are launching first-to-market products, entering new markets or expanding existing markets through the introduction of new technologies. With a team of over 300 engineers, designers, scientists and consultants, in offices in Cambridge (UK) and Boston (USA), Cambridge Consultants offers solutions across a diverse range of industries including medical technology, industrial and consumer products, transport, energy, cleantech and wireless communications.

www.cambridgeconsultants.com



CARDIONET

CardioNet is the leading provider of ambulatory, continuous, real-time outpatient management solutions for monitoring relevant and timely clinical information regarding an individual's health. CardioNet's initial efforts are focused on the diagnosis and monitoring of cardiac arrhythmias, or heart rhythm disorders, with a solution that it markets as Mobile Cardiac Outpatient Telemetry™ (MCOT™).

www.cardionet.com



DD STUDIO

DD Studio, based in Carlsbad, CA, is a turnkey product development resource focused on profitable growth through user-centric design. Offering an impressive array of seasoned multidisciplinary specialists, DD Studio is a competent partner that serves as an extension of your own team. Specialized in the commercialization of technology, DD Studio has 25 years experience in the successful development of design and industry award-winning products — all finely tuned for cost-effective manufacturing. In the healthcare industry, the company develops laboratory instruments and medical devices across a broad spectrum of research.

www.ddstudio.com



DEXCOM

DexCom, Inc. is a leader in continuous glucose sensing technologies, and focuses 100% on these technologies. Founded in 1999, DexCom's roots stem from the pioneering 1967 research on implanted glucose sensors at the University of Wisconsin. DexCom started with a focus on creating an implantable Sensor that the body would not reject and that would perform for a long period of time. Today, DexCom's Sensor technology is based on this research and sets it apart from other brands. DexCom continues to improve, with the introduction of the SEVEN® PLUS. Moving into their second decade, DexCom is committed to delivering best-in-class products and support services to patients and customers.

www.dexcom.com



hopskipconnect

www.hopskipconnect.com



i.e. healthcare

Technology and social media are empowering consumers, changing how they make decisions that affect their health and healthcare. The highly emotional nature of these decisions, unique to healthcare, is often not fully addressed. This provides a heightened opportunity for healthcare brands to drive lasting behavior change and create business value.

i.e. healthcare is a group of marketing professionals who have joined with healthcare experts to apply consumer package goods experience to the healthcare space. We deliver lasting behavior change through innovative strategies and programs that engage people in their health and healthcare. mHealth is a core consumer-centric tool given the anytime, anywhere, anyplace nature of mobile. We deliver engagement that improves health outcomes, employee productivity and ultimately ROI. We call it ROE. Return on Engagement.

www.iehealthcare.com



INNER WIRELESS

InnerWireless is the premier end-to-end in-building wireless solution provider for healthcare, enterprise/government, hospitality, and new construction markets. Horizon™ - a broadband, converged wireless distributed antenna platform - is designed expressly for the delivery of mission- and life-critical wireless applications.

www.innerwireless.com



INSIGHT

Insight Product Development is a product-development firm with offices in the U.S. and China.

www.insightpd.com



INTOUCH HEALTH

InTouch Health provides comprehensive telemedicine solutions that enable physicians to perform real-time consults with hospital patients. Through a single interface, physicians can access a host of FDA-cleared Remote Presence devices to provide and document care into emergency rooms, critical care units, patient wards, and operating rooms. Wherever access to medical expertise is limited, InTouch Health's Remote Presence telemedicine solutions can effectively extend the physician's reach to manage patient care, thereby removing critical time and distance barriers.

The Company has more than 250 customers on six continents using Remote Presence to deliver specialty care services such as stroke, cardiology, trauma, pediatrics, neonatology, psychiatry, translation services, critical care coverage, patient rounds, clinical education, and surgical/procedure mentoring.

www.intouchhealth.com



INTRADO

For over 30 years, Intrado has played a key role in helping to define, build and maintain the complex emergency communications system in North America. Intrado provides the core of the 9-1-1 infrastructure and has supported over 1 billion 9-1-1 calls. Intrado is partnering with public safety agencies and telecommunications carriers to deliver the next generation of 9-1-1 technology and services.

www.intrado.com



iVISIT

iVisit combines audio-video conferencing, instant messaging, presentation and desktop sharing into one powerful unified communication solution. It works on desktop computers and mobile devices, enabling cross carrier and cross platform connectivity. Their breakthrough peer-to-peer (P2P) networking technology dramatically reduces the cost of unified communications and online meetings. iVisit is affordable to deploy across your entire organization. iVisit is not just a solution that replaces travel, training, and other occasional events.

www.ivisit.com



JITTERBUG

Jitterbug is the leader in delivering a full range of wireless-based innovative, easy-to-use and life-enhancing services to people who seek simplicity. The company is differentiated from others through its high quality approach and through its ability to provide the best customer service experience and relationship possible. The company has been widely praised for its ability to deliver the benefits of innovation and technology in an easy to use format. Jitterbug has received prominent national media accolades from the Wall Street Journal, BusinessWeek, The New York Times, Washington Post and major TV broadcast networks.

www.jitterbug.com



MEDAPPS

MedApps is dedicated to providing innovative solutions for the collection, transmission and management of remote monitored patient data. MedApps is an acknowledged innovator in the field of telehealth and has been recognized with numerous awards and citations.

www.medapps.net



MIDMARK

Midmark Corporation brings efficient patient care to millions of people each day in the human and animal healthcare industries around the world. The most trusted name in medical, dental and veterinary healthcare equipment solutions, Midmark is committed to providing innovative products and services for the healthcare professional, integrating value-added technology into everything it does. With over 1,100 teammates worldwide, Midmark is dedicated to making a positive difference in the practice of healthcare. Headquartered in Versailles, Ohio, Midmark Corporation maintains four subsidiaries in the United States. To support international healthcare markets, it holds a subsidiary in France, and partners with a leading healthcare manufacturer in India.

www.midmark.com



MONTAGE SYSTEMS

Montage Systems is an enterprise of seasoned technology entrepreneurs focused on realizing emerging technology products. Montage Systems provides world-class design and manufacturing services to clients that market technology products. Montage collaborates with industry leaders as well as emerging growth companies to develop and commercialize their technology products.

www.montagesystems.com



MYCA

Myca Health™ is the power behind a revolution in health care. Its web-based technology, MycaHub™ is being adopted by customers of all types, from small primary care practices to large hospital systems and insurers, transforming the health care experience for providers and patients. Privately held, Myca Health is based in Quebec City and is led by a seasoned world-class team of doctors, technologists and managers with deep experience across the health care industry.

www.myca.com



RESMED

ResMed is a leading developer, manufacturer, and distributor of medical equipment for treating, diagnosing, and managing sleep-disordered breathing and other respiratory disorders. We are dedicated to developing innovative products to improve the lives of those who suffer from these conditions and to increasing awareness among patients and healthcare professionals of the potentially serious health consequences of untreated sleep-disordered breathing.

www.resmed.com



ROCHE DIAGNOSTICS

Headquartered in Basel, Switzerland, Roche is a leader in research-focused healthcare with combined strengths in pharmaceuticals and diagnostics. Roche is the world's largest biotech company with truly differentiated medicines in oncology, virology, inflammation, metabolism and CNS. Roche is also the world leader in in-vitro diagnostics, tissue-based cancer diagnostics and a pioneer in diabetes management. Roche's personalised healthcare strategy aims at providing medicines and diagnostic tools that enable tangible improvements in the health, quality of life and survival of patients. In 2009, Roche had over 80,000 employees worldwide and invested almost 10 billion Swiss francs in R&D. The Group posted sales of 49.1 billion Swiss francs. Genentech, United States, is a wholly owned member of the Roche Group. Roche has a majority stake in Chugai Pharmaceutical, Japan.

www.roche.com



SOLIGIE

Soligie is the leading company to utilize high speed manufacturing to produce printed electronics with a variety of conductive, resistive and proprietary materials on flexible substrates such as PET, paper and foil. The Company is on the cutting edge of a new industry that merges nanotechnology, electronics and advanced printing technologies to enable production of printed electronic components using high speed, fully additive roll-to-roll processes. Soligie offers a full range of services from concept design, circuit design, design for manufacturability and final volume production, and currently serves the medical device, smart packaging, RFID and flexible interconnect markets. Soligie is located in Savage, Minnesota and is owned by the Taylor Corporation.

www.soligie.com



SOTERA WIRELESS

Sotera Wireless, Inc. is a medical device company dedicated to development, marketing and sale of a new generation of comprehensive vital signs monitoring. Sotera's mission is to improve patient safety by empowering clinicians to detect early signs of deterioration in virtually any care setting and enable rapid response and early intervention, all without limiting the patient's freedom of movement.

www.soterawireless.com



TELCARE

By creating an immediate two-way feedback loop between patient and caregiver, TELCARE's technology transforms the management of diabetes from inefficient and episodic contact between patient and caregiver to a continuous and empowering model that measurably improves clinical results, keeps the patient well, and simultaneously reduces cost of care.

www.telcare.com



WELLCORE

Headquartered in San Jose, CA, Wellcore Corporation's mission is to develop wireless products and services that improve wellness, safety and security for people. The company was founded in 2007 by leaders in the wireless industry, inspired to build technology that uses motion detection and advanced pattern recognition to help improve everyday life. Wellcore will unveil its first product, targeted at the aging population, in Spring 2010. Products addressing a broad range of market segments will follow.

www.wellcore.com



WEST WIRELESS HEALTH INSTITUTE

The West Wireless Health Institute is one of the first medical research organizations in the world supporting the exploration and application of wireless technologies to advance human health and well-being. The Institute is fostering an unprecedented convergence of science, medicine, engineering and technology to change the way health care is delivered. The West Wireless Health Institute is based in San Diego, California.

www.westwirelesshealth.org



ZARLINK

Zarlink Semiconductor delivers world-leading, mixed-signal chip technology for a broad range of communications, medical and optical applications. The Company's core expertise is in network timing for wireless and wired networks, line circuits enabling high-quality voice services over cable and broadband networks, telecom networking and voice processing products for converging infrastructures, and ultra-low power radios linking implanted and on-body medical devices with monitoring and programming equipment. Serving the world's largest equipment manufacturers, Zarlink's highly integrated solutions help customers simplify design, lower costs and reach market quickly.

www.zarlink.com

VOCEL

VOCEL has developed the next generation interactive messaging platform that engages users by delivering compelling mobile experiences that are actionable and immediately measurable.

www.vocel.com



THE DAILY TRANSCRIPT®
 SAN DIEGO'S BUSINESS DAILY
www.sddt.com



INVESTORS *(Note: Contact information was listed only if the attendee pre-approved.)*

ABEDARE VENTURES

Sami Hamade
Partner
shamade@aberdare.com

Darren Hite
Principal
dhite@aberdare.com

Vince Kim
Partner
vkim@aberdare.com

Paul Klingenstein
Managing Partner
pklingenstein@aberdare.com

One Embarcadero Center, Suite 4000
San Francisco, CA 94111
415-392-7442
www.aberdare.com

Aberdare is a small, highly collaborative team, deeply experienced as both venture investors and operators of healthcare technology companies. Our investment focus is driven by our years of experience growing biopharmaceutical product companies and therapeutic medical device companies. We invest in and work with a limited number of exceptional entrepreneurs. We limit our commitments in the belief that our involvement can increase the probability of success for our portfolio companies and generate greater returns for our investors. Accordingly we choose to limit our capital base. We understand this model well and think that it doesn't scale easily.

ATHENIAN VENTURE PARTNERS

Daniel Kosoy
Partner
<http://www.athenianvp.com/>

With backgrounds in engineering, manufacturing, medicine, molecular biology, executive management, marketing, and finance, Athenian's five partners bring over 90 years of combined industry and investment experience to the Funds' two practice areas and to its portfolio companies. Drawing on this experience and the partners' deep technical expertise, Athenian provides its companies with more than just capital. Through board representation, and using its resources and network, the team engages with management in resolving key issues. Our partners have assisted the Funds' companies with matters as diverse as strategic development, executive and board recruitment, marketing, licensing and partnering, and the identification and negotiation of exits.

BLADE VENTURES

Brian Flucht
Principal
bflucht@bladeventures.com

Craig Gunther
Managing Director

27762 Antonio Pkwy, Ste L1-426
Mission Viejo, CA 92694
949-298-4577
www.bladeventures.com

Blade Ventures' focus is on companies that drive the adoption of leading edge information, media, sensor and related systems technologies. Through select partners we will also invest in life science opportunities such as medical devices, diagnostics, and operations-enhancing information technology. Our portfolio companies are capable of playing a disruptive role in emerging, high growth markets, and they are led by talented management teams that have a long term commitment to the success of their company.

CHINAEQUITY

Wayne Huang

ChinaEquity is China's leading private merchant bank engaging in VC ,PE,Direct investments as well as investment management .The company uniquely positions itself to the booming Chinese technology, media,telecommunications, biotechnology and environmental technology, sports, medicine and the natural resource industries, and aims to equilibrate the demand and the supply in the capital market and provide total solutions to all parties on the capital flow chain.

CLAREMONT CREEK VENTURES

Brad Webb
Venture Partner
300 Frank H. Ogawa Plaza
Suite 350
Oakland, CA 94612
<http://www.claremontvc.com>

Claremont Creek Ventures is a venture capital firm investing in early stage information technology companies. Our investment professionals are experienced managers and proven venture investors. Our team shares a deep commitment to helping entrepreneurs build successful companies from the ground up. We focus on IT sectors where we have deep domain expertise, including – but not limited to – energy efficiency, IT healthcare, sensor based systems and security markets. Claremont Creek Ventures is based in the East Bay. It is the premier funding source for early stage technology opportunities in the local area. We strive to reach a wider population of entrepreneurs – from Silicon Valley to the East Bay Area and beyond. Our East Bay location allows us to work closely alongside a strong entrepreneurial community and excellent research-driven “incubating institutions”, such as UC Berkeley, UC Davis and the Lawrence Livermore and Berkeley Laboratories.

ENTERPRISE PARTNERS VENTURE CAPITAL

Drew Senyei
Managing Director
<http://www.epvc.com/>

Enterprise Partners was founded in 1985 and is the largest venture firm headquartered in Southern California. Since its founding, the firm has invested in more than 150 companies, representing over \$1.1B of assets under management. Enterprise invests in companies across a broad spectrum of technologies and the life sciences. During the past two years, the firm has invested in seventeen new companies and has realized nine acquisitions and three IPOs.

GE CAPITAL (HEALTHCARE EQUITY GROUP)

Mark Holroyd
Sr. Vice President

Rafael Torres
Sr. Vice President

HALE BIOPHARMA VENTURES

David Hale
Chairman

HEALTH EVOLUTION PARTNERS

Molly Cogan
<http://www.healthevolutionpartners.com/>

Health Evolution Partners invests in rapidly growing companies that are commercial leaders in the health care industry. We invest in all key sectors of the health economy – hospitals, physicians, managed care, pharmaceutical developers, device makers and consumer products and services.

Health Evolution Partners is guided by a team of exceptional health care investors and operators. We connect our companies to an unparalleled network of health care innovators, policymakers and thought leaders. We bring both financial resources and mindshare to our companies.

HILLCREST VENTURE PARTNERS

Darin Chen
Managing Director
<http://www.hillcrestvp.com/>

Hillcrest Venture Partners is a venture capital firm that takes a methodical approach to investing in seed to growth stage technology companies. Leveraging our experience with venture capital investing, operating startup companies, strategy development, product management, and investment banking in a structured manner, we help promising entrepreneurs create tomorrow's leading technology companies.

INTEL CAPITAL

Bobby Kandaswamy

Director

<http://www.intel.com/capital/>

Intel Capital seeks out and invests in promising technology companies worldwide. Our goals are to spur innovation and inspire entrepreneurial spirit, while generating positive financial return. We focus on both established and new technologies that help to develop industry solutions, drive global Internet growth, facilitate new usage models, and advance computing and communications platforms. At Intel Capital, we provide unrivaled access to the latest technology developments in the industry.

iSHERPA

Deepu John

Principal

<http://www.isherpa.com/>

iSherpa Capital invests in seed-stage and early-stage companies, while providing follow-on financing throughout the company's life cycle. Our methodology is to combine traditional venture capital resources with an innovative process and metrics-focused approach to help build sustainable technology businesses. The core of our business is in the wireless and supporting technologies sector.

ITOCHU

Koji Abe

General Manager

abe-koji@itochu.co.jp

Jerry Bratkovich

Managing Partner, Transformational Development

jerry.bratkovich@itochu.com

Motoya Tanaka

Principal

tanaka@techv.co.jp

Kaz Terada

Managing Director

terada@techv.co.jp

<http://www.itochu.com/>

The North American flagship company of ITOCHU Corporation, ITOCHU International provides trading services for more than 20,000 items and manages a portfolio of 27 subsidiaries and affiliates as well as a diversified range of investments. Headquartered in New York and operating in the US, Canada and Mexico, the company is involved in a wide variety of businesses, with particular strength in the machinery, aerospace and electronics, food, forest products, chemicals, energy and alternative energy sectors.

LEADING VENTURES

John Rodenrys
CEO & Sr. Managing Director
12230 El Camino Real, Suite 130
San Diego, CA 92130
<http://www.leadingventures.com/>

Leading Ventures identifies early stage technologies in the Development Phase, after Proof of Concept but Pre-Revenue, that can be accelerated to a revenue generating entity, early outlicense or sale to an acquiring firm. Our team of skilled venture professionals provides the capital, specialized expertise and network access required to create new business categories and build the next generation of world class companies.

We minimize the uncertainty for entrepreneurs, researchers and scientists by effectively navigating the boundaries of today's complex business environment and exploiting opportunities before potential competitors are able to determine they exist.

MDV-MOHR DAVIDOW VENTURES

Alex de Winter
Partner
adewinter@mdv.com

Michael Goldberg
General Partner
mgoldberg@mdv.com

3000 Sand Hill Road, 3-290
Menlo Park, Ca 94025
650-854-7236
<http://www.mdv.com>

Mohr Davidow invests in entrepreneurs creating businesses that address significant challenges and opportunities associated with Driving the Digital World, Personalizing Medicine and Powering the Planet. For nearly 25 years the firm has partnered with entrepreneurs and taken a hands-on approach to help build successful companies. The Mohr Davidow team and the firm's extended network of industry experts bring years of real-world experience to accelerate each company's time to market and optimize its long-term success. The firm has \$2 billion under management.

MESA VERDE VENTURE PARTNERS

Carey Ng

Senior Associate

carey@mesaverdevp.com

Daniel C. Wood

CFA, General Partner

danwood@inglewoodventures.com

350 Tenth Avenue, Suite 820

San Diego, California 92101

619-291-2757

<http://www.mesaverdevp.com>

Mesa Verde Venture Partners, L.P. is a life sciences venture capital fund founded in San Diego in 2006. Mesa Verde Venture Partners' charter is to invest in a diversified portfolio of early-stage biotechnology and medical technology companies in the Southwest. Areas of focus include drug discovery/tools, medical devices and diagnostics and healthcare information technology. Mesa Verde Venture Partners is the successor fund to IngleWood Ventures of San Diego. The lead investor behind Mesa Verde Venture Partners is Sanderling Ventures.

MIRAMAR VENTURE PARTNERS

Maneesh Goyal

Senior Associate

maneesh@miramarvp.com

2101 E. Coast Highway, Third Floor

Corona del Mar, CA 92625

949-760-4461

<http://www.miramarvp.com/>

Miramar invests in early-stage information technology opportunities, with an emphasis on projects based in Southern California. We partner with leading entrepreneurs to transform game changing ideas into capital efficient, profitable businesses. Currently, we are actively investing out of Miramar II, raised in 2008.

MOORE VENTURE PARTNERS

Terry Moore

Managing Partner

terry@moorevp.com

760-809-4791

<http://moorevp.com/>

Moore Venture Partners (MVP) is a traditional venture capital fund investing in early, growth, and expansion-stage technology, and life science companies. MVP differentiates itself through:

- Strong relationships with top-tier VC funds in Silicon Valley, on the East Coast, and Internationally
- A focus on the underserved San Diego and Southern California region
- Access to top deals for syndication and partnering
- A great track record of VC investing
- A strong entrepreneurial background and operating experience
- Extensive corporate investor relationships for partnering and strategic investing opportunities
- An interest in companies with deep intellectual property

OPUS CAPITAL

Bob Borchers

General Partner

bob@opuscapital.com

<http://www.opuscapitalventures.com>

Opus Capital Ventures was formed by a team with a long history of successful investing and operating experience. Over the past two decades — starting with our roots at Weiss, Peck & Greer Venture Partners — we've been involved in more than 80 successful outcomes, including 50 IPOs. Our primary focus is early-stage funding of technology companies. Our primary objective is helping committed entrepreneurs build successful companies.

PFIZER INCUBATOR

Mark Benedyk

<http://www.thepfizerincubator.com/>

The Pfizer Incubator (TPI) offers scientist-entrepreneurs an opportunity to bring their medical innovations to patients. In TPI, scientist-entrepreneurs contribute innovative ideas and the ability to solve complex scientific and technical challenges, while TPI provides all necessary resources to move ideas forward into practice. If the idea is proven and is ready to be commercialized, it can be incorporated into one of the most powerful life science research, development and marketing infrastructures in the world.

PHYSIC VENTURES

Andy Donner

Director

<http://www.physicventures.com/>

Physic Ventures exists to generate wealth by investing in companies that create value by delivering innovative solutions for preventing disease, promoting consumer-driven health and ensuring a sustainable planet for future generations.

Physic Ventures was founded to invest in companies that provide early-stage venture capital and strategic resources to entrepreneurial teams committed to building great companies focused on personal and planetary health and wellbeing. We invest in validated science and technologies that are translated into products and services with distinct and discernable consumer benefits. Through the investing activities of these funds, we aim to address the most pressing health and environmental issues of our time.

PIVOTAL PROVIDERS CORPORATION

David Clark
President/CEO

QUALCOMM, INC.

Paul Fiskness
Sr. VP, Finance

Don Jones
Vice President, Business Development, Health & Life Sciences

Paul Hedtke
Sr. Director, Business Development

Hiroyuki Kawabata
Sr. Director

Jack Steenstra
VP, Engineering

San Diego, CA
<http://www.qualcomm.com/>

Qualcomm plays a central role in the rapid adoption and growth of 3G and next-generation wireless around the world. Qualcomm's current intellectual property portfolio includes more than 11,000 United States patents for wireless technologies, with more than 175 telecommunications equipment manufacturers licensing them worldwide.

Since 1985, Qualcomm's visionary technology leadership has been carrying the world forward, changing it by improving the way people communicate, work and live. And with that same pioneering spirit, Qualcomm is still innovating, still chipping away at the boundaries of what's possible, still changing the world, one idea at a time.

RAPTORFUND

John Ingalls
Private Investors in Internet
Infrastructure Technology Companies
mail@raptorfund.com
P.O. Box 607
Rancho Santa Fe, CA 92067
858-759-3468
www.raptorfund.com

SAMSUNG VENTURES AMERICA

Brian Kang

SCALE VENTURE PARTNERS

Louis Bock
Managing Director
lou@scalevp.com
<http://www.scalevp.com/>

Scale Venture Partners chooses markets for investment based on our insights into trends drawn from primary research with incumbents, customers, competitors and our network of experts. We select companies we think are going after something great.

Our investment strategy makes “scale” relevant to you for two reasons. We operate in markets where you can create large scale success. We work side by side with you to help scale your business to reach its market potential.

Most of our investments are mid to late stage, when the software is being used, the chip is in the fab, and the therapy is being tested on humans. It may still feel early to you. You may be just starting to build out your go-to-market team. It's at this stage that our own practical operating experience drives the best rewards.

SEQUOIA CAPITAL

Mickey Arabelovic
arabelovic@sequoiacap.com
3000 Sand Hill Road, 4-250
Menlo Park, CA 94025
650-854-3927
<http://www.sequoiacap.com/us>

Sequoia Capital in the U.S. caters to the founders and management who have selected us as their business partners. We have learned that the only way to help develop a fabulous company is one step at a time. This only happens if the company makes wonderful products or delivers a service that thrills large numbers of customers. If that occurs then founders, management, and employees of these companies prosper. It is only then that the investor deserves to be rewarded. It has to happen in that order. There are no shortcuts.

SHEPHERD VENTURES

Richard Kuntz
Managing Director
12250 El Camino Real, Suite 116
San Diego, CA 92130
858 509-4744
<http://www.shepherdventures.com/>

Shepherd Ventures is a venture capital fund whose mission is to generate significant capital appreciation through first and later stage investments in carefully selected, wisely shepherded growth companies. We focus on opportunities in information technology and life sciences. Attractive investment candidates within these industries are characterized by passionate and experienced management teams, compelling value propositions and extraordinary upside potential.

SHEPHERD VENTURES (continued)

Our Managing Directors, Venture Partners and Advisors are seasoned venture capitalists, successful entrepreneurs and senior-level operating executives. We add value with hands-on shepherding by providing extensive operating experience, advisory networks and strategic partnerships to make our portfolio companies successful.

STEELPOINT CAPITAL PARTNERS

Scott Tierney

General Partner

<http://www.steelpointcp.com/>

Steelpoint Capital Partners invests in and works with leading businesses & exceptional management teams to help them grow into industry-leading companies. We commit capital, time and the collective expertise of our partners who bring extensive experience as entrepreneurs, investors, and operating executives.

Value creation is our singular focus, and we actively look for businesses that have the potential to rise above the crowd with unique applications of technologies, strong customer-oriented services, innovative industry solutions, and deep market knowledge of evolving sectors.

T2 VENTURE CAPITAL

Greg Horowitz

Managing Director/ Co-Founder

greg@t2vc.com

858-344-7263

www.t2vc.com

T2VC is an early-stage venture firm that invests money and time in startups spinning out of academia and government. We find the best technologies in the world. We help jump-start young companies. We connect our companies to a global network of top-tier investors, partners, and talent.

We are experts at the intersection of venture capital and public policy. We connect together startups, governments, and the venture community. We work across geographies and sectors to help foster new, groundbreaking opportunities.

We affiliate with nonprofit organizations at the heart of the innovation ecosystem. Larta Institute is one of the nation's leading organizations helping to spin out new technologies from governments and universities. T2VC has early access to over 1,000 cutting-edge technology startups that are moving into the market. Our pipeline sources include the National Institutes of Health (NIH), the Department of Agriculture (USDA), the Technology Innovation Program (NIST), the National Science Foundation (NSF), and over 50 universities. Through partnership with Global CONNECT, we work with a network of over 40 innovation clusters in over 20 countries. T2VC has one of the largest networks in the world for finding and commercializing the most promising technologies.

SAN DIEGO TECH COAST ANGELS

David Barach
VP High-Tech Track

Richard Koffler
richard@koffler.org

Jay Kunin
Board of Directors/VP of BioMed Track
jsk@alum.mit.edu

<http://www.techcoastangels.com>
858-350-1330

San Diego Tech Coast Angels is a group of private investors who invest in and assist Southern Californian companies. The group acts as the San Diego network for the Southern California-based Tech Coast Angels organization, which is the largest and most active angel network in the country. TCA has five regional networks in Los Angeles, Orange County, San Diego, Santa Barbara / Westlake Village and the Inland Empire.

SD TCA operates its own independent Board, while working cooperatively with the other TCA networks in reviewing investment opportunities at monthly Screening Sessions. Members are interested in companies that have the potential to rapidly scale into market and financial leadership. This usually implies potential for high growth, a strong market position, and a sustainable advantage. The SD TCA also runs a Seed Track Screening program that links promising early stage companies with TCA members. In this program, members provide limited seed capital and take an active role in the company.

TECHNOLOGY PARTNERS

Roger Quy
General Partner
roger@technologypartners.com
<http://www.technologypartners.com/>

Technology Partners teams with visionary entrepreneurs to build successful new companies. We serve principally as a lead investor and business advisor. We have cultivated distinct “centers of excellence” in which we have deep industry knowledge, domain, experience, and technical expertise.

Many factors enter into Technology Partners’ investment decision, but three critical ingredients must be present:

- Passionate and pragmatic people with whom we can build productive partnerships
- Large market opportunities with a clear customer need
- Unique and defensible technology that provides competitive positioning to secure

TRIPLETREE, LLC

Peter Erickson
Managing Director
perickson@triple-tree.com

7601 France Ave S
Edina, MN 55435
952-253-5300
<http://www.triple-tree.com/>

TripleTree, LLC is an independent, merchant and investment banking firm focused on mergers and acquisitions, financial restructuring, principal investing, and strategic advisory services for healthcare and technology companies. The firm specializes in growth businesses, vertical industry specialization, and disruptive technology delivery models.

VALHALLA PARTNERS

Saj Cherian
Principal
saj@valhallapartners.com

Sara Endicott
Executive Assistant
sara@valhallapartners.com

Gene Riechers
General Partner
gene@valhallapartners.com

8000 Towers Crescent Drive, Suite 1050
Vienna, Virginia 22182
703-448-1400
<http://www.valhallapartners.com/>

Valhalla Partners brings extensive experience, resources and insights to bear in helping entrepreneurs in their quest to build world-class companies. We aid and accelerate companies at critical stages in their pursuit of success regardless of their size or maturity – even if conventional wisdom is against them.

Valhalla Partners was formed in early 2002 to bring together some of the most respected and successful venture investors in the Mid-Atlantic region. Our team has invested in or served as senior executives in over 100 companies during the last twenty years. More than half of these investments have been in the Mid-Atlantic region. To date, 43 of these have already experienced successful initial public offerings or successful mergers.

VANTAGEPOINT VENTURE PARTNERS

Eve Kurtin

Partner

<http://www.vpvp.com/>

VantagePoint Venture Partners' mission is to fund the transformative companies of the 21st century. Our strategy is clear: Provide cutting-edge technology with the resources—whatever it takes—to commercialize Big Opportunities. And stick with it. It takes time to change the world. But a look at our focus and our companies shows that our strategy is working. Many of our portfolio companies are already leaders in their fields. We expect nothing less.

VERSANT VENTURES

Barbara Lubash

Barbara@versantventures.com

<http://www.versantventures.com/>

Versant Ventures is a leading healthcare-focused venture capital firm specializing in early-stage investments in medical devices, biotechnology and pharmaceuticals, healthcare services, and healthcare information technology. The firm, founded in 1999, consists of a seasoned team of twelve managing directors with more than 130 years of venture capital investing experience and more than 150 years of operating experience.

WINDWARD VENTURES

David Titus

Managing Director

619-234-6800

titus@windwardventures.com

www.windwardventures.com

Windward Ventures was organized in 1997 to provide management assistance and capital to early stage, high growth companies in Southern California. Since that time we have assisted and invested in over 25 companies. We are proud to be supported by our terrific limited partners and associated with a number of great entrepreneurs.

The Managing Partners of Windward Ventures have extensive experience as venture capital investors, senior managers, and entrepreneurs. We provide management assistance and guidance to select entrepreneurial companies and investors.

Cooley Powers Wireless Innovation

INCLUDING THESE SELECTED CLIENTS:



- Financing at all stages
- Technology transfer
- Intellectual Property counseling and litigation
- Complex commercial transactions
- M&A strategies
- Complex securities offerings
- Regulatory barriers counseling

Cooley
LLP
www.cooley.com

© 2010 Cooley LLP, 4401 Eastgate Mall, San Diego, CA 92121. 858/550-6000.

Mintz Levin is pleased to support the Wireless-Life Sciences Alliance and its mission to advance health care for patients worldwide through wireless technology innovations.

**For more information please
contact us at 858-314-1500.**

MINTZ LEVIN
Mintz Levin Cohn Ferris Glovsky and Popeo PC

Information contained herein may be considered attorney advertising. Prior results do not guarantee a similar outcome. 0287

Boston | London | Los Angeles | New York | Palo Alto | San Diego | Stamford | Washington www.mintz.com





One clinical insight **is greater than** a mountain of data.

Today, caregivers need more than piles of data. They need insights that lead to better care. CareFusion is a new medical technologies company with 15,000 employees in 20 countries and one powerful mission: to fuse its proven technologies with actionable intelligence to provide insights that help improve patient care. To learn more, visit our website at carefusion.com.

Alaris®

ChloraPrep®

Pyxis®


Viasys®

V. Mueller®



CareFusion

© 2010 CareFusion Corporation or one of its subsidiaries. All rights reserved.
Alaris, ChloraPrep, Pyxis, Viasys and V. Mueller are registered trademarks of CareFusion Corporation or one of its subsidiaries. MC1676 (0410)



Creating partnerships
for smarter solutions.

Together with our parent company, UnitedHealth Group,[®] OptumHealth is providing the innovation and technologies that are changing the way companies think about health care. Which is changing how consumers act about their health.

OptumHealthSM
Optimizing Health and Well-Being[™]

A UnitedHealth Group company

OA100-4831

© 2010 OptumHealth, Inc.



Every Body on the NetSM



3G Wearable Mobile Modules

Enabling low power devices that include motion, location, and sensor integration to revolutionize Wireless Health services.

Save the Date!

Wireless Health 2010

October 5-7, 2010
Torrey Pines Hilton
La Jolla, California

Wireless Health 2010 is the first in an annual single-track conference series convening the vanguard international research communities in Wireless Health technology and medical research with the rapidly expanding Wireless Health product and service industry, government leadership and policy makers.

Wireless Health 2010 is established to provide the highest profile academic and industrial research forum for the emerging field of Wireless Health. The mission of the Wireless Health 2010 organization is to include and promote an international community that will accelerate the development and adoption of this new vision for healthcare. At the same time, it is intended to create the academic research forum that enables students and faculty with the highest profile and greatest impact opportunities for publications and promotion of progress.

www.wirelesshealth2010.org

Event Sponsor



Wireless-Life Sciences
Alliance

In Cooperation With



AMERICAN INSTITUTE FOR MEDICAL
AND BIOLOGICAL ENGINEERING



Wireless-Life Sciences Investor's Meeting

*Accelerating the Adoption
of Wireless Health*

May 11, 2010

Estancia Hotel, La Jolla

Managed by: 

PARTNERS:

Ascension Health
AT&T
Aventyn
Calgary Scientific
California MedTech
Cambridge Consultants
CardioNet
CareFusion
Comunicano
Cooley LLP
DD Studio
DexCom
hopskipconnect
i.e. healthcare
InnerWireless
Insight
InTouch Health
Intrado
iVisit
Jitterbug
Johnson & Johnson
MedApps
Midmark Corp.
Mintz Levin
Montage Systems
Myca
OptumHealth
Proteus Biomedical
Qualcomm
ResMed
Roche
Soligie
Sotera Wireless
St. Jude Medical
TelCare
The California Endowment
3M
TMNG Global
TripleTree LLC
Verizon Wireless
VOCEL
Wellcore
West Wireless Health Institute
Zarlink



Wireless-Life Sciences Convergence Summit

*Accelerating the Adoption
of Wireless Health*

May 12, 2010

Estancia Hotel, La Jolla

Dear Summit Attendees:

Welcome.

It is our pleasure to welcome you to La Jolla, California and the Estancia La Jolla Hotel & Spa for the fifth annual Wireless-Life Sciences Convergence Summit.

This seminal meeting is organized by Wireless-Life Sciences Alliance (WLSA) and draws attendance and participation of more than 150 top professionals from around the world. Join the conversations with leading thought leaders who are shaping the convergence of wireless technologies, life science technologies, and consumer expectations.

This invitational meeting is an exclusive opportunity to gain new insights and define new business opportunities. Participants will see the range of devices and solutions already in commercial use, creating efficiencies and increasing operating income in the promotion of health and the delivery of healthcare.

Many thanks to all those who gave their time and resources to plan and coordinate this event, as well as the upcoming academic/research conference in the fall, **Wireless Health 2010** (www.wirelesshealth2010.org). Thanks also go to our Partners without whom this Summit would not be possible.

With kind regards,

WLSA BOARD OF DIRECTORS:

Robert B. McCray, President & CEO
Wireless-Life Sciences Alliance

Donald Jones, Founding Director, WLSA
Vice President, Health & Life Sciences, Qualcomm

Jeffrey K. Belk, VP Wireless Convergence
Wireless-Life Sciences Alliance

Sharon Henry, Director, WLSA
Director, American Medical Response

M. Wainwright Fishburn, Jr., Director, WLSA
Partner, Cooley LLP



San Diego is the premier location in the U.S. for convergence of wireless and life sciences.

The Wireless-Life Sciences Alliance (WLSA) is a special purpose, non-profit trade organization for innovators, globally relevant companies, scientists, physicians, and policy makers.

The WLSA is dedicated to creating value and improving health, globally, through the convergence of communications technologies, consumers, caregivers and all sectors of the life sciences and technology environment. WLSA partners and companies all over the world are using wireless health innovations to better manage chronic conditions, preempt disease and improve the lives of the elderly and under-served populations around the world.

The principal activities of the WLSA involve the creation of invitational group and private meetings in quality settings during which proprietary information is shared and in which partners meet the most dynamic and innovative organizations and individuals shaping the future of wireless health.

WLSA founders recognized the wireless health opportunity in 1999. In forming the organization, with the critical support of Qualcomm and Johnson & Johnson in 2005, the WLSA established from the start an operating principal that its meetings would be invitational rather than “pay-to-play,” and that invitations would be based on the quality of the invitee’s achievement or innovation and capability to create valuable wireless health innovations.

For more information on partnership in the Wireless-Life Sciences Alliance, please go to www.wirelesslifesciences.org.

SPECIAL THANKS TO OUR PARTNERS
WHO MAKE THIS EVENT POSSIBLE:

Ascension Health
AT&T
Aventyn
Calgary Scientific
California MedTech
Cambridge Consultants
CardioNet
CareFusion
Comunicano
Cooley LLP
DD Studio
DexCom
hopskipconnect
i.e. healthcare
InnerWireless
iVisit
Insight
InTouch Health
Intrado
Jitterbug
Johnson & Johnson
MedApps

Midmark Corp.
Mintz Levin
Montage Systems
Myca
OptumHealth
Proteus Biomedical
ResMed
Qualcomm
Soligie
Sotera Wireless
St. Jude Medical
3M
TelCare
The California Endowment
TMNG Global
TripleTree LLC
Verizon Wireless
VOCEL
Wellcore
West Wireless Health Institute
Zarlink

Wednesday, May 12, 2010

7:00 AM

Registration & Networking

8:00 AM

Welcome and Update on the Wireless-Life Sciences Alliance

Robert B. McCray

President & CEO, WLSA

8:15 AM

A Near-Term View on Wireless and Global Carrier Interests

Dr. Paul Jacobs,

Chairman & CEO, Qualcomm

8:45 AM

Conversations with Global Companies About Opportunities and Challenges in Wireless Health

Joseph M. Smith, MD, Ph.D.

Chief Medical and Science Officer, West Wireless Health Institute with:

- Paul Nice, Vice President, Public Sector, OptumHealth
- Hyung Kim, Vice President, Research & Managing Partner, Transformational Development, Ascension Health
- Ed Ferrier, Sr. Vice President, St. Jude Medical

9:20 AM

A Conversation About Physician Adoption of Wireless Health Applications

Donald Jones

Vice President, Qualcomm with:

- Eric J. Topol, M.D., Vice-Chairman of the Board and Chief Innovation Officer, West Wireless Health Institute; The Gary and Mary West Endowed Chair of Innovative Medicine; Director, Scripps Translational Science Institute; Chief Academic Officer, Scripps Health
- Garry Neil, M.D., Corporate Vice President, Corporate Office of Science and Technology, Johnson & Johnson

9:40 AM

Break

10:10 AM

A Conversation on Wireless within Hospitals and Extending Hospitals Outside their Walls

Joseph Condurso, Vice President, CareFusion and a Health Systems Representative

10:30 AM

Robotic Telepresence: What have RP-7 and its Siblings Been Up To Since 2006? An interview by:

Jeff Augenstein, M.D., Director, Ryder Trauma Center, University of Miami/Jackson Memorial Medical Center with:

RP-7 and Yulun Wang, PhD, Chairman & CEO, InTouch Health
Sharon Henry, Emergency Services Entrepreneur and Director, Special Projects, AMR

10:45 AM

Early Innovators and Success Stories: Who Has Traction?

Hosted by Jeffrey K. Belk, Vice President, WLSA with:

- Ed Cantwell, CEO, InnerWireless
- Michael Wons, President & CEO, CellTrak
- Paul Meyer, CEO, Voxiva
- Terrell Edwards, CEO, PerfectServe

11:20 AM

A Brief Review of the U.S. Army's Use of Cell Phones to Support Our Wounded Warriors with:

Col. Ron K. Poropatich MD, Senior Clinical Advisor, Telemedicine and Advanced Technology Research Center (TATRC), U.S. Army

11:35 AM

A Conversation with AT&T About Its Focus on Wireless Health with

Donald Jones, Vice President, Health & Life Sciences, Qualcomm with:

- David Haight, Vice President, AT&T Mobility

Follow-on Discussion on Disruptive Networks – Simplifying the Deployment of Local Networks for Monitoring and Intervention with

- David Rose, CEO, Vitality, with Donald Jones and David Haight

12:00 PM

Lunch (Pacifica Ballroom)

12:40 PM

Presentation by:

Donald Casey, CEO, West Wireless Health Institute

Introduction by M. Wainwright Fishburn, Jr., Partner, Cooley LLP

1:25 PM

Break

1:45 PM

Waking up a New Healthcare Market:
Will Consumers Take Control?

David Gruber, M.D., President, Healthcare Convergence Associates
will moderate discussions with companies shaping the new multi-billion dollar
healthcare market:

- Ben Rubin, Co-Founder & CTO, ZEO
- Tom Schwieterman, M.D., Vice President, Midmark Corporation

2:05 PM

Expanding Access to Quality Healthcare – Looking Beyond the Well Insured
and Wealthy

Robert K. Ross, M.D., President & CEO, The California Endowment

2:25 PM

Innovation and Disruption - Six Innovative Companies Illustrating the Breadth of
Wireless Health Commercialization

Andy Abramson, CEO, Comunicano with:

- Dr. Robert Levine, Co-Founder and Chief Medical Officer, Ocutronics
- Dr. Byron Osing, Co-Founder & CEO, Calgary Scientific
- Brad Westcott, President, CortiCare
- Rick Lee, President & CEO, hopskipconnect
- Vijay Nadkarni, CEO, Wellcore
- Asa Nordgren, Co-Founder and Chair, Great Connection

2:55 PM

TripleTree I Award® Presentation

Peter Erickson, Managing Director, TripleTree, LLC

3:00 PM

Break

3:30 PM

The World Economic Forum Enters the Picture

Dr. Paul Jacobs, Chairman and CEO, Qualcomm Incorporated and Chair,
Global Agenda Council on the Future of Mobile Communications,
World Economic Forum

3:45 PM

A Conversation About Collaboration Between Medical Device and Pharmaceutical Companies

Ashok Kaul, Vice President, WLSA with:

- Sonny Vu, Executive Vice President, AgaMatrix, Inc.

4:05 PM

Global Markets Are Not Waiting for “US”: Wireless Health Innovation in India
Interview by:

Ralph Simon, President, Mobilium Advisory Group with:

- Sarah Hine, Co-Founder and CEO, PharmaSecure
- Hilmi Quraishi, Co-Founder, CLTO ZMQ Software

4:25 PM

Beyond the Rich – Managing Problems to Find Profits Serving a Market of Billions of People

Andrew Thompson, CEO, Proteus Biomedical

4:45 PM

What are Today's Takeaways?

A Conversation Among All Attendees Lead by:

- Donald Jones, Vice President, Health & Life Sciences, Qualcomm
- Robert B. McCray, President & CEO, WLSA

5:15 PM

Reception and Product Demonstrations



DR. PAUL JACOBS

Chairman & CEO, Qualcomm

Dr. Paul Jacobs is chief executive officer and chairman of Qualcomm's board of directors. A leader in the field of mobile communications for nearly two decades and a key architect of Qualcomm's strategic vision, Dr. Jacobs' responsibilities include leadership and oversight of all the Company's initiatives and operations.

Through his technology innovations and advocacy, Dr. Jacobs spearheaded Qualcomm's efforts to develop and commercialize mobile technology breakthroughs that have contributed significantly to the growth of both the Company and the industry. Important developments which began under Dr. Jacobs include: the first Palm OS®-based smartphone; inclusion of GPS capabilities in mobile phones; the BREW® system and BREW business ecosystem; and most recently, MediaFLO technology for mobile TV.

Following the completion of his Ph.D. and a year as a post-doctoral researcher at a French government lab in Toulouse, Dr. Jacobs joined the Company fulltime in 1990. In 1995, he became vice president and general manager of the combined handset and integrated circuit division, which was subsequently divided into Qualcomm Consumer Products (QCP) and Qualcomm CDMA Technologies, respectively. In 1996, Dr. Jacobs was named senior vice president of the Company and in 1997, president of QCP. In 2000, Dr. Jacobs was named executive vice president of Qualcomm and in 2001, group president of Qualcomm Wireless & Internet, where he oversaw several Qualcomm business units. Dr. Jacobs became CEO in July 2005 and was appointed Chairman in 2009.

As an innovative leader of a broad range of technical teams within Qualcomm, Dr. Jacobs has been granted more than 35 patents for his inventions in the areas of wireless technology and devices. Dr. Jacobs serves on the boards of A123Systems and the Museum of Contemporary Art San Diego.

Dr. Jacobs received his bachelor's (1984) and master's (1986) degrees as well as his doctorate (1989) in electrical engineering from the University of California, Berkeley. He is a member of the Phi Beta Kappa, Eta Kappa Nu and Tau Beta Pi honor societies.



ROBERT B. MCCRAY

President & CEO, Wireless-Life Sciences Alliance

Robert B. McCray is the President & CEO of the Wireless-Life Sciences Alliance, Chairman of Alliance Healthcare Foundation, Special Advisor to TripleTree LLC, Member of Midmark Corporation Board of Directors, Member of Board of Directors of CONNECT and an active advisor to several companies. Rob leverages over 25 years of experience as a business owner, senior operating executive, and legal and transactional advisor to private and public companies.

Rob has served as President, COO and an early investor in Digital On-Demand, Inc., a retail services technology company that operates under the brand name RedDotNet in chains including Barnes & Noble, Circuit City, Best Buy, Blockbuster and Fred Meyer. Previously, he served as Chairman, President and CEO of HealthCap, Inc., a venture capital-backed physician practice management company that returned 90% CAGR to its investors. Rob also served as Managing Director of Caremark Physician Resources, directing its formation during its initial high-growth years prior to its sale to MedPartners, Inc. He also co-founded OnCall Medicine, Inc., a medical house calls company. Prior to his success as a business operator, he was a Managing Partner in his law firm and a partner in a predecessor and transactional legal and consulting services to the healthcare industry for over 20 years.

**DONALD JONES**

Vice President, Health & Life Sciences, Qualcomm

Donald Jones serves as vice president of business development for health & life sciences at Qualcomm. He is responsible for Qualcomm's enablement of wireless technologies in the health and life sciences markets. In 2005, he founded the Wireless-Life Sciences Alliance (WLSA), a 501c(6) trade organization that works with both the wireless and life science industries to enable new business models, new businesses and clinical process improvements in all sectors of the life sciences industry.

Prior to joining Qualcomm, Jones spent 22 years developing and growing healthcare enterprises. He served as chief operating officer of MedTrans (now American Medical Response - AMR), the world's largest emergency medical services provider. Jones was founder and chairman of EMME, Mexico's largest member-based, subscription health service. He was senior vice president of marketing for HealthCap, a venture capital backed startup, which rapidly grew to become the second largest provider of women's healthcare in the United States. Jones has extensive experience in mergers and acquisitions, having been involved in more than 130 acquisitions.

In 1980, he developed the \$2 billion critical care transportation sector, and led AMR's strategic entry into emergency physician practice management, including the acquisition of EMCARE, the largest US emergency medicine practice. He developed the strategy and worked with AMR CEO and executives to launch American Medical Pathways, winner of a \$600 million healthcare call center contract. In 2000, the Journal of Emergency Medical Services (JEMS) named Jones One of the 20 Most Influential People in EMS.

As Founder and Chairman of the WLSA he created the Convergence Summit, a prominent global event, hosted by the CEO of Qualcomm and Johnson & Johnson, and Wireless Health 2010, the first global academic conference on Wireless Health, in conjunction with more than 30 of the world's top engineering universities. He is on the boards of the Alliance Healthcare Foundation and the American Telemedicine Association. Jones was a founding board member of the West Wireless Health Institute with Eric Topol, M.D. and Gary and Mary West, the world's first and foremost institute focused on the clinical efficacy and economic efficiencies of wireless technologies in healthcare. In 2010, the San Diego Transcript named Jones one of "San Diego's Top Influentials."

Jones holds a bachelors' degree in biology and bio-engineering (University of California, San Diego), a Juris Doctor (University of San Diego), and an MBA (University of California, Irvine.) Jones holds a patent in the use of cell phones in health incentive programs.



JEFFREY K. BELK

Vice President, Wireless Convergence, WLSA

In addition to his Vice President position with the WLSA, Jeffrey Belk is Managing Director of ICT168 Capital, LLC, focused on developing and guiding global growth opportunities in the ICT (Information and Communication Technology space). Formerly, Belk spent almost 14 years at Qualcomm, where prior to his departure in early 2008, he was Qualcomm's senior vice president of strategy and market development, focused on examining changes in the wireless ecosystem and formulating approaches to help accelerate mobile broadband adoption and growth.

From 2000 until 2006, Belk was senior vice president, global marketing, leading a team responsible of all facets of the company's corporate messaging, communications, and marketing worldwide. In 1999-2000, Belk was SVP & GM of Qualcomm Eudora Products, Qualcomm's award winning email client. In 1997, Belk was named VP, marketing of Qualcomm Consumer Products, and initiated the company's global branding and communications efforts.

Prior to Qualcomm, Belk spent ten years in the early growth years of the PC industry, primarily with Proxima Corporation. Belk joined the company in 1983, when the company was less than 25 employees, and was with the company through its IPO in the early 90's in several key distribution, product management, and international roles.

Belk is on the Board of Directors of Peregrine Semiconductors, InterDigital Corporation, as well as the Board of the Wireless Life Sciences Alliance. He has a BA in Economics from University of California, San Diego, and an M.B.A. from the University of California, Irvine. He is known globally as a commentator and writer on wireless, mobile broadband, and technology evolution.

**SHARON HENRY**

Director, American Medical Response

Sharon Henry currently directs wireless initiatives for Emergency Medical Services Corporation (EMSC), the nation's leading provider of ambulance and outsourced physician services. American Medical Response provides the nation's largest emergency and non-emergency ambulance service, while EMCARE is the leading provider of outsourced physician services to hospital emergency departments, inpatient physician services, inpatient radiology management programs and anesthesiology services. EMSC also provides air ambulance service and offshore medical services to oil platforms in the Gulf. EMSC provides services each year to more than 10 million patients in more than 2,000 communities nationwide. Sharon's background in market application and implementation allows EMSC to move further into wireless digital medicine.

Sharon has been in the ambulance service business for thirty years, ten of which were in mergers and acquisitions during the roll-up of ambulance companies to large providers in the late 1990s. She co-founded MedicWest Ambulance in Las Vegas, Nevada which grew from a start-up to becoming a large provider in all of Clark County, including the famous Las Vegas Strip. MedicWest was sold to EMSC in 2007, and is now the sole provider of service in the Las Vegas market. Sharon has managed large national performance-based ambulance contracts and 911 emergency call centers.

She has a B.S. Degree from Oregon State University and an M.B.A. from the University of California, Irvine.



M. WAINWRIGHT FISHBURN, JR.

Partner, Cooley LLP

Wain Fishburn is a founding partner of Cooley LLP's San Diego office and represents high growth technology and life sciences corporations ranging from start-up to public. Mr. Fishburn is an active community leader and has shaped many industry organizations. He is a founding board member of the Corporate Directors Forum, as well as BIOCOM, where he currently serves as Vice Chair of the BIOCOM Board of Directors. He is a member of the Board of Trustees and the Executive Committee of the Sanford-Burnham Institute for Medical Research. He serves on the Board of Directors for the Critical Path Institute, an independent institute created in part by the FDA, dedicated to improving the regulatory path for innovative medical therapies. Mr. Fishburn is a founder of two public companies and prior to law school, worked in the corporate environment assisting with the divestiture of a group of 12 operating companies. He received his J.D. degree from the University of California, Hastings College of the Law, and has served as President of the Hastings Board of Governors.

**ANDY ABRAMSON**

Founder and CEO, Comunicano, Inc.

Andy Abramson, Founder and CEO of Comunicano, Inc., is an IP communications guru, electronic gadget maven, world traveler and blogger extraordinaire (<http://andyabramson.blogs.com/voipwatch/>).

Comunicano is a totally virtual asymmetrical communications, public relations and marketing strategy consultancy based in Del Mar, Calif. Andy has built Comunicano from a one-man operation to a full-service consultancy with dozens of technology clients in VoIP, wireless and telephone-related applications spanning the globe from Sydney to San Francisco, with many points in Israel, Europe, the U.S. and Canada in between.

Andy is the foremost blogger/authority on VoIP telephony, and the Industry Standard named Andy among its 25 most influential bloggers. He is also an accomplished Web broadcaster as co-host of the daily "World Technology Roundup," and he has been named a "Marketing Star" by MarketingCrossing.com.

**JEFF AUGENSTEIN, MD, PhD., FACS**

Director, Ryder Trauma Center, University of Miami/Jackson Medical Center

Dr. Augenstein has been a trauma surgeon in one of America's busiest trauma centers for 30 years. He is the Director of the William Lehman Injury Research Center & the Medical Computer Systems Laboratory at the University of Miami - Miller School of Medicine, and is currently the Principle Investigator on multiple United States Department of Defense (DOD) and industry grants. Dr. Augenstein is a permanent civilian member of the Product Line Review Evaluation Team for the US DOD Telemedicine & Advanced Technology Research Center (TATRC) and sits on the Executive Board of the Combat Casualty Care for the US Army Research & Material Command.

**ED CANTWELL**

Chairman, President & Chief Executive Officer, InnerWireless

Ed Cantwell is InnerWireless' chairman, president, and chief executive officer. An InnerWireless founder in 2000, he assembled today's InnerWireless team, developed the company's business model, and has guided the company through a \$26 million Series A and a \$12 million Series B venture investment and a successful product launch. Mr. Cantwell created the vision of an in-building Wireless Utility and InnerWireless is now a recognized leader in this new industry segment with numerous high profile customers. He is an experienced leader in the technology industry with both fortune 500 and venture-backed companies.

Mr. Cantwell's fixed wireless experience began while at Texas Instruments' MultiPoint division where he led the formation of the LMDS industry, which included successfully obtaining spectrum allocations from the FCC. Mr. Cantwell's fixed wireless experience began at Texas Instruments' MultiPoint division where he led the formation of the LMDS industry, which included successfully obtaining spectrum allocations from the FCC.

**DONALD CASEY**

CEO, West Wireless Health Institute

Donald Casey joined the West Wireless Health Institute as Chief Executive Officer in March 2010. He brings 25 years of global healthcare experience to the role, as well as an outstanding track record in identifying and commercializing medical innovations. As the Institute's inaugural CEO, Casey will drive the development of a world-class research organization focused on accelerating wireless health innovations, technology incubation, advocacy and education. He will be responsible for defining the Institute's worldwide strategy and collaborative efforts across medicine, engineering, technology and business. Previously, Casey served as Worldwide Chairman for Johnson & Johnson's comprehensive care group and member of the Company's Executive committee, where he oversaw its cardiovascular, diagnostic, diabetes and vision care franchises around the world. He was responsible for defining a corporate-wide comprehensive approach to chronic disease management, including leading the development of patient-centric solutions and innovations within the medical device segment for some of the world's most pervasive conditions, including diabetes and cardiovascular disorders. His prior responsibilities included management of direct-to-consumer product areas including diabetes and contact lenses with a focus on direct-to-consumer health care products. Casey began his career with Johnson & Johnson in 1985, advancing into executive positions throughout the company's consumer, pharmaceutical and

**JOSEPH CONDURSO**

Vice President, Strategy and Business Development, CareFusion, Inc

Joseph Condurso is Vice President at CareFusion (NYSE:CFN) with responsibility for business development and strategy. He was general manager of CareFusion, Inc., following the acquisition by Cardinal Health in October of 2006. He also founded a new wireless medical device and IT portfolio while at Alaris Medical Systems prior to its acquisition by Cardinal Health. He was a principal and founder of iMetrikus, Inc. leading the commercialization of a new class of wireless health solutions for remote monitoring and consumer empowerment for patients with chronic disease. He was Executive Director at Chiron (Novartis AG) and served as the Vice President for Product Development and Operations at Motorola's healthcare division (EMTEK) concluding in a successful merger with the Eclipsys Corporation (Nasdaq:ECLP) in 1998.

He earned a B.S. from Juniata College, Huntingdon, PA and has completed executive education program at the California Institute of Technology and the Motorola University.

**TERRELL EDWARDS**

Founding CEO, PerfectServe

Terrell "Terry" Edwards is the founding CEO and visionary behind PerfectServe's industry-leading healthcare communication platform. Starting in 1997, Terry wrote and developed PerfectServe's original application prototypes. Since then, he has successfully guided the company's national expansion into nearly 150 markets around the country and raised more than \$24 million in venture capital to fuel PerfectServe's development.

A hands-on executive, Edwards has over 15 years of expertise in the design and deployment of technology-enabled solutions in both physician practice and hospital environments.

Prior to PerfectServe, Edwards was introduced to the world of computer-telephony technology at Voice-Tel, Inc., a market pioneer in the interactive voice messaging industry. Previously, he co-founded Milepost Corporation, a leading marketing communications firm that served Fortune 500 accounts in the Midwest.



PETER ERICKSON

Managing Director, TripleTree, LLC

Peter has played multiple roles in TripleTree's growth upon joining the firm early in its inception. As a Managing Partner, Peter helps lead TripleTree's transaction and advisory services in healthcare with an emphasis in the firm's population health management, wireless health, and life sciences engagement and research activity. Having represented TripleTree clients across a broad range of technology and healthcare domains, Peter has successfully negotiated sell-side M&A and capital transactions that have included such companies as Healthcare Services Corporation (HCSC), Microsoft, Fiserv, Great Point Partners, and Manitoba Telecom. Prior to joining TripleTree, Peter helped manage international development programs focused on Eastern Europe and Southeast Asia through the National Forum Foundation in Washington D.C. While attending the Carlson School of Management, Peter helped establish a student-led \$1.5 million investment fund that now serves as a cornerstone for the school's finance program. Peter attended DePauw University where he earned his B.A. and the University of Minnesota's Carlson School of Management, where he received his M.B.A. with a concentration in Finance.



ED FERRIER

Senior Vice President, Finance and Information Technology, St. Jude Medical

Edward Ferrier is Senior Vice President, Finance and Information Technology at St. Jude Medical in their Cardiac Rhythm Management Division based in Sylmar California. Ed has held various senior management assignments in both Med Tec and commercial organizations.

His leadership responsibilities have included progressively increasing senior financial and information technology roles with a number of small and large world-class organizations. He has built a solid business and leadership foundation through careers at Ernst and Young, Lockheed, Pharmacia, 3D Systems and most recently St. Jude Medical.

**DAVID GRUBER, MD, MBA**

President, Healthcare Convergence Associates

Dr. Gruber is currently President, Healthcare Convergence Associates, a consulting firm focused healthcare, technology and the consumer. Clients have included a major electronics retailer and PBM, as well as digital media, behavioral health, wireless health and infection control entities.

Until December 2008, Dr. Gruber was Vice President, Corporate Development and New Ventures, J&J Consumer Group of Companies. During 1995-2004, Dr. Gruber worked on Wall Street as a top-ten rated analyst at Lehman Brothers and elsewhere covering medical device and supply companies. He was the lead analyst for the Intuitive Surgical and Given Imaging IPO's, as well as a merchant banking investment in Therasense.

Prior to entering Wall Street, Dr. Gruber was Vice President, Planning & Business Development, Healthcare Group at Bristol-Myers Squibb.

Dr. Gruber is a magna cum laude graduate of a six-year B.S.-M.D. program, having received his B.S. from CCNY and his M.D. from the Mt. Sinai School of Medicine. He also has an M.B.A. from Columbia, and was a Kellogg Foundation National Fellow.

**SARAH HINE**

CEO, PharmaSecure, Inc.

Sarah Hine brings over 10 years of international experience in both public and private sectors. Under Sarah's leadership, PharmaSecure, Inc. completed a \$2MM Series A round; launched its first pilot, and established an Indian subsidiary. Prior to PharmaSecure, Sarah was a William J. Clinton Fellow for Service in India where she managed marketing for a community-based NGO (non-governmental organization). Previously, Sarah served as Assistant Vice President at Washington Mutual, where she led their annual talent management process, and worked extensively in leadership development.

She holds an M.B.A. from the Paul Merage School of Business at the University of California, Irvine and a B.S. from Gordon College.

**DAVID HAIGHT**

Vice President - Business Development, Emerging Devices Organization, AT&T

David Haight is Vice President-Business Development with AT&T's Emerging Devices Organization. In his role, David leads the Emerging Devices Business Development team focused on proactively targeting, developing business models to bring new technology to market, and managing strategic partners in industries including personal computers, consumer electronic multi-media devices, in-car entertainment and navigation systems, cameras, healthcare monitoring, personal tracking, and machine-to-machine communications solutions.

David's team has signed deals with key partners including Garmin, TomTom, Sony, Amazon, Barnes & Noble, Dell, Nokia, Acer, Samsung and HP, connecting their devices to the AT&T Mobility network.

Previously, Haight was responsible for national distribution business development within AT&T Mobility and wired products that included the launch of the iPhone.

**ASHOK KAUL**

Vice President, Healthcare Convergence, WLSA

Ashok has over 25 years of global marketing, sales and product development experience in healthcare with both larger, Fortune 100 companies such as GE Medical, Abbott Labs, Medtronic MiniMed, and St. Jude Medical, as well as with start-up companies. He has specific expertise and experience in international markets, with a successful career in sales, marketing, business, and product development.

Ashok co-founded a dialysis services company in 2007 that delivers care to a major hospital chain in India. He is also on the Board of a start-up company that has developed a new technology to deliver continuous renal replacement therapies for patients in acute care environments.

Ashok earned a B.S.E.E. from Thapar Institute of India and an M.B.A. from California State University in Sacramento.

**HYUNG KIM, MD, MBA**

Vice President, Research, and
Managing Partner, Transformational Development, Ascension Health

Hyung Tai Kim, MD, MBA, is a retired Board-certified internist, and Vice President of Research and Managing Partner of Transformational Development at Ascension Health, the nation's largest Catholic and nonprofit health system with more than 500 locations in 19 states and the District of Columbia. In his role at Ascension Health's innovation center, he guides a portfolio of activities that favors non-traditional approaches to the traditional challenges facing healthcare, and seeks to develop sustainable, holistic models of care with a consistent, exceptional experience.

Dr. Kim came to Ascension Health from Thomson Medstat, where he was Vice President of Clinical Practice Leadership. Prior to Thomson Medstat, he was a leader of the healthcare practice at McKinsey & Company. He holds a BA and MD from The Johns Hopkins University, Baltimore, and an MBA from the University of Michigan Business School, Ann Arbor.

**RICK LEE**

President & CEO, *hopskipconnect*

Rick Lee has made a career in the creation and sales of specialty managed care applications, with a high degree of knowledge in venture-backed financing; selling the invisible; specialty services in healthcare; consumer-driven health care; collaborating with MDs; health care marketing, and wireless health care.

He is the CEO of *hopskipconnect*, a behavioral change company launched by Partners HealthCare and the Center for Connected Health. Previous stops in his career include President, Employer Division of Magellan Health, Founder/CEO of Quality Oncology, and various board assignments in Integra Health Services, PayerPath, GTESS, Neighborhood Diabetes, and LifeMetrix.

A graduate of Harvard and the University of Washington, Rick has been published more than 35 times on a range of healthcare topics.

**PAUL MEYER**

Co-Founder, Chairman and President, Voxiva

Before co-founding Voxiva, Paul Meyer was Founder and Chairman of IPKO, the first and largest Internet service provider in Kosovo. Started in the weeks after the 1999 war, IPKO was hailed by the U.N. Secretary General as “a model for future humanitarian emergencies.” Previously, he was a Senior Fellow at the Markle Foundation studying efforts to bridge the global digital divide. Prior to Markle, he worked for the International Rescue Committee where he launched a number of projects using technology to reunify separated refugee children and families in West Africa and the Balkans. He was Chief Operating Officer of the Endeavor Initiative. From 1993 to 1995, he served as one of President Clinton’s White House speechwriters and worked on Clinton’s 1992 campaign. Paul has a law degree from Yale Law School and studied Politics, Philosophy and Economics at Oxford University. He was recently named a Young Global Leader by the World Economic Forum in Davos. MIT’s Technology Review Magazine named him one of 100 technology pioneers and their 2003 Humanitarian of the Year.

**VIJAY NADKARNI**

Founder, President, CEO, Wellcore Corporation

Vijay Nadkarni is the Founder, President and CEO of Wellcore Corporation. His 20-year career has spanned the wireless, networking and biomedical sectors, including the delivery of a number of first-on-the-market products, from concept to industry success. Before founding Wellcore, Vijay co-founded Veraz Networks (formerly ipVerse, Inc.) that generated over \$100 million in revenues in 2006, leading to an IPO.

Prior to founding Veraz, Vijay initiated and built the VoIP program at 3Com leading to a large customer win with a major carrier. He also held multiple roles in management and engineering at Motorola’s Cellular Infrastructure Group. He started his career in biomedical sciences at Abbott Laboratories.

Vijay currently holds nine issued patents, with another eight in progress. He holds an M.B.A. from Northwestern’s Kellogg School of Management, a Masters in Electrical Engineering from Northwestern University, and a B.Tech. in Electrical Engineering from the Indian Institute of Technology–Bombay.

**GARRY NEIL, MD**

Corporate Vice President, Corporate Office of Science and Technology,
Johnson & Johnson

Garry Neil, M.D. is Corporate Vice President, Corporate Office of Science and Technology (COSAT) at Johnson & Johnson World Headquarters in New Brunswick, NJ. In this role, Garry leads a team that catalyzes sustained growth for Johnson & Johnson by identifying and launching emerging technologies that underpin the creation of future businesses. Garry has broad experience in science, medicine and pharmaceutical development. He has held a number of senior positions within J&J, most recently Group President, Johnson & Johnson Pharmaceutical Research and Development. Under his leadership a number of important new medicines for the treatment of cancer, anemia, infections, central nervous system and psychiatric disorders, pain, and genitourinary and gastrointestinal diseases, gained initial or new and/or expanded indication approvals.

**PAUL NICE**

Senior Vice President, OptumHealth

Paul Nice is Senior Vice President of Federal Health Programs for OptumHealth, a business segment of UnitedHealth Group. He plays a key role in evaluating market demand and translating it into the prioritization of technology initiatives supporting the next generation of behavioral and care solutions. A retired Air Force Colonel, Paul held several senior positions in Department of Defense Health Affairs and the Air Force Medical Service. Over the last ten years, he has led sales and business development teams within Oracle, Perot and Web MD.

Paul holds an active Certified Public Accountant license in Virginia and is a M.B.A. graduate of Cornell's Johnson School of Business.

**ASA NORDGREN****Chair and Chief Marketing Officer, Great Connection**

Asa Nordgren is the Chairman and Chief Marketing Officer at Great Connection, a mobile media company she co-founded in 2008. Great Connection mobilizes X-rays and ultrasounds, and gives patients and doctors immediate access, using their mobile phones, to images and videos, via SMS and MMS. Great Connection operates out of Scandinavia, but is currently moving the business to the US market. Asa has worked in the area of new media and business development for the last 13 years, including a range of experiences with internet, mobile, TV, and print. In the field of Mobile Health, she specifically brings a deep knowledge of media logics and consumer behavior.

Asa holds a degree in Media and Communication Theory and Management from the University of Gothenburg, Sweden and Leeds, UK.

**DR. BYRON OSING****Co-Founder, CEO, & Chair, Calgary Scientific, Inc.**

Dr. Osing is currently Co-Founder, CEO and Chair of Calgary Scientific Inc. (CS). CS is a Calgary-based software development organization with a web enablement platform marketed as PureWeb®, advanced mobile computing solutions, as well as a family of advanced diagnostic imaging products under the ResolutionMD™ label.

Dr. Osing is former co-founder, President and Chief Executive Officer of Telebackup Systems Inc., a public technology corporation listed on The Canadian Venture Exchange. In September 1998, Telebackup signed a share exchange agreement with Veritas Software Inc. The merger is believed to be one of the largest sums paid for a Western Canadian software company.

Dr. Osing holds a B.A. in psychology from the University of Lethbridge, and an M.B.A. and Ph.D. in Marketing and New Enterprise Development from the University of Calgary.

**COLONEL RON POROPATICH, MD**

Deputy Director, TATRC

Colonel Ron Poropatich, MD is the Deputy Director of the Telemedicine and Advanced Technology Research Center (TATRC), US Army Medical Research and Materiel Command (USAMRMC) at Fort Detrick, MD which manages over \$450 million/year in federally funded research in advanced medical technology. He also works towards wide-scale implementation of telehealth applications across the U.S. Army Medical Department.

COL Poropatich is a Professor of Medicine at the Uniformed Services University of the Health Sciences in Bethesda, MD, and is the Chair of the NATO Telemedicine Expert Team. He is a former President and Board Member of the American Telemedicine Association and a practicing Pulmonary Medicine physician at the Walter Reed Army Medical Center, Washington, DC. He currently serves as an Associate Editor for the "Telemedicine and e-Health Journal".

**HILMI QURAISHI**

Co-Founder & Director Social Programs, ZMQ

Hilmi Quraishi is the Co-Founder and Director of Social Programs of ZMQ based in India. He is a technovator, social entrepreneur and educational technologist; and specializes in developing innovative technological solutions in low-resource settings which effectively reaches out to the bottom-of-the-pyramid markets. Hilmi is the prime architect of various social initiative programs of ZMQ like FreedomTB, Mobile4Development, Connect4Health, Freedom HIV/AIDS, Connect2Climate, and many more.

Hilmi is an Ashoka-Lemelson Fellow recognized for his technology based innovations for the world's most urgent social problems. He is a prominent speaker on mobile technology and social business conferences and forums. His articles and works are regularly published in the newspapers and magazines worldwide.

Hilmi earned his Masters in Computer Engineering with specialization in educational technology and human performance solutions from Georgian Technical University (erstwhile USSR).



DAVID ROSE

CEO, Vitality

David Rose is a product designer, technology visionary, and serial entrepreneur. David is currently the CEO at Vitality, a company reinventing medication packaging with wireless technology.

Rose founded and was CEO of Ambient Devices where he pioneered glanceable technology: embedding Internet information in everyday objects like light bulbs, mirrors, refrigerator doors, digital post-it notes, and umbrellas to make the physical environment an interface to digital information.

In 1997 Rose patented online photo-sharing and founded Opholio. Before the Internet he founded Interactive Factory which creates interactive museum exhibits, educational software and smart toys, including the award-winning LEGO Mindstorms Robotic Invention System.

Rose teaches a popular course in tangible user interfaces at the MIT Media Lab.



ROBERT ROSS, MD

President & CEO, The California Endowment

Under Dr. Ross' leadership, The California Endowment, a health foundation established in 1996 to address the health needs of Californians, the foundation has focused on the health needs of underserved Californians. Prior to joining TCE in 2000, Dr. Ross served as director of the Health and Human Services Agency for the County of San Diego from 1993 to 2000, and Commissioner of Public Health for the City of Philadelphia from 1990 to 1993. Dr. Ross has an extensive background as a clinician and public health administrator, including leadership positions in LINK School-Based Clinic Program, New Jersey, Children's Hospital of Philadelphia; San Diego State University's School of Public Health.

**BEN RUBIN**

Chief Technology Officer, Co-Founder, Zeo, Inc

Ben is the Chief Technology Officer and Co-Founder of Zeo, a technology startup that has created the world's first personal sleep coach. Zeo is changing the way we measure and talk about sleep. As a technologist Ben is constantly exploring the way measuring our bodies and providing motivation can improve quality of life.

Ben holds a B.S. in Computer Engineering from Brown University, where he co-founded Zeo in 2003.

TOM SCHWIETERMAN, MD

Director of Research and Development of Midmark Corporation

Dr. Tom Schwieterman is Director of Research and Development of Midmark Corporation. "Dr. Tom" supports Midmark's focus on potential breakthrough technologies and trends as they look toward future markets. His special focus is on the optimal ways health information technology can improve provider efficiency and patient outcomes.

Prior to joining Midmark, Dr. Tom studied family medicine at Providence Hospital in Southfield, Michigan, attaining the role of chief resident and president of the hospital resident staff. After residency, he operated a successful private practice in rural Ohio. Seeing inefficiencies in his workflow, Dr. Tom created a medical software product called "Chartscribe." Chartscribe made a such a significant impact on the way he practiced medicine that Microsoft Corporation recognized Dr. Tom as a leading innovator in health information technology in 2003.

Dr. Tom holds a B.S. in software engineering from Miami University, Ohio and a Doctor of Medicine degree from The University of Cincinnati College of Medicine. He remains board certified in family practice.



RALPH SIMON

CEO, The Mobilium Advisory Group

Ralph Simon is regarded as one of the founders of the modern mobile entertainment industry. Over the last decade he has been a global trailblazer and innovator, growing the global mobile entertainment & content industry, and playing a central role in its growth and presence world-wide. He has been dubbed the 'father of the ring tone, as he and his team created and developed the first ring tones in the USA, Europe, Africa and Australia in 1998.

Prominent internationally, he evangelized mobile operators, media & film companies, TV networks, brands, ad agency groups, and platform providers on how to create and grow mobile revenues and content on mobile phones.



JOSEPH SMITH, MD, PhD, FACC

Chief Medical and Science Officer, West Wireless Health Institute

Up until recently joining West Wireless Health Institute as Chief Medical and Science Officer, Dr. Smith was Vice President, Emerging Technologies for Johnson & Johnson in the Corporate Office of Science and Technology. His background includes an undergraduate degree in Electrical Engineering (EE) from Johns Hopkins University, a Master's degree in EE from the Massachusetts Institute of Technology (MIT), a PhD in Medical Engineering and Medical Physics from the Harvard-MIT Division of Health Sciences and Technology, and an MD from Harvard Medical School. He completed his medical internship and residency at Brigham and Women's Hospital in Boston, and completed his cardiology and clinical electrophysiology training at Brigham and Women's hospital, the Krannert Institute of Cardiology in Indianapolis, and Washington University in St. Louis. From 1991 through 2000, he held academic positions at the School of Medicine (Cardiology) and the Department of Biomedical Engineering at Washington University in St. Louis, and served as Associate Director of Cardiac Electrophysiology at Barnes Hospital. From there, he went on to found the Arrhythmia Institute in Fairfax Virginia. He then served as Senior VP and Chief Medical Officer of Guidant /Boston Scientific – Cardiac Rhythm Management, where he provided senior scientific and medical leadership in research and development, new product planning, clinical trial design and conduct, healthcare and reimbursement policy, and medical education.

**ANDREW THOMPSON**

Co-Founder & CEO, Proteus Biomedical

Andrew Thompson has led Proteus Biomedical since its inception. His vision for Intelligent Medicine is focused on expanding global access to care, dramatically increasing the value delivered by drugs and creating a sustainable model for innovation that leverages computer technology in healthcare. He was a co-founder of CardioRhythm (acquired by Medtronic) and co-founder and CEO of FemRx (NASDAQ IPO, acquired by J&J).

Andrew Thompson earned an M.A. in engineering from Cambridge University. He also holds an M.A. in education from Stanford University, and an M.B.A. from Stanford University Graduate School of Business.

**ERIC J. TOPOL, MD**

Vice-Chairman of the Board and Chief Innovation Officer, West Wireless Health Institute; The Gary and Mary West Endowed Chair of Innovative Medicine; Director, Scripps Translational Science Institute; Chief Academic Officer, Scripps Health

Eric J. Topol, M.D. is the Director of the Scripps Translational Science Institute, a National Institutes of Health funded program of the Clinical and Translational Science Award (CTSA) Consortium focused on advancing individualized medicine. He is the Chief Academic Officer of Scripps Health, a Senior Consultant cardiologist practitioner at Scripps Clinic, and Professor of Translational Genomics at The Scripps Research Institute.

Prior to joining Scripps, he served on the faculty of Case Western as a professor in genetics, chaired the Department of Cardiovascular Medicine at Cleveland Clinic for 15 years and raised its status to rank #1 by US News and World Report for 11 consecutive years, and founded the Cleveland Clinic Lerner College of Medicine. He has been a medical innovator in wireless medicine, including wireless ECG, vital signs, remote monitoring for heart failure, and as co-founder and Vice-Chairman of the West Wireless Health Institute. Dr. Topol has been elected to the Institute of Medicine of the National Academy of Sciences, the American Association of Physicians and recognized by the Institute of Scientific Information (ISI) to be in the top 10 cited biomedical researchers in medicine in the past decade.



SONNY VU

Chairman & Executive Vice President, AgaMatrix, Inc.

Sonny is the Chairman and Executive Vice President of AgaMatrix, a company that invents, develops, manufactures, and markets a number of blood glucose monitoring and diabetes management products. The company has shipped over 1 million glucose meters, powered by its proprietary WaveSense technology (dynamic electrochemistry) to enable higher accuracy, within the first three and a half years on the market. At AgaMatrix, he reaches out to current and potential partners to identify and develop business opportunities, and leads the development of the company's advance product initiatives, with a focus on the company's software and smartphone products and services.

Prior to co-founding AgaMatrix with his college roommate, Dr. Sridhar Iyengar, Sonny founded and built FireSpout, an enterprise search software company, whose technology was sold to a large search engine. Before FireSpout, he worked in several of Microsoft's product development teams, including the natural language group responsible for shipping linguistic technologies to over a dozen applications in numerous languages.

Sonny was a Ph.D. candidate at MIT prior to working in industry.



DR. YULUN WANG

Chairman and CEO of InTouch Health

In 2002, Dr. Wang founded InTouch Technologies (d.b.a. InTouch Health), a company which pioneers remote presence robot systems that enable healthcare professionals to provide more effective and efficient healthcare by allowing them to "be in two places at once." In 2008, InTouch Health received Deloitte's Technology Fast 500 Award of the fastest growing technology companies in North America, ranking number 39. Also in 2008, InTouch Health received Inc Magazine's Inc 500 award ranking 289 of the 500 fastest growing companies in America and was also ranked number 18 in the Top 100 Health Companies on the list. In 1989, Dr. Wang founded Computer Motion, the company which pioneered surgical robotics. He was the principal architect and inventor of the voice-controlled robotic arm called AESOP, the first FDA-cleared surgical robot, as well as the ZEUS robotic surgical system, which performed the world's first transatlantic surgery. Computer Motion went public in 1997 and merged with Intuitive Surgical in 2003 for one third of the resulting company. Along with an impressive list of awards, Dr. Wang has more than 40 publications and over 70 patents in the areas of robotics and computers, and holds a number of leadership board positions in his community and the industry. Dr. Wang has a Ph.D. in Electrical Engineering specializing in Robotics from the University of California at Santa Barbara.

**BRAD WESTCOTT**

President, CortiCare

Prior to founding CortiCare, Brad Westcott was President of Alpine Biomed from 2000 to mid 2007. Alpine manufactured and sold diagnostic systems and accessories to Neurologists (including EEG). During his tenure, the company achieved significant growth (\$1 to \$35 Million in revenues, and 20 to 200 employees). After negotiating the acquisition of Alpine by a private equity group, he remained on as VP of Business Development until late 2009 when Alpine was acquired.

Prior to Alpine, Mr. Westcott was CFO and VP Business Development at Charybdis Technologies, a start-up that designed and marketed tools for combinatorial chemistry. Prior to this position Mr. Westcott spent eight years in banking, and was the founding Chairman of the World Trade Center of San Diego. He completed his coursework for his Masters in International Relations at the Claremont Graduate School, and holds a BS in Marketing from the University of Colorado.

**MICHAEL WONS**

President & CEO, CellTrak Technologies, Inc.

Michael Wons is an experienced senior executive who leads all aspects of CellTrak's strategy and execution of its business plan. With more than 25 years of experience with leading healthcare and advanced technology companies, Mike brings a unique "customer focused" perspective to lead CellTrak. Serving in Senior Executive roles with start-ups, mid-stage companies and major companies that include Fortune 500 leaders Microsoft and Waste Management, to serving as Senior Executive and corporate officer for the launch and build-out of Federal Signal's industry leading public safety systems division, Mike is a passionate leader experienced with engaging customers, partners and the industry in the build-out of mission critical solutions. Mike is focused on helping establish a common platform for the industry to help enable automation of processes and improving the delivery of care.

Mike also serves or has served in advisory board roles for AT&T, Microsoft and the Service Oriented Architecture Consortium (SOA-C).



AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest 3G network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. A leader in mobile broadband, AT&T also offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verseSM and AT&T DIRECTVSM brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising. In 2010, AT&T again ranked among the 50 Most Admired Companies by FORTUNE® magazine.

www.att.com



CAREFUSION

CareFusion (NYSE: CFN) is a global corporation serving the health care industry with products and services that help hospitals measurably improve the safety and quality of care. The company develops market-leading technologies including Alaris® IV pumps, Pyxis® automated dispensing and patient identification systems, AVEA®, AirLife™ and LTV® series ventilation and respiratory products, ChloraPrep® products, MedMined™ services for infection surveillance, NeuroCare neurological monitoring and diagnostic products, V. Mueller® surgical instruments, and an extensive line of products that support interventional medicine. CareFusion employs more than 15,000 people across its global operations.

www.carefusion.com



OPTUMHEALTH

OptumHealth Inc. helps individuals navigate the health care system, finance their health care needs and achieve their health and well-being goals. The company's personalized health advocacy and engagement programs tap a unique combination of capabilities that encompass public sector solutions, care solutions, behavioral solutions, specialty benefits and financial services. Serving nearly 60 million people, OptumHealth is one of the nation's largest health and wellness businesses, and is a UnitedHealth Group (NYSE: UNH) company.

www.optumhealth.com



ST. JUDE MEDICAL

St. Jude Medical develops medical technology and services that focus on putting more control into the hands of those who treat cardiac, neurological and chronic pain patients worldwide. The company is dedicated to advancing the practice of medicine by reducing risk wherever possible and contributing to successful outcomes for every patient. St. Jude Medical is headquartered in St. Paul, Minn. and has four major focus areas that include: cardiac rhythm management, atrial fibrillation, cardiovascular and neuromodulation.

www.sjm.com



QUALCOMM

Qualcomm Incorporated (Nasdaq: QCOM) is a leader in developing and delivering innovative digital wireless communications products and services based on CDMA and other advanced technologies. Qualcomm plays a central role in the rapid adoption and growth of 3G and next-generation wireless around the world. Qualcomm's current intellectual property portfolio includes more than 11,000 United States patents for wireless technologies, with more than 175 telecommunications equipment manufacturers licensing them worldwide. Headquartered in San Diego, Calif., Qualcomm is included in the S&P 100 Index, the S&P 500 Index and is a 2009 FORTUNE 500 company.

www.qualcomm.com



ASCENSION HEALTH

Ascension Health is transforming healthcare by providing the highest quality care to all, with special attention to the poor and vulnerable. Ascension Health, which provided \$868 million in care of persons who are poor and community benefit last year, is the nation's largest Catholic and nonprofit health system, and the third-largest system (based on revenues) in the United States. Our mission-focused Health Ministries provide acute care services, long-term care, community health services, psychiatric, rehabilitation and residential care. Our sponsors began this ministry of faith hundreds of years ago. Today we continue their legacy through the work of more than 113,000 associates serving in more than 500 locations in 19 states and the District of Columbia.

www.ascensionhealth.org



COMUNICANO

Comunicano, Inc., is an asymmetrical communications, public relations and marketing strategy consultancy based in Del Mar, Calif. Founder and CEO Andy Abramson built Comunicano from a one-man operation to a 26 person global full-service consultancy with dozens of technology clients in business and consumer products and services, telecom, VoIP, wireless, mobile, collaboration and voice-related applications. Its staff is totally virtual.

www.comunicano.com



COOLEY LLP

Cooley's 650 attorneys have an entrepreneurial spirit and deep, substantive experience, and are committed to solving clients' most challenging legal matters. From small companies with big ideas to international enterprises with diverse legal needs, Cooley has the breadth of legal resources to enable companies of all sizes to seize opportunities in today's global marketplace. The Firm represents clients across a broad array of dynamic industry sectors, including technology, life sciences, clean tech, real estate, financial services, retail and energy.

The Firm has full-service offices in major business and technology centers nationwide: Palo Alto, CA, New York, NY, San Diego, CA, San Francisco, CA, Reston, VA, Broomfield, CO, Washington, DC, Boston, MA and Seattle, WA.

www.cooley.com



JOHNSON & JOHNSON

Caring for the world, one person at a time...inspires and unites the people of Johnson & Johnson. We embrace research and science - bringing innovative ideas, products and services to advance the health and well-being of people. Our approximately 114,000 employees at more than 250 Johnson & Johnson companies work with partners in health care to touch the lives of over a billion people every day, throughout the world.

www.jnj.com

MINTZ LEVIN

MINTZ LEVIN

Mintz Levin is an international law firm representing the life science industry since its inception, and today has one of the largest life science practices in the United States. Since 2004, the firm's life sciences practice has completed over 340 transactions including: mergers and acquisitions totaling over \$7 billion; venture capital deals totaling over \$1 billion; more than 50 public offerings totaling over \$5.2 billion; numerous strategic collaborations valued at over \$2.5 billion and dozens of other financings.

www.mintz.com

Strategic Partners •

Wireless-Life Sciences Alliance



TRIPLE TREE, LLC

TripleTree, LLC is an independent, merchant and investment banking firm focused on mergers and acquisitions, financial restructuring, principal investing, and strategic advisory services for healthcare and technology companies. The firm specializes in growth businesses, vertical industry specialization, and disruptive technology delivery models.

www.triple-tree.com

Industry Partners •

Wireless-Life Sciences Alliance



THE CALIFORNIA ENDOWMENT

The California Endowment is a private, statewide health foundation that was created in 1996 as a result of Blue Cross of California's creation of WellPoint Health Networks, a for-profit corporation. This conversion set the groundwork for our mission: The California Endowment's mission is to expand access to affordable, quality health care for underserved individuals and communities, and to promote fundamental improvements in the health status of all Californians.

www.calendow.org



PROTEUS BIOMEDICAL

Proteus, headquartered in Redwood City, California, was founded with a passion for improving the lives of people with chronic disease. The company is developing intelligent medicine products internally and in partnership with device, pharmaceutical and biotechnology companies. These products address therapeutic areas where disease management complexity, patient monitoring requirements, therapeutic efficacy, and poor patient adherence create large clinical and commercial opportunities. The company currently has three products in development that target cardiac disease and heart failure, including a program in Cardiac Resynchronization Therapy in partnership with a world-leader in cardiovascular implantable devices.

www.proteusbiomed.com



3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$23 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 65 countries.

www.3m.com



TMNG GLOBAL

TMNG Global (NASDAQ: TMNG) is a leading provider of professional services to the converging communications industry. TMNG Global and its companies CSMG and Cartesian and its base of more than 600 consultants, have provided strategy, management and technical consulting, products and services to more than 1200 communications clients worldwide. The company's clients represent all areas of the communications industry including wireless and wireline service providers; entertainment, media and technology companies; and the supporting capital formation firms that support the industry. The company is headquartered in Overland Park, Kansas, with offices in Beijing, Boston, Chicago, London, New Jersey, New York, Shanghai and Washington, D.C.

www.tmng.com



VERIZON WIRELESS

Verizon Wireless operates the nation's most reliable and largest wireless voice and 3G data network, serving more than 91 million customers. Headquartered in Basking Ridge, N.J., with 83,000 employees nationwide, Verizon Wireless is a joint venture of Verizon Communications (NYSE, NASDAQ: VZ) and Vodafone (LSE, NASDAQ: VOD).

www.verizonwireless.com

**AVENTYN**

Aventyn, Inc. is a San Diego, California based wireless technology company committed to developing and delivering innovative leading-edge Connected Information Processing solutions for the enterprise industry. Founded in 2004, Aventyn is a privately held venture.

www.aventyn.com

**CALGARY SCIENTIFIC**

Calgary Scientific is dedicated to providing web-enablement and advanced visualization solutions for medical imaging that improves the efficiency and quality of diagnosis made by imaging professionals. Calgary Scientific has a powerful portfolio of products that perform sophisticated image post-processing, including tools for 2D, MIP/MPR and 3D, a suite of cardiac modules for both CT and MR, and vessel analysis. All of these products have a zero-footprint web enablement capability made possible with the power of PureWeb™. Calgary Scientific also has proprietary intellectual property for image fusion, virtual colonoscopy and Computer Assisted Tissue Identification (CATITM). Calgary Scientific aims to be the premier provider of advanced visualization solutions in the medical imaging market.

www.calgaryscientific.com

**CALIFORNIA MEDTECH**

California MedTech (previously Paragon Medsystems) was founded in 1998 with the mission of creating a world-class resource for turnkey development and manufacturing of medical devices and life science instrumentation. The company has been consistently profitable with a compound annual growth rate of over 50% since its inception. Cal MedTech is a privately held, employee-owned company with no outside investors. We employ over seventy full-time professionals and operations personnel.

www.calmedtech.com



CAMBRIDGE CONSULTANTS

Cambridge Consultants develops breakthrough products, creates and licenses intellectual property, and provides business consultancy in technology critical issues for clients worldwide. For 50 years, the company has been helping its clients turn business opportunities into commercial successes, whether they are launching first-to-market products, entering new markets or expanding existing markets through the introduction of new technologies. With a team of over 300 engineers, designers, scientists and consultants, in offices in Cambridge (UK) and Boston (USA), Cambridge Consultants offers solutions across a diverse range of industries including medical technology, industrial and consumer products, transport, energy, cleantech and wireless communications.

www.cambridgeconsultants.com



CARDIONET

CardioNet is the leading provider of ambulatory, continuous, real-time outpatient management solutions for monitoring relevant and timely clinical information regarding an individual's health. CardioNet's initial efforts are focused on the diagnosis and monitoring of cardiac arrhythmias, or heart rhythm disorders, with a solution that it markets as Mobile Cardiac Outpatient Telemetry™ (MCOT™).

www.cardionet.com



DD STUDIO

DD Studio, based in Carlsbad, CA, is a turnkey product development resource focused on profitable growth through user-centric design. Offering an impressive array of seasoned multidisciplinary specialists, DD Studio is a competent partner that serves as an extension of your own team. Specialized in the commercialization of technology, DD Studio has 25 years experience in the successful development of design and industry award-winning products — all finely tuned for cost-effective manufacturing. In the healthcare industry, the company develops laboratory instruments and medical devices across a broad spectrum of research.

www.ddstudio.com



DEXCOM

DexCom, Inc. is a leader in continuous glucose sensing technologies, and focuses 100% on these technologies. Founded in 1999, DexCom's roots stem from the pioneering 1967 research on implanted glucose sensors at the University of Wisconsin. DexCom started with a focus on creating an implantable Sensor that the body would not reject and that would perform for a long period of time.

Today, DexCom's Sensor technology is based on this research and sets it apart from other brands. DexCom continues to improve, with the introduction of the SEVEN® PLUS. Moving into their second decade, DexCom is committed to delivering best-in-class products and support services to patients and customers.

www.dexcom.com



hopskipconnect

www.hopskipconnect.com



i.e. healthcare

Technology and social media are empowering consumers, changing how they make decisions that affect their health and healthcare. The highly emotional nature of these decisions, unique to healthcare, is often not fully addressed. This provides a heightened opportunity for healthcare brands to drive lasting behavior change and create business value.

i.e. healthcare is a group of marketing professionals who have joined with healthcare experts to apply consumer package goods experience to the healthcare space. We deliver lasting behavior change through innovative strategies and programs that engage people in their health and healthcare. mHealth is a core consumer-centric tool given the anytime, anywhere, anyplace nature of mobile. We deliver engagement that improves health outcomes, employee productivity and ultimately ROI. We call it ROE. Return on Engagement.

www.iehealthcare.com

**INNER WIRELESS**

InnerWireless is the premier end-to-end in-building wireless solution provider for healthcare, enterprise/government, hospitality, and new construction markets. Horizon™ - a broadband, converged wireless distributed antenna platform - is designed expressly for the delivery of mission- and life-critical wireless applications.

www.innerwireless.com

**INSIGHT**

Insight Product Development is a product-development firm with offices in the U.S. and China.

www.insightpd.com

**INTOUCH HEALTH**

InTouch Health provides comprehensive telemedicine solutions that enable physicians to perform real-time consults with hospital patients. Through a single interface, physicians can access a host of FDA-cleared Remote Presence devices to provide and document care into emergency rooms, critical care units, patient wards, and operating rooms. Wherever access to medical expertise is limited, InTouch Health's Remote Presence telemedicine solutions can effectively extend the physician's reach to manage patient care, thereby removing critical time and distance barriers.

The Company has more than 250 customers on six continents using Remote Presence to deliver specialty care services such as stroke, cardiology, trauma, pediatrics, neonatology, psychiatry, translation services, critical care coverage, patient rounds, clinical education, and surgical/procedure mentoring.

www.intouchhealth.com



INTRADO

For over 30 years, Intrado has played a key role in helping to define, build and maintain the complex emergency communications system in North America. Intrado provides the core of the 9-1-1 infrastructure and has supported over 1 billion 9-1-1 calls. Intrado is partnering with public safety agencies and telecommunications carriers to deliver the next generation of 9-1-1 technology and services.

www.intrado.com



iVISIT

iVisit combines audio-video conferencing, instant messaging, presentation and desktop sharing into one powerful unified communication solution. It works on desktop computers and mobile devices, enabling cross carrier and cross platform connectivity. Their breakthrough peer-to-peer (P2P) networking technology dramatically reduces the cost of unified communications and online meetings. iVisit is affordable to deploy across your entire organization. iVisit is not just a solution that replaces travel, training, and other occasional events.

www.ivisit.com



JITTERBUG

Jitterbug is the leader in delivering a full range of wireless-based innovative, easy-to-use and life-enhancing services to people who seek simplicity. The company is differentiated from others through its high quality approach and through its ability to provide the best customer service experience and relationship possible. The company has been widely praised for its ability to deliver the benefits of innovation and technology in an easy to use format. Jitterbug has received prominent national media accolades from the Wall Street Journal, BusinessWeek, The New York Times, Washington Post and major TV broadcast networks.

www.jitterbug.com

**MEDAPPS**

MedApps is dedicated to providing innovative solutions for the collection, transmission and management of remote monitored patient data. MedApps is an acknowledged innovator in the field of telehealth and has been recognized with numerous awards and citations.

www.medapps.net

**MIDMARK**

Midmark Corporation brings efficient patient care to millions of people each day in the human and animal healthcare industries around the world. The most trusted name in medical, dental and veterinary healthcare equipment solutions, Midmark is committed to providing innovative products and services for the healthcare professional, integrating value-added technology into everything it does. With over 1,100 teammates worldwide, Midmark is dedicated to making a positive difference in the practice of healthcare. Headquartered in Versailles, Ohio, Midmark Corporation maintains four subsidiaries in the United States. To support international healthcare markets, it holds a subsidiary in France, and partners with a leading healthcare manufacturer in India.

www.midmark.com

**MONTAGE SYSTEMS**

Montage Systems is an enterprise of seasoned technology entrepreneurs focused on realizing emerging technology products. Montage Systems provides world-class design and manufacturing services to clients that market technology products. Montage collaborates with industry leaders as well as emerging growth companies to develop and commercialize their technology products.

www.montagesystems.com



MYCA

Myca Health™ is the power behind a revolution in health care. Its web-based technology, MycaHub™ is being adopted by customers of all types, from small primary care practices to large hospital systems and insurers, transforming the health care experience for providers and patients. Privately held, Myca Health is based in Quebec City and is led by a seasoned world-class team of doctors, technologists and managers with deep experience across the health care industry.

www.myca.com



RESMED

ResMed is a leading developer, manufacturer, and distributor of medical equipment for treating, diagnosing, and managing sleep-disordered breathing and other respiratory disorders. We are dedicated to developing innovative products to improve the lives of those who suffer from these conditions and to increasing awareness among patients and healthcare professionals of the potentially serious health consequences of untreated sleep-disordered breathing.

www.resmed.com



ROCHE DIAGNOSTICS

Headquartered in Basel, Switzerland, Roche is a leader in research-focused healthcare with combined strengths in pharmaceuticals and diagnostics. Roche is the world's largest biotech company with truly differentiated medicines in oncology, virology, inflammation, metabolism and CNS. Roche is also the world leader in in-vitro diagnostics, tissue-based cancer diagnostics and a pioneer in diabetes management. Roche's personalised healthcare strategy aims at providing medicines and diagnostic tools that enable tangible improvements in the health, quality of life and survival of patients. In 2009, Roche had over 80,000 employees worldwide and invested almost 10 billion Swiss francs in R&D. The Group posted sales of 49.1 billion Swiss francs. Genentech, United States, is a wholly owned member of the Roche Group. Roche has a majority stake in Chugai Pharmaceutical, Japan.

www.roche.com

**SOLIGIE**

Soligie is the leading company to utilize high speed manufacturing to produce printed electronics with a variety of conductive, resistive and proprietary materials on flexible substrates such as PET, paper and foil. The Company is on the cutting edge of a new industry that merges nanotechnology, electronics and advanced printing technologies to enable production of printed electronic components using high speed, fully additive roll-to-roll processes. Soligie offers a full range of services from concept design, circuit design, design for manufacturability and final volume production, and currently serves the medical device, smart packaging, RFID and flexible interconnect markets. Soligie is located in Savage, Minnesota and is owned by the Taylor Corporation.

www.soligie.com

**SOTERA WIRELESS**

Sotera Wireless, Inc. is a medical device company dedicated to development, marketing and sale of a new generation of comprehensive vital signs monitoring. Sotera's mission is to improve patient safety by empowering clinicians to detect early signs of deterioration in virtually any care setting and enable rapid response and early intervention, all without limiting the patient's freedom of movement.

www.soterawireless.com

**TELCARE**

By creating an immediate two-way feedback loop between patient and caregiver, TELCARE's technology transforms the management of diabetes from inefficient and episodic contact between patient and caregiver to a continuous and empowering model that measurably improves clinical results, keeps the patient well, and simultaneously reduces cost of care.

www.telcare.com



VOCEL

VOCEL has developed the next generation interactive messaging platform that engages users by delivering compelling mobile experiences that are actionable and immediately measurable.

www.vocel.com



WELLCORE

Headquartered in San Jose, CA, Wellcore Corporation's mission is to develop wireless products and services that improve wellness, safety and security for people. The company was founded in 2007 by leaders in the wireless industry, inspired to build technology that uses motion detection and advanced pattern recognition to help improve everyday life. Wellcore will unveil its first product, targeted at the aging population, in Spring 2010. Products addressing a broad range of market segments will follow.

www.wellcore.com



WEST WIRELESS HEALTH INSTITUTE

The West Wireless Health Institute is one of the first medical research organizations in the world supporting the exploration and application of wireless technologies to advance human health and well-being. The Institute is fostering an unprecedented convergence of science, medicine, engineering and technology to change the way health care is delivered. The West Wireless Health Institute is based in San Diego, California.

www.westwirelesshealth.org



ZARLINK

Zarlink Semiconductor delivers world-leading, mixed-signal chip technology for a broad range of communications, medical and optical applications. The Company's core expertise is in network timing for wireless and wired networks, line circuits enabling high-quality voice services over cable and broadband networks, telecom networking and voice processing products for converging infrastructures, and ultra-low power radios linking implanted and on-body medical devices with monitoring and programming equipment. Serving the world's largest equipment manufacturers, Zarlink's highly integrated solutions help customers simplify design, lower costs and reach market quickly.

www.zarlink.com



THE DAILY TRANSCRIPT®
SAN DIEGO'S BUSINESS DAILY
www.sddf.com



Cooley Powers Wireless Innovation

INCLUDING THESE SELECTED CLIENTS:



- Financing at all stages
- Technology transfer
- Intellectual Property counseling and litigation
- Complex commercial transactions
- M&A strategies
- Complex securities offerings
- Regulatory barriers counseling

Cooley
LLP

www.cooley.com

© 2010 Cooley LLP, 4401 Eastgate Mall, San Diego, CA 92121. 858/550-6000.

Mintz Levin is pleased to support the Wireless-Life Sciences Alliance and its mission to advance health care for patients worldwide through wireless technology innovations.

**For more information please
contact us at 858-314-1500.**

MINTZ LEVIN

Mintz Levin Cohn Ferris Glovsky and Popeo PC



Information contained herein may be considered attorney advertising. Prior results do not guarantee a similar outcome. 0287

Boston | London | Los Angeles | New York | Palo Alto | San Diego | Stamford | Washington www.mintz.com



One clinical insight **is greater than** a mountain of data.

Today, caregivers need more than piles of data. They need insights that lead to better care. CareFusion is a new medical technologies company with 15,000 employees in 20 countries and one powerful mission: to fuse its proven technologies with actionable intelligence to provide insights that help improve patient care. To learn more, visit our website at carefusion.com.

Alaris®

ChloraPrep®

Pyxis®


Viasys®

V. Mueller®



CareFusion

© 2010 CareFusion Corporation or one of its subsidiaries. All rights reserved.
Alaris, ChloraPrep, Pyxis, Viasys and V. Mueller are registered trademarks of CareFusion Corporation or one of its subsidiaries. MC1676 (0410)



Creating partnerships
for smarter solutions.

Together with our parent company, UnitedHealth Group®, OptumHealth is providing the innovation and technologies that are changing the way companies think about health care. Which is changing how consumers act about their health.

OptumHealthSM

Optimizing Health and Well-Being™

A UnitedHealth Group company

Every Body on the NetSM



3G Wearable Mobile Modules

Enabling low power devices that include motion, location, and sensor integration to revolutionize Wireless Health services.

Save the Date!

Wireless Health 2010

October 5-7, 2010
Torrey Pines Hilton
La Jolla, California

Wireless Health 2010 is the first in an annual single-track conference series convening the vanguard international research communities in Wireless Health technology and medical research with the rapidly expanding Wireless Health product and service industry, government leadership and policy makers.

Wireless Health 2010 is established to provide the highest profile academic and industrial research forum for the emerging field of Wireless Health. The mission of the Wireless Health 2010 organization is to include and promote an international community that will accelerate the development and adoption of this new vision for healthcare. At the same time, it is intended to create the academic research forum that enables students and faculty with the highest profile and greatest impact opportunities for publications and promotion of progress.

www.wirelesshealth2010.org

Event Sponsor



Wireless-Life Sciences
Alliance

In Cooperation With



AMERICAN INSTITUTE FOR MEDICAL
AND BIOLOGICAL ENGINEERING



Wireless-Life Sciences Convergence Summit

*Accelerating the Adoption
of Wireless Health*

May 12, 2010

Estancia Hotel, La Jolla

Managed by:  CONNECT

PARTNERS:

Ascension Health
AT&T
Aventyn
Calgary Scientific
California MedTech
Cambridge Consultants
CardioNet
CareFusion
Comunicano
Cooley LLP
DD Studio
DexCom
hopskipconnect
i.e. healthcare
InnerWireless
Insight
InTouch Health
Intrado
iVisit
Jitterbug
Johnson & Johnson
MedApps
Midmark Corp.
Mintz Levin
Montage Systems
Myca
OptumHealth
Proteus Biomedical
Qualcomm
ResMed
Roche
Soligie
Sotera Wireless
St. Jude Medical
TelCare
The California Endowment
3M
TMNG Global
TripleTree LLC
Verizon Wireless
VOCEL
Wellcore
West Wireless Health Institute
Zarlink



Wireless-Life Sciences Commercialization Day

*Accelerating the Adoption
of Wireless Health*

Product Life Cycle Management
for Wireless Health Pioneers

May 13, 2010

Estancia Hotel, La Jolla



Dear Attendees:

Welcome.

It is our pleasure to welcome you to La Jolla, California and the Estancia La Jolla Hotel & Spa for the fifth annual Wireless-Life Sciences Commercialization Day.

This seminal meeting is organized by Wireless-Life Sciences Alliance (WLSA) and draws attendance and participation of more than 150 top professionals from around the world. Join the conversations with leading thought leaders who are shaping the convergence of wireless technologies, life science technologies, and consumer expectations.

This invitational meeting is an exclusive opportunity to gain new insights and define new business opportunities. Participants will see the range of devices and solutions already in commercial use, creating efficiencies and increasing operating income in the promotion of health and the delivery of healthcare.

Many thanks to all those who gave their time and resources to plan and coordinate this event, as well as the upcoming academic/research conference in the fall, **Wireless Health 2010** (www.wirelesshealth2010.org). Thanks also go to our Partners without whom this Commercialization Day would not be possible.

With kind regards,

WLSA BOARD OF DIRECTORS:

Robert B. McCray, President & CEO
Wireless-Life Sciences Alliance

Donald Jones, Founding Director, WLSA
Vice President, Health & Life Sciences, Qualcomm

Jeffrey K. Belk, VP Wireless Convergence
Wireless-Life Sciences Alliance

Sharon Henry, Director, WLSA
Director, American Medical Response

M. Wainwright Fishburn, Jr., Director, WLSA
Partner, Cooley LLP



San Diego is the premier location in the U.S. for convergence of wireless and life sciences.

The Wireless-Life Sciences Alliance (WLSA) is a special purpose, non-profit trade organization for innovators, globally relevant companies, scientists, physicians, and policy makers.

The WLSA is dedicated to creating value and improving health, globally, through the convergence of communications technologies, consumers, caregivers and all sectors of the life sciences and technology environment. WLSA partners and companies all over the world are using wireless health innovations to better manage chronic conditions, preempt disease and improve the lives of the elderly and under-served populations around the world.

The principal activities of the WLSA involve the creation of invitational group and private meetings in quality settings during which proprietary information is shared and in which partners meet the most dynamic and innovative organizations and individuals shaping the future of wireless health.

WLSA founders recognized the wireless health opportunity in 1999. In forming the organization, with the critical support of Qualcomm and Johnson & Johnson in 2005, the WLSA established from the start an operating principal that its meetings would be invitational rather than “pay-to-play,” and that invitations would be based on the quality of the invitee’s achievement or innovation and capability to create valuable wireless health innovations.

For more information on partnership in the Wireless-Life Sciences Alliance, please go to www.wirelesslifesciences.org.

SPECIAL THANKS TO OUR PARTNERS
WHO MAKE THIS EVENT POSSIBLE:

Ascension Health
AT&T
Aventyn
Calgary Scientific
California MedTech
Cambridge Consultants
CardioNet
CareFusion
Comunicano
Cooley LLP
DD Studio
DexCom
hopskipconnect
i.e. healthcare
InnerWireless
iVisit
Insight
InTouch Health
Intrado
Jitterbug
Johnson & Johnson
MedApps

Midmark Corp.
Mintz Levin
Montage Systems
Myca
OptumHealth
Proteus Biomedical
ResMed
Qualcomm
Soligie
Sotera Wireless
St. Jude Medical
3M
TelCare
The California Endowment
TMNG Global
TripleTree LLC
Verizon Wireless
VOCEL
Wellcore
West Wireless Health Institute
Zarlink

Thursday, May 13, 2010

7:45 AM

Opening Remarks and Meeting Overview

Robert B. McCray

President & CEO, WLSA

Ashok Kaul

Vice President, Healthcare Convergence

8:00 AM

WORKSHOP I

Human-Centered Innovation: A Path to Successful Products

This workshop will focus on the use of human-centered design methodologies. Global design and innovation firm **IDEO** will lead a series of hands-on activities demonstrating techniques that ensure products and services meet user needs. While the workshop will use the pressing social challenge of teen obesity as context, participants will leave with a toolkit of techniques that can be applied to any business challenge.

Workshop Leaders:

Arna Ionescu

Lead, Connected Health Domain, IDEO

Doug Solomon

Chief Technology Officer, IDEO

10:00 AM

Break

10:15 AM

WORKSHOP 2

What's Your "Next" in Forming New Opportunities?

What happens after launch? What do you do next? "Next" is a big space. The focus of this session will be on things you can do to effectively look beyond the immediate goal of solution-to-market and address some of the challenges you will face when you get there. **Insight**, a global medical innovation and design consultancy, will use case studies and group discussion to illustrate how user research can inform global strategy, technology adoption and segment growth.

Workshop Leaders:

Ed Geiselhart

Director, Product Development, Insight

Ross Teague, Ph.D.

Partner, Director of Research, Insight

12:15 PM
Lunch and Networking

1:15 PM
Panel Discussions

Panel IA Going Wireless? Is a Smartphone App the Way to Go?

Deciding between a dedicated transceiver and a phone-based series of applications is as much a technology question as it is a market acceptance one. Learn the pros and cons from the experts in this discussion.

Moderator: **Noam Ziv**
Vice President, Research & Development, QUALCOMM

Panelists:

Win Williams
Area Vice President, AT&T Mobility

Clay Anselmo
Chief Executive Officer, Reglera LLC

Ron Rios
Senior Director, St. Jude Medical

Michael McGarry
Director, Ascension Health

Panel IB Wireless Health Without Borders

Is there a global market for your product or service? This discussion will provide information on what to do and where to go to find out important steps to take if that's your direction.

Moderator: **James Richter**
Chief Executive Officer, Presymtec

Panelists:

Radu Cautis
Vice President, Global Marketing, Gambro

Rich Yang
Vice President, Strategic Planning, DexCom

Peter Boland
Healthcare Author, Boland Healthcare

Gunnar Trommer
Vice President, Marketing, Sotera Wireless

2:15 PM

Break

2:30 PM

Panel Discussions

Panel 2 Sleep Disorders...Prescribe or Subscribe?

This panel will debate the pros and cons, and more importantly the consequences, of launching products via the direct-to-consumer route vs, the prescriptive route. Hear the debate!

Moderator: David Gruber
Healthcare Convergence Associates

Panelists:

Ben Rubin
Chief Executive Officer, ZEO, Inc.

Tom Schwieterman
Director, R&D, Midmark Corp.

Michael Farrell
Senior Vice President, ResMed

Ed Geiselhart
Director, Product Development, Insight

3:30 PM

The Commerce Court

Meet the senior management from companies involved with shaping the wireless health space. Hear their perspectives in this rapidly evolving space. The planned participants will be from the following disease states:

- Cardiovascular Disease
- Diabetes
- Kidney Disease
- Sleep Disorders
- Fitness & Wellness
- Enabling Wireless Technologies

4:00 PM

Product Demo and Networking Session

Join WLSA partners and others who will be sharing their products and services during an end-of-the-day demo and reception.



ROBERT B. MCCRAY

President & CEO, Wireless-Life Sciences Alliance

Robert B. McCray is the President & CEO of the Wireless-Life Sciences Alliance, Chairman of Alliance Healthcare Foundation, Special Advisor to TripleTree LLC, Member of Midmark Corporation Board of Directors, Member of Board of Directors of CONNECT and an active advisor to several companies. Rob leverages over 25 years of experience as a business owner, senior operating executive, and legal and transactional advisor to private and public companies.

Rob has served as President, COO and an early investor in Digital On-Demand, Inc., a retail services technology company that operates under the brand name RedDotNet in chains including Barnes & Noble, Circuit City, Best Buy, Blockbuster and Fred Meyer. Previously, he served as Chairman, President and CEO of HealthCap, Inc., a venture capital-backed physician practice management company that returned 90% CAGR to its investors. Rob also served as Managing Director of Caremark Physician Resources, directing its formation during its initial high-growth years prior to its sale to MedPartners, Inc. He also co-founded OnCall Medicine, Inc., a medical house calls company. Prior to his success as a business operator, he was a Managing Partner in his law firm and a partner in a predecessor and transactional legal and consulting services to the healthcare industry for over 20 years.

**DONALD JONES**

Vice President, Health & Life Sciences, QUALCOMM

Donald Jones serves as vice president of business development for health & life sciences at Qualcomm. He is responsible for Qualcomm's enablement of wireless technologies in the health and life sciences markets. In 2005, he founded the Wireless-Life Sciences Alliance (WLSA), a 501c(6) trade organization that works with both the wireless and life science industries to enable new business models, new businesses and clinical process improvements in all sectors of the life sciences industry.

Prior to joining Qualcomm, Jones spent 22 years developing and growing healthcare enterprises. He served as chief operating officer of MedTrans (now American Medical Response - AMR), the world's largest emergency medical services provider. Jones was founder and chairman of EMME, Mexico's largest member-based, subscription health service. He was senior vice president of marketing for HealthCap, a venture capital backed startup, which rapidly grew to become the second largest provider of women's healthcare in the United States. Jones has extensive experience in mergers and acquisitions, having been involved in more than 130 acquisitions.

In 1980, he developed the \$2 billion critical care transportation sector, and led AMR's strategic entry into emergency physician practice management, including the acquisition of EMCARE, the largest US emergency medicine practice. He developed the strategy and worked with AMR CEO and executives to launch American Medical Pathways, winner of a \$600 million healthcare call center contract. In 2000, the Journal of Emergency Medical Services (JEMS) named Jones One of the 20 Most Influential People in EMS.

As Founder and Chairman of the WLSA he created the Convergence Summit, a prominent global event, hosted by the CEO of Qualcomm and Johnson & Johnson, and Wireless Health 2010, the first global academic conference on Wireless Health, in conjunction with more than 30 of the world's top engineering universities. He is on the boards of the Alliance Healthcare Foundation and the American Telemedicine Association. Jones was a founding board member of the West Wireless Health Institute with Eric Topol, M.D. and Gary and Mary West, the world's first and foremost institute focused on the clinical efficacy and economic efficiencies of wireless technologies in healthcare. In 2010, the San Diego Transcript named Jones one of "San Diego's Top Influentials."

Jones holds a bachelors' degree in biology and bio-engineering (University of California, San Diego), a Juris Doctor (University of San Diego), and an MBA (University of California, Irvine.) Jones holds a patent in the use of cell phones in health incentive programs.



JEFFREY K. BELK

Vice President, Wireless Convergence, WLSA

In addition to his Vice President position with the WLSA, Jeffrey Belk is Managing Director of ICT168 Capital, LLC, focused on developing and guiding global growth opportunities in the ICT (Information and Communication Technology space). Formerly, Belk spent almost 14 years at Qualcomm, where prior to his departure in early 2008, he was Qualcomm's senior vice president of strategy and market development, focused on examining changes in the wireless ecosystem and formulating approaches to help accelerate mobile broadband adoption and growth.

From 2000 until 2006, Belk was senior vice president, global marketing, leading a team responsible of all facets of the company's corporate messaging, communications, and marketing worldwide. In 1999-2000, Belk was SVP & GM of Qualcomm Eudora Products, Qualcomm's award winning email client. In 1997, Belk was named VP, marketing of Qualcomm Consumer Products, and initiated the company's global branding and communications efforts.

Prior to Qualcomm, Belk spent ten years in the early growth years of the PC industry, primarily with Proxima Corporation. Belk joined the company in 1983, when the company was less than 25 employees, and was with the company through its IPO in the early 90's in several key distribution, product management, and international roles.

Belk is on the Board of Directors of Peregrine Semiconductors, InterDigital Corporation, as well as the Board of the Wireless Life Sciences Alliance. He has a BA in Economics from University of California, San Diego, and an M.B.A. from the University of California, Irvine. He is known globally as a commentator and writer on wireless, mobile broadband, and technology evolution.



M. WAINWRIGHT FISHBURN, JR.

Partner, Cooley LLP

Wain Fishburn is a founding partner of Cooley LLP's San Diego office and represents high growth technology and life sciences corporations ranging from start-up to public. Mr. Fishburn is an active community leader and has shaped many industry organizations. He is a founding board member of the Corporate Directors Forum, as well as BIOCOM, where he currently serves as Vice Chair of the BIOCOM Board of Directors. He is a member of the Board of Trustees and the Executive Committee of the Sanford-Burnham Institute for Medical Research. He serves on the Board of Directors for the Critical Path Institute, an independent institute created in part by the FDA, dedicated to improving the regulatory path for innovative medical therapies. Mr. Fishburn is a founder of two public companies and prior to law school, worked in the corporate environment assisting with the divestiture of a group of 12 operating companies. He received his J.D. degree from the University of California, Hastings College of the Law, and has served as President of the Hastings Board of Governors.



SHARON HENRY

Director, American Medical Response

Sharon Henry currently directs wireless initiatives for Emergency Medical Services Corporation (EMSC), the nation's leading provider of ambulance and outsourced physician services. American Medical Response provides the nation's largest emergency and non-emergency ambulance service, while EMCARE is the leading provider of outsourced physician services to hospital emergency departments, inpatient physician services, inpatient radiology management programs and anesthesiology services. EMSC also provides air ambulance service and offshore medical services to oil platforms in the Gulf. EMSC provides services each year to more than 10 million patients in more than 2,000 communities nationwide. Sharon's background in market application and implementation allows EMSC to move further into wireless digital medicine.

Sharon has been in the ambulance service business for thirty years, ten of which were in mergers and acquisitions during the roll-up of ambulance companies to large providers in the late 1990s. She co-founded MedicWest Ambulance in Las Vegas, Nevada which grew from a start-up to becoming a large provider in all of Clark County, including the famous Las Vegas Strip. MedicWest was sold to EMSC in 2007, and is now the sole provider of service in the Las Vegas market. Sharon has managed large national performance-based ambulance contracts and 911 emergency call centers.

She has a B.S. Degree from Oregon State University and an M.B.A. from the University of California, Irvine.

**CLAY ANSELMO**

CEO, Reglera

Clay has over 20 years experience in operations and management in the Medical Device and Tissue Bank industries. Clay co-founded and developed the Reglera division of Enscicon, and has since developed Reglera into a multi-million dollar a year business with a strong and diverse client base.

As CEO of Reglera, Clay is responsible for strategy development for Reglera. Reglera's product and services mix is a result of his experience in the Medical Device and Tissue Banking industries and reflects his vision to provide companies with solutions, not simply advice. From its launch, Clay has lead and developed the organization into one of the largest and fastest growing consulting / outsourcing companies in its marketplace. Reglera was recognized by Inc. Magazine in 2005 as #43 in the list of 100 fastest growing inner city companies in America.

PETER BOLAND

Healthcare Author, Boland Healthcare

National thought-leader with 30 years of healthcare industry experience in strategic planning, change management, trend forecasting and policy analysis. Peter understands healthcare sector dynamics from a variety of perspectives and assists clients/customers with translating industry challenges into new business opportunities.

Peter has written numerous books on healthcare delivery (Making Managed Healthcare Work and The New Healthcare Market), clinical practice (Physician Profiling And Risk Adjustment), management and market strategy (Redesigning Healthcare Delivery and The Capitation Sourcebook), and was the founding editor of Aspen Publishers' Managed Care Quarterly. He has also published in dozens of professional journals such as Health Affairs, Inquiry, Modern Healthcare, Hospitals, Business and Health, and Healthcare Financial Management. He is often quoted in trade and news media such as The New York Times, Wall Street Journal, The Economist, Business Week, Los Angeles Times, and The PBS News Hour.

MICHAEL FARRELL

Senior Vice President, ResMed

Michael “Mick” Farrell, Senior Vice President, Global Strategic Business Unit - Sleep, joined ResMed in September 2000. Mick manages a \$500 million+ global business unit in the sleep apnea market, leading a global marketing, business development, and product development team of around 130 people. Mick reports directly to the CEO and works with all key regions to ensure that ResMed leverages its innovation-based leadership to drive customer and shareholder value in its key global markets.

Prior to working at ResMed, Mick worked in management consulting and biotechnology, as well as in chemicals and steel manufacturing. He worked for Arthur D. Little, Genzyme, Dow, Vale, Borden, and BHP Billiton. Mick holds a Bachelor of Engineering (Hons I) from the University of New South Wales, a Master of Science in Chemical Engineering from the Massachusetts Institute of Technology, and an M.B.A. from the MIT Sloan School of Management.

**ED GEISELHART**

Director, Product Development, Insight

Ed Geiselhart has 18 years of experience in product development. Ed's 11 years at Insight Product Development have included project management of numerous medical programs ranging in scope from focused, tactical research and design efforts to full turnkey development programs. Ed has spent significant time documenting best practices models and methodologies for Insight, and actively coordinates Insight's various program disciplines. He has contributed to MDEA award winning programs and is named on a dozen patents. He has contributed to professional articles and is a frequent speaker on design and innovation at conferences, both nationally and internationally.

Ed graduated magna cum laude with a BS in Industrial Design from the University of Cincinnati.

**DAVID GRUBER, MD, MBA****President, Healthcare Convergence Associates**

Dr. Gruber is currently President, Healthcare Convergence Associates, a consulting firm focused healthcare, technology and the consumer. Clients have included a major electronics retailer and PBM, as well as digital media, behavioral health, wireless health and infection control entities.

Until December 2008, Dr. Gruber was Vice President, Corporate Development and New Ventures, J&J Consumer Group of Companies. During 1995-2004, Dr. Gruber worked on Wall Street as a top-ten rated analyst at Lehman Brothers and elsewhere covering medical device and supply companies. He was the lead analyst for the Intuitive Surgical and Given Imaging IPO's, as well as a merchant banking investment in Therasense.

Prior to entering Wall Street, Dr. Gruber was Vice President, Planning & Business Development, Healthcare Group at Bristol-Myers Squibb.

Dr. Gruber is a magna cum laude graduate of a six-year B.S.-M.D. program, having received his B.S. from CCNY and his M.D. from the Mt. Sinai School of Medicine. He also has an M.B.A. from Columbia, and was a Kellogg Foundation National Fellow.

ARNA IONESCU**Lead, Connected Health Domain, IDEO**

Arna is in charge of the Connected Health domain within IDEO's Health & Wellness practice. She helps clients to design products, services, and experiences that facilitate the delivery of healthcare, using technology to create scalable, efficient systems that feel personal and caring. Arna has focused the majority of her career on health care in the developed and the developing world. Her work spans the tangible and the intangible, including surgical instrumentation, consumer health-care products, clinical software, pharmaceutical services, and national intervention campaigns. She holds a master's in computer science/human computer interaction from Stanford and a bachelor's in computer science, with a minor in modern dance, from Princeton University.



ASHOK KAUL

Vice President, Healthcare Convergence, WLSA

Ashok has over 25 years of global marketing, sales and product development experience in healthcare with both larger, Fortune 100 companies such as GE Medical, Abbott Labs, Medtronic MiniMed, and St. Jude Medical, as well as with start-up companies. He has specific expertise and experience in international markets, with a successful career in sales, marketing, business, and product development.

Ashok co-founded a dialysis services company in 2007 that delivers care to a major hospital chain in India. He is also on the Board of a start-up company that has developed a new technology to deliver continuous renal replacement therapies for patients in acute care environments.

Ashok earned a B.S.E.E. from Thapar Institute of India and an M.B.A. from California State University in Sacramento.



MICHAEL MCGARRY

Director, Ascension Health

At Ascension Health's internal innovation center, Mr. McGarry is directing the building of the next platforms for healthcare delivery in the U.S. by taking non-traditional approaches to traditional problems facing healthcare. He joined Ascension Health in 2008 with over 14 years' experience in the health care industry developing innovative programs and medical devices from prototype through FDA approval within small start-up organizations and Fortune 500 medical companies. Prior to joining Ascension Health, Mr. McGarry worked with Alere Medical managing the design, development and launch of a custom remote patient monitoring system for patients with chronic conditions. Mr. McGarry has a B.S. degree in biomedical engineering from Northwestern University and has several published patents and publications.

**JAMES RICHTER**

President & CEO, Presymtec Medical

Presymtec Medical is an early-stage wireless health/remote health monitoring company with noninvasive, patent-pending technology enabling early detection of infections, before significant symptoms occur. Prior to joining Presymtec Medical, Jamie served as Commercial VP for SymCare Personalized Health Solutions, a J&J operating company within the Diabetes Care Franchise. Before J&J, Jamie held positions as Corporate VP of Operations and VP/General Manager of the Northeast Region at CardioNet.

Jamie earned an M.B.A. with a major in Health Care Management from The Wharton School of the University of Pennsylvania in 1995 and a B.A. in Psychology with Honors from Brown University in 1990.

**RON RIOS**

Senior Director, St. Jude Medical

Ron Rios is Senior Director Software Development at St Jude Medical, Cardiac Rhythm Management Division, with leadership responsibility for the development and deployment of world wide Internet based monitoring software for physician management of patients from a remote setting. Other software development product responsibilities include RF and near-field telemetry based home monitoring device software and the in-clinic Pacemaker and ICD device Programmer. Ron's teams have responsibilities for numerous new software technologies initiatives as well.

**BEN RUBIN**

Chief Technology Officer, Co-Founder, Zeo, Inc

Ben is the Chief Technology Officer and Co-Founder of Zeo, a technology startup that has created the world's first personal sleep coach. Zeo is changing the way we measure and talk about sleep. As a technologist Ben is constantly exploring the way measuring our bodies and providing motivation can improve quality of life.

Ben holds a B.S. in Computer Engineering from Brown University, where he co-founded Zeo in 2003.

TOM SCHWIETERMAN, MD

Director of Research and Development of Midmark Corporation

Dr. Tom Schwieterman is Director of Research and Development of Midmark Corporation. "Dr. Tom" supports Midmark's focus on potential breakthrough technologies and trends as they look toward future markets. His special focus is on the optimal ways health information technology can improve provider efficiency and patient outcomes.

Prior to joining Midmark, Dr. Tom studied family medicine at Providence Hospital in Southfield, Michigan, attaining the role of chief resident and president of the hospital resident staff. After residency, he operated a successful private practice in rural Ohio. Seeing inefficiencies in his workflow, Dr. Tom created a medical software product called "Chartscribe." Chartscribe made a such a significant impact on the way he practiced medicine that Microsoft Corporation recognized Dr. Tom as a leading innovator in health information technology in 2003.

Dr. Tom holds a B.S. in software engineering from Miami University, Ohio and a Doctor of Medicine degree from The University of Cincinnati College of Medicine. He remains board certified in family practice.



DOUG SOLOMON

Chief Technology Officer, IDEO

Doug is IDEO's CTO and leads Tech Strategy efforts at IDEO, working with clients to leverage technologies that create both business and social value. He is one of the leaders of IDEO's Health and Wellness Practice focusing on the intersection of health and technology. With more than 25 years of leadership experience in the IT industry, Doug has a particular expertise in collaborative technologies that enable greater community engagement and participation. Doug earned a master's degree from the East-West Center at the University of Hawaii and a Ph.D. in communication research from Stanford University. He is a founding Board member of the Wireless Division of the Consumer Electronics Association and a member of their Board of Industry Leaders.



ROSS TEAGUE, PhD.

Partner, Director of Research, Insight

Ross C. Teague, Ph.D., is a partner and the director of research at Insight Product Development. He has been conducting user research for the past 18 years using methods from psychology, marketing, advertising, sociology and anthropology. He applies these methods and approaches for understanding user needs heavily in the medical environment through observations and in-context interviews with clinicians, medical support staff and patients.

Ross has a BA in psychology from North Carolina State University and received his master's and doctorate in human factors and applied cognition from George Mason University.

**GUNNAR TROMMER**

Vice President, Marketing, Sotera Wireless

Dr. Gunnar Trommer joined Sotera Wireless in October 2008. Previously, he held management positions with Draeger Medical, a Draeger and Siemens company, including Vice President, Marketing/Product Management for Draeger's global patient monitoring and information technology applications business. Prior to that, Dr. Trommer advised various high tech and medical device companies as a management consultant with The Boston Consulting Group. Dr. Trommer's educational background is in engineering. He earned a Ph.D. with high honors at the renowned Technical University Aachen, Germany.

**WIN WILLIAMS**

Area Vice President, AT&T Mobility

Win is Area Vice President for Emerging Devices with AT&T. Win leads the business development team for the healthcare segment and has been a member of the Emerging Device team since its inception. Win has 20 years of wireless experience, was involved in the launch of 3 markets and has worked at BellSouth, Cingular and now AT&T. Win has been in a headquarters role for the last 10 years. Win is a graduate of Baylor University.



RICH YANG

Vice President, Strategic Planning, DexCom

Richard Yang is Vice President of Strategic Affairs at DexCom, Inc., a medical device company headquartered in San Diego, California. DexCom develops and markets continuous glucose monitoring systems for ambulatory use by individuals with Diabetes and by healthcare providers in the hospital. Mr. Yang is responsible for the management and output of the global strategic planning function and previously served as DexCom's Director of Hospital Technologies. Mr. Yang held positions of increasing responsibility in product management and business development with medical device companies in Orthopedics/Sports Medicine, Neurosurgery and Diabetes with Integra LifeSciences, Karl Storz Endoscopy and Medtronic Diabetes, respectively. While at Medtronic Diabetes, Mr. Yang managed their entry and growth in Asia Pacific. Mr. Yang received a Bachelor of Science degree in Biological Sciences at the University of California, Irvine.



AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest 3G network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. A leader in mobile broadband, AT&T also offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verseSM and AT&T DIRECTVSM brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising. In 2010, AT&T again ranked among the 50 Most Admired Companies by FORTUNE® magazine.

www.att.com



CAREFUSION

CareFusion (NYSE: CFN) is a global corporation serving the health care industry with products and services that help hospitals measurably improve the safety and quality of care. The company develops market-leading technologies including Alaris® IV pumps, Pyxis® automated dispensing and patient identification systems, AVEA®, AirLife™ and LTV® series ventilation and respiratory products, Chloraprep® products, MedMined™ services for infection surveillance, NeuroCare neurological monitoring and diagnostic products, V. Mueller® surgical instruments, and an extensive line of products that support interventional medicine. CareFusion employs more than 15,000 people across its global operations.

www.carefusion.com



OPTUMHEALTH

OptumHealth Inc. helps individuals navigate the health care system, finance their health care needs and achieve their health and well-being goals. The company's personalized health advocacy and engagement programs tap a unique combination of capabilities that encompass public sector solutions, care solutions, behavioral solutions, specialty benefits and financial services. Serving nearly 60 million people, OptumHealth is one of the nation's largest health and wellness businesses, and is a UnitedHealth Group (NYSE: UNH) company.

www.optumhealth.com



ST. JUDE MEDICAL

St. Jude Medical develops medical technology and services that focus on putting more control into the hands of those who treat cardiac, neurological and chronic pain patients worldwide. The company is dedicated to advancing the practice of medicine by reducing risk wherever possible and contributing to successful outcomes for every patient. St. Jude Medical is headquartered in St. Paul, Minn. and has four major focus areas that include: cardiac rhythm management, atrial fibrillation, cardiovascular and neuromodulation.

www.sjm.com



QUALCOMM

Qualcomm Incorporated (Nasdaq: QCOM) is a leader in developing and delivering innovative digital wireless communications products and services based on CDMA and other advanced technologies. Qualcomm plays a central role in the rapid adoption and growth of 3G and next-generation wireless around the world. Qualcomm's current intellectual property portfolio includes more than 11,000 United States patents for wireless technologies, with more than 175 telecommunications equipment manufacturers licensing them worldwide. Headquartered in San Diego, Calif., Qualcomm is included in the S&P 100 Index, the S&P 500 Index and is a 2009 FORTUNE 500 company.

www.qualcomm.com



ASCENSION HEALTH

Ascension Health is transforming healthcare by providing the highest quality care to all, with special attention to the poor and vulnerable. Ascension Health, which provided \$868 million in care of persons who are poor and community benefit last year, is the nation's largest Catholic and nonprofit health system, and the third-largest system (based on revenues) in the United States. Our mission-focused Health Ministries provide acute care services, long-term care, community health services, psychiatric, rehabilitation and residential care. Our sponsors began this ministry of faith hundreds of years ago. Today we continue their legacy through the work of more than 113,000 associates serving in more than 500 locations in 19 states and the District of Columbia.

www.ascensionhealth.org



COMUNICANO

Comunicano, Inc., is an asymmetrical communications, public relations and marketing strategy consultancy based in Del Mar, Calif. Founder and CEO Andy Abramson built Comunicano from a one-man operation to a 26 person global full-service consultancy with dozens of technology clients in business and consumer products and services, telecom, VoIP, wireless, mobile, collaboration and voice-related applications. Its staff is totally virtual.

www.comunicano.com



COOLEY LLP

Cooley's 650 attorneys have an entrepreneurial spirit and deep, substantive experience, and are committed to solving clients' most challenging legal matters. From small companies with big ideas to international enterprises with diverse legal needs, Cooley has the breadth of legal resources to enable companies of all sizes to seize opportunities in today's global marketplace. The Firm represents clients across a broad array of dynamic industry sectors, including technology, life sciences, clean tech, real estate, financial services, retail and energy.

The Firm has full-service offices in major business and technology centers nationwide: Palo Alto, CA, New York, NY, San Diego, CA, San Francisco, CA, Reston, VA, Broomfield, CO, Washington, DC, Boston, MA and Seattle, WA.

www.cooley.com



JOHNSON & JOHNSON

Caring for the world, one person at a time...inspires and unites the people of Johnson & Johnson. We embrace research and science - bringing innovative ideas, products and services to advance the health and well-being of people. Our approximately 114,000 employees at more than 250 Johnson & Johnson companies work with partners in health care to touch the lives of over a billion people every day, throughout the world.

www.jnj.com

MINTZ LEVIN

MINTZ LEVIN

Mintz Levin is an international law firm representing the life science industry since its inception, and today has one of the largest life science practices in the United States. Since 2004, the firm's life sciences practice has completed over 340 transactions including: mergers and acquisitions totaling over \$7 billion; venture capital deals totaling over \$1 billion; more than 50 public offerings totaling over \$5.2 billion; numerous strategic collaborations valued at over \$2.5 billion and dozens of other financings.

www.mintz.com

Strategic Partners •

Wireless-Life Sciences Alliance



TRIPLE TREE, LLC

TripleTree, LLC is an independent, merchant and investment banking firm focused on mergers and acquisitions, financial restructuring, principal investing, and strategic advisory services for healthcare and technology companies. The firm specializes in growth businesses, vertical industry specialization, and disruptive technology delivery models.

www.triple-tree.com

Industry Partners •

Wireless-Life Sciences Alliance



THE CALIFORNIA ENDOWMENT

The California Endowment is a private, statewide health foundation that was created in 1996 as a result of Blue Cross of California's creation of WellPoint Health Networks, a for-profit corporation. This conversion set the groundwork for our mission: The California Endowment's mission is to expand access to affordable, quality health care for underserved individuals and communities, and to promote fundamental improvements in the health status of all Californians.

www.calendow.org



PROTEUS BIOMEDICAL

Proteus, headquartered in Redwood City, California, was founded with a passion for improving the lives of people with chronic disease. The company is developing intelligent medicine products internally and in partnership with device, pharmaceutical and biotechnology companies. These products address therapeutic areas where disease management complexity, patient monitoring requirements, therapeutic efficacy, and poor patient adherence create large clinical and commercial opportunities. The company currently has three products in development that target cardiac disease and heart failure, including a program in Cardiac Resynchronization Therapy in partnership with a world-leader in cardiovascular implantable devices.

www.proteusbiomed.com



3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$23 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 65 countries.

www.3m.com



TMNG GLOBAL

TMNG Global (NASDAQ: TMNG) is a leading provider of professional services to the converging communications industry. TMNG Global and its companies CSMG and Cartesian and its base of more than 600 consultants, have provided strategy, management and technical consulting, products and services to more than 1200 communications clients worldwide. The company's clients represent all areas of the communications industry including wireless and wireline service providers; entertainment, media and technology companies; and the supporting capital formation firms that support the industry. The company is headquartered in Overland Park, Kansas, with offices in Beijing, Boston, Chicago, London, New Jersey, New York, Shanghai and Washington, D.C.

www.tmng.com



VERIZON WIRELESS

Verizon Wireless operates the nation's most reliable and largest wireless voice and 3G data network, serving more than 91 million customers. Headquartered in Basking Ridge, N.J., with 83,000 employees nationwide, Verizon Wireless is a joint venture of Verizon Communications (NYSE, NASDAQ: VZ) and Vodafone (LSE, NASDAQ: VOD).

www.verizonwireless.com

**AVENTYN**

Aventyn, Inc. is a San Diego, California based wireless technology company committed to developing and delivering innovative leading-edge Connected Information Processing solutions for the enterprise industry. Founded in 2004, Aventyn is a privately held venture.

www.aventyn.com

**CALGARY SCIENTIFIC**

Calgary Scientific is dedicated to providing web-enablement and advanced visualization solutions for medical imaging that improves the efficiency and quality of diagnosis made by imaging professionals. Calgary Scientific has a powerful portfolio of products that perform sophisticated image post-processing, including tools for 2D, MIP/MPR and 3D, a suite of cardiac modules for both CT and MR, and vessel analysis. All of these products have a zero-footprint web enablement capability made possible with the power of PureWeb™. Calgary Scientific also has proprietary intellectual property for image fusion, virtual colonoscopy and Computer Assisted Tissue Identification (CATITM). Calgary Scientific aims to be the premier provider of advanced visualization solutions in the medical imaging market.

www.calgaryscientific.com

**CALIFORNIA MEDTECH**

California MedTech (previously Paragon Medsystems) was founded in 1998 with the mission of creating a world-class resource for turnkey development and manufacturing of medical devices and life science instrumentation. The company has been consistently profitable with a compound annual growth rate of over 50% since its inception. Cal MedTech is a privately held, employee-owned company with no outside investors. We employ over seventy full-time professionals and operations personnel.

www.calmedtech.com

**CAMBRIDGE CONSULTANTS**

Cambridge Consultants develops breakthrough products, creates and licenses intellectual property, and provides business consultancy in technology critical issues for clients worldwide. For 50 years, the company has been helping its clients turn business opportunities into commercial successes, whether they are launching first-to-market products, entering new markets or expanding existing markets through the introduction of new technologies. With a team of over 300 engineers, designers, scientists and consultants, in offices in Cambridge (UK) and Boston (USA), Cambridge Consultants offers solutions across a diverse range of industries including medical technology, industrial and consumer products, transport, energy, cleantech and wireless communications.

www.cambridgeconsultants.com

**CARDIONET**

CardioNet is the leading provider of ambulatory, continuous, real-time outpatient management solutions for monitoring relevant and timely clinical information regarding an individual's health. CardioNet's initial efforts are focused on the diagnosis and monitoring of cardiac arrhythmias, or heart rhythm disorders, with a solution that it markets as Mobile Cardiac Outpatient Telemetry™ (MCOT™).

www.cardionet.com

**DD STUDIO**

DD Studio, based in Carlsbad, CA, is a turnkey product development resource focused on profitable growth through user-centric design. Offering an impressive array of seasoned multidisciplinary specialists, DD Studio is a competent partner that serves as an extension of your own team. Specialized in the commercialization of technology, DD Studio has 25 years experience in the successful development of design and industry award-winning products — all finely tuned for cost-effective manufacturing. In the healthcare industry, the company develops laboratory instruments and medical devices across a broad spectrum of research.

www.ddstudio.com



DEXCOM

DexCom, Inc. is a leader in continuous glucose sensing technologies, and focuses 100% on these technologies. Founded in 1999, DexCom's roots stem from the pioneering 1967 research on implanted glucose sensors at the University of Wisconsin. DexCom started with a focus on creating an implantable Sensor that the body would not reject and that would perform for a long period of time. Today, DexCom's Sensor technology is based on this research and sets it apart from other brands. DexCom continues to improve, with the introduction of the SEVEN® PLUS. Moving into their second decade, DexCom is committed to delivering best-in-class products and support services to patients and customers.

www.dexcom.com



hopskipconnect

www.hopskipconnect.com



i.e. healthcare

Technology and social media are empowering consumers, changing how they make decisions that affect their health and healthcare. The highly emotional nature of these decisions, unique to healthcare, is often not fully addressed. This provides a heightened opportunity for healthcare brands to drive lasting behavior change and create business value.

i.e. healthcare is a group of marketing professionals who have joined with healthcare experts to apply consumer package goods experience to the healthcare space. We deliver lasting behavior change through innovative strategies and programs that engage people in their health and healthcare. mHealth is a core consumer-centric tool given the anytime, anywhere, anyplace nature of mobile. We deliver engagement that improves health outcomes, employee productivity and ultimately ROI. We call it ROE. Return on Engagement.

www.iehealthcare.com

**INNER WIRELESS**

InnerWireless is the premier end-to-end in-building wireless solution provider for healthcare, enterprise/government, hospitality, and new construction markets. Horizon™ - a broadband, converged wireless distributed antenna platform - is designed expressly for the delivery of mission- and life-critical wireless applications.

www.innerwireless.com

**INSIGHT**

Insight Product Development is a product-development firm with offices in the U.S. and China.

www.insightpd.com

**INTOUCH HEALTH**

InTouch Health provides comprehensive telemedicine solutions that enable physicians to perform real-time consults with hospital patients. Through a single interface, physicians can access a host of FDA-cleared Remote Presence devices to provide and document care into emergency rooms, critical care units, patient wards, and operating rooms. Wherever access to medical expertise is limited, InTouch Health's Remote Presence telemedicine solutions can effectively extend the physician's reach to manage patient care, thereby removing critical time and distance barriers.

The Company has more than 250 customers on six continents using Remote Presence to deliver specialty care services such as stroke, cardiology, trauma, pediatrics, neonatology, psychiatry, translation services, critical care coverage, patient rounds, clinical education, and surgical/procedure mentoring.

www.intouchhealth.com



INTRADO

For over 30 years, Intrado has played a key role in helping to define, build and maintain the complex emergency communications system in North America. Intrado provides the core of the 9-1-1 infrastructure and has supported over 1 billion 9-1-1 calls. Intrado is partnering with public safety agencies and telecommunications carriers to deliver the next generation of 9-1-1 technology and services.

www.intrado.com



iVISIT

iVisit combines audio-video conferencing, instant messaging, presentation and desktop sharing into one powerful unified communication solution. It works on desktop computers and mobile devices, enabling cross carrier and cross platform connectivity. Their breakthrough peer-to-peer (P2P) networking technology dramatically reduces the cost of unified communications and online meetings. iVisit is affordable to deploy across your entire organization. iVisit is not just a solution that replaces travel, training, and other occasional events.

www.ivisit.com



JITTERBUG

Jitterbug is the leader in delivering a full range of wireless-based innovative, easy-to-use and life-enhancing services to people who seek simplicity. The company is differentiated from others through its high quality approach and through its ability to provide the best customer service experience and relationship possible. The company has been widely praised for its ability to deliver the benefits of innovation and technology in an easy to use format. Jitterbug has received prominent national media accolades from the Wall Street Journal, BusinessWeek, The New York Times, Washington Post and major TV broadcast networks.

www.jitterbug.com

**MEDAPPS**

MedApps is dedicated to providing innovative solutions for the collection, transmission and management of remote monitored patient data. MedApps is an acknowledged innovator in the field of telehealth and has been recognized with numerous awards and citations.

www.medapps.net

**MIDMARK**

Midmark Corporation brings efficient patient care to millions of people each day in the human and animal healthcare industries around the world. The most trusted name in medical, dental and veterinary healthcare equipment solutions, Midmark is committed to providing innovative products and services for the healthcare professional, integrating value-added technology into everything it does. With over 1,100 teammates worldwide, Midmark is dedicated to making a positive difference in the practice of healthcare. Headquartered in Versailles, Ohio, Midmark Corporation maintains four subsidiaries in the United States. To support international healthcare markets, it holds a subsidiary in France, and partners with a leading healthcare manufacturer in India.

www.midmark.com

**MONTAGE SYSTEMS**

Montage Systems is an enterprise of seasoned technology entrepreneurs focused on realizing emerging technology products. Montage Systems provides world-class design and manufacturing services to clients that market technology products. Montage collaborates with industry leaders as well as emerging growth companies to develop and commercialize their technology products.

www.montagesystems.com



MYCA

Myca Health™ is the power behind a revolution in health care. Its web-based technology, MycaHub™ is being adopted by customers of all types, from small primary care practices to large hospital systems and insurers, transforming the health care experience for providers and patients. Privately held, Myca Health is based in Quebec City and is led by a seasoned world-class team of doctors, technologists and managers with deep experience across the health care industry.

www.myca.com



RESMED

ResMed is a leading developer, manufacturer, and distributor of medical equipment for treating, diagnosing, and managing sleep-disordered breathing and other respiratory disorders. We are dedicated to developing innovative products to improve the lives of those who suffer from these conditions and to increasing awareness among patients and healthcare professionals of the potentially serious health consequences of untreated sleep-disordered breathing.

www.resmed.com



ROCHE DIAGNOSTICS

Headquartered in Basel, Switzerland, Roche is a leader in research-focused healthcare with combined strengths in pharmaceuticals and diagnostics. Roche is the world's largest biotech company with truly differentiated medicines in oncology, virology, inflammation, metabolism and CNS. Roche is also the world leader in in-vitro diagnostics, tissue-based cancer diagnostics and a pioneer in diabetes management. Roche's personalised healthcare strategy aims at providing medicines and diagnostic tools that enable tangible improvements in the health, quality of life and survival of patients. In 2009, Roche had over 80,000 employees worldwide and invested almost 10 billion Swiss francs in R&D. The Group posted sales of 49.1 billion Swiss francs. Genentech, United States, is a wholly owned member of the Roche Group. Roche has a majority stake in Chugai Pharmaceutical, Japan.

www.roche.com

**SOLIGIE**

Soligie is the leading company to utilize high speed manufacturing to produce printed electronics with a variety of conductive, resistive and proprietary materials on flexible substrates such as PET, paper and foil. The Company is on the cutting edge of a new industry that merges nanotechnology, electronics and advanced printing technologies to enable production of printed electronic components using high speed, fully additive roll-to-roll processes. Soligie offers a full range of services from concept design, circuit design, design for manufacturability and final volume production, and currently serves the medical device, smart packaging, RFID and flexible interconnect markets. Soligie is located in Savage, Minnesota and is owned by the Taylor Corporation.

www.soligie.com

**SOTERA WIRELESS**

Sotera Wireless, Inc. is a medical device company dedicated to development, marketing and sale of a new generation of comprehensive vital signs monitoring. Sotera's mission is to improve patient safety by empowering clinicians to detect early signs of deterioration in virtually any care setting and enable rapid response and early intervention, all without limiting the patient's freedom of movement.

www.soterawireless.com

**TELCARE**

By creating an immediate two-way feedback loop between patient and caregiver, TELCARE's technology transforms the management of diabetes from inefficient and episodic contact between patient and caregiver to a continuous and empowering model that measurably improves clinical results, keeps the patient well, and simultaneously reduces cost of care.

www.telcare.com



VOCEL

VOCEL has developed the next generation interactive messaging platform that engages users by delivering compelling mobile experiences that are actionable and immediately measurable.

www.vocel.com



WELLCORE

Headquartered in San Jose, CA, Wellcore Corporation's mission is to develop wireless products and services that improve wellness, safety and security for people. The company was founded in 2007 by leaders in the wireless industry, inspired to build technology that uses motion detection and advanced pattern recognition to help improve everyday life. Wellcore will unveil its first product, targeted at the aging population, in Spring 2010. Products addressing a broad range of market segments will follow.

www.wellcore.com



WEST WIRELESS HEALTH INSTITUTE

The West Wireless Health Institute is one of the first medical research organizations in the world supporting the exploration and application of wireless technologies to advance human health and well-being. The Institute is fostering an unprecedented convergence of science, medicine, engineering and technology to change the way health care is delivered. The West Wireless Health Institute is based in San Diego, California.

www.westwirelesshealth.org



ZARLINK

Zarlink Semiconductor delivers world-leading, mixed-signal chip technology for a broad range of communications, medical and optical applications. The Company's core expertise is in network timing for wireless and wired networks, line circuits enabling high-quality voice services over cable and broadband networks, telecom networking and voice processing products for converging infrastructures, and ultra-low power radios linking implanted and on-body medical devices with monitoring and programming equipment. Serving the world's largest equipment manufacturers, Zarlink's highly integrated solutions help customers simplify design, lower costs and reach market quickly.

www.zarlink.com



THE DAILY TRANSCRIPT®
SAN DIEGO'S BUSINESS DAILY
www.sddf.com



Cooley Powers Wireless Innovation

INCLUDING THESE SELECTED CLIENTS:



- Financing at all stages
- Technology transfer
- Intellectual Property counseling and litigation
- Complex commercial transactions
- M&A strategies
- Complex securities offerings
- Regulatory barriers counseling

Cooley
LLP
www.cooley.com

© 2010 Cooley LLP, 4401 Eastgate Mall, San Diego, CA 92121. 858/550-6000.

Mintz Levin is pleased to support the Wireless-Life Sciences Alliance and its mission to advance health care for patients worldwide through wireless technology innovations.

**For more information please
contact us at 858-314-1500.**

MINTZ LEVIN
Mintz Levin Cohn Ferris Glovsky and Popeo PC

Information contained herein may be considered attorney advertising. Prior results do not guarantee a similar outcome. 0287

Boston | London | Los Angeles | New York | Palo Alto | San Diego | Stamford | Washington www.mintz.com





One clinical insight **is greater than** a mountain of data.

Today, caregivers need more than piles of data. They need insights that lead to better care. CareFusion is a new medical technologies company with 15,000 employees in 20 countries and one powerful mission: to fuse its proven technologies with actionable intelligence to provide insights that help improve patient care. To learn more, visit our website at carefusion.com.

Alaris®

ChloraPrep®

Pyxis®

Viasys®


V. Mueller®



CareFusion

© 2010 CareFusion Corporation or one of its subsidiaries. All rights reserved.

Alaris, ChloraPrep, Pyxis, Viasys and V. Mueller are registered trademarks of CareFusion Corporation or one of its subsidiaries. MC1676 (0410)



Creating partnerships
for smarter solutions.

Together with our parent company, UnitedHealth Group®, OptumHealth is providing the innovation and technologies that are changing the way companies think about health care. Which is changing how consumers act about their health.

OptumHealthSM
Optimizing Health and Well-Being™

A UnitedHealth Group company



Every Body on the NetSM



3G Wearable Mobile Modules

Enabling low power devices that include motion, location, and sensor integration to revolutionize Wireless Health services.

Save the Date!

Wireless Health 2010

October 5-7, 2010
Torrey Pines Hilton
La Jolla, California

Wireless Health 2010 is the first in an annual single-track conference series convening the vanguard international research communities in Wireless Health technology and medical research with the rapidly expanding Wireless Health product and service industry, government leadership and policy makers.

Wireless Health 2010 is established to provide the highest profile academic and industrial research forum for the emerging field of Wireless Health. The mission of the Wireless Health 2010 organization is to include and promote an international community that will accelerate the development and adoption of this new vision for healthcare. At the same time, it is intended to create the academic research forum that enables students and faculty with the highest profile and greatest impact opportunities for publications and promotion of progress.

www.wirelesshealth2010.org

Event Sponsor



Wireless-Life Sciences
Alliance

In Cooperation With



AMERICAN INSTITUTE FOR MEDICAL
AND BIOLOGICAL ENGINEERING



Wireless-Life Sciences Commercialization Day

*Accelerating the Adoption
of Wireless Health*

Product Life Cycle Management
for Wireless Health Pioneers

May 13, 2010

Estancia Hotel, La Jolla

Managed by: 