

Join us for an
Exclusive Executive Event



Wireless-Life Sciences
Convergence Summit

March 8 - 10, 2006
Estancia Hotel, La Jolla

Presented by the Wireless-Life Sciences Alliance

*Contribute to the defining moment in the convergence of
wireless and biopharmaceuticals, medical devices and
healthcare systems to advance the delivery of healthcare.*

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Presenting Sponsors





*San Diego is the premier location in the U.S.
for convergence of wireless and life sciences.*

Commercial and in-clinical-trial wireless solutions for the life sciences include:

- monitors for glucose, EKG, body temperature, heart rate, respiratory rate, calorie burn, activity level, and body mass index • weight management/dieting pedometers • dermatology diagnosis • video teleconferencing • EMS cardiac monitors communicating with cardiologists in hospitals • RFID technology to ID patients • storing and reading medical history in RFID implants • patient, staff and asset tracking • implanted pacemakers and defibrillators • smart bandages (power, RF and processor on disposable bio-sensor pad) for EKGs, heart rate, skin temperature, pulse oximetry • 24/7 EKG monitoring • heart attack detection • smart medication bottles • medication dispensing • ultrasound • clinical trial diaries • wound management via digital cameras • medical devices to find patients, staff, Alzheimer's patients and kids

The Wireless-Life Sciences Alliance

The Wireless-Life Sciences Convergence Summit is intended to serve as the beginning of an ongoing and expanding dialogue among companies, professionals, academia, entrepreneurs and capital sources related to the convergence of wireless technologies, the life sciences and consumers. The Wireless-Life Sciences Alliance has been established to create an ongoing dialogue and collaboration via future executive meetings, online forums, white papers and pilot projects. For more information on membership in the Wireless-Life Sciences Alliance please go to www.wirelesslifesciences.org or contact:

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Event Partners



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Wireless-Life Sciences
Convergence Summit

March 8 - 10, 2006
Estancia Hotel, La Jolla

Join senior business, medical and scientific leaders from all sectors of the life sciences industry at the first Wireless-Life Sciences Convergence Summit, March 8 -10, 2006, in San Diego, California. At this invitation-only Executive Summit you will explore the opportunities for life sciences companies to engage wireless technologies to craft solutions to expensive operational challenges, expand capabilities and create compelling new products and services. Gain new insights on harnessing cellular phone technology to enable new business models and business process improvements in all sectors of the life sciences industry, including the healthcare services, healthcare information technology, biopharmaceutical and medical device sectors.



Estancia Hotel, La Jolla



The United States devotes a higher proportion of its GDP to healthcare than any other nation, yet U.S. population health results lag behind many developed countries. The U.S. life sciences industry leads the world in healthcare innovation and spending, but it has not fully embraced information technologies that offer the promise of substantial improvements in efficiency and quality.

The U.S. wireless industry is also a world leader and San Diego is the premier location for wireless companies in the country. Its financial success has largely been driven by the purchasing habits of consumers and mobile professionals. More and more enterprises are embracing wireless technologies as core components of their information technology, customer and employee management and research and development activities, thanks to the rise of data services that take advantage of major advances in bandwidth, and the convergence of technologies.

Expert Perspectives. Real World Demonstrations.

Join leading wireless, healthcare and device experts and influential visionaries. Interact with leading experts including Paul Jacobs, Ph.D., CEO of QUALCOMM; Ted Torphy, Ph.D., Corporate Vice President, Corporate Office of Science & Technology, Johnson & Johnson; Jeffrey Rideout, M.D., Vice President, Cisco Internet Solutions Group, Healthcare Practice; Alpheus Bingham, Ph.D., Vice President, e.Lilly; Mike Marolt, President, eq Life, a Best Buy Company; and Carl Washburn, CEO, VOCEL. Network at a hosted reception, while viewing demonstrations of innovative wireless solutions, by companies like LG, Medtronic, MOTOHEALTH Motorola, Inc., myfoodphone.com, Philips Medical Systems, Samsung, Triage Wireless, VOCEL/ Random House, and SoundID.

Open Dialogue, Networking, Sharing and Learning

This exclusive event is invitation-only and will be held at the Estancia La Jolla Hotel & Spa, a boutique resort in the center of the San Diego technology corridor. Estancia was named one of 2005's "Hottest New Hotels in the World" by *Conde Nast Traveler*. All conference sessions will be convened in the Learning Theatre, a 125 seat amphitheater featuring tiered seating, individual microphones, data and power hookups, wireless lighting and A/V controls, ergonomic chairs and personal comfort settings. Adequate time will be left during and between scheduled panels for open discussion and private conversations.

Setting the Stage

The first two morning sessions will explore key issues related to the state of health and healthcare in the U.S. These sessions will set the stage for the afternoon sessions by identifying the opportunities for innovation.

- The quality, problems and cost impact of delivering healthcare services in a disconnected environment are extraordinary. Physicians and other clinical providers are rarely in the same location as the sources of information that they need to complete a healthcare transaction, such as lab results or other professionals (nurses, consulting physicians, pharmacists). Fax machines, pagers and phone messages are used to ease the resulting communication issues but they are very inefficient compared with the opportunities presented by a wirelessly connected universe.
- The average physician in a clinical practice is responsible for several patients on any given day. Practitioners rely on hundreds of discrete communications with other professionals, service providers, data banks and the patient and her representatives, to deliver high quality care, in an efficient manner. Yet most of this communication is still based on disconnected analog systems (answering systems, paper records, synchronous voice) without the use of business process improvement tools that have been standard in most industries for decades.

Focusing in on Solutions

The next three sessions will be devoted to more focused discussion about how wireless communication technologies offer near and long term opportunities to resolve the problems facing the life sciences industry. Examples include:

- Turning any cell phone into a personal gateway to the Internet and specialized applications, thus enabling reminder notices to be sent and data to be collected from populations of any size. This has ramifications for clinical trials and disease management for the chronically ill.
- Delivering a communication platform, to mobile medical professionals, that enables efficient interaction with other professionals and relevant sources of information, at times that are convenient to the professional.
- Delivering seamless and invisible monitoring and recording of the use of all moveable medical equipment, drugs and disposables in clinical settings, including integration into the clinical record.
- Enabling on-call physicians to have all essential patient information in hand, when handling their night calls, rather than “remembering” the essentials for a particular patient.
- Delivering protocols for quality care to any clinician, anywhere, at any time.



Estancia Hotel, La Jolla



Paul Jacobs, Ph.D., Chief Executive Officer, QUALCOMM

Paul Jacobs, Ph.D., is chief executive officer of QUALCOMM Incorporated and is also a member of the Company's board of directors. Dr. Jacobs has been the primary driver of QUALCOMM's focus on enabling wireless data services, which make the cell phone a tool not only for voice communications, but also the most personal device for entertainment, computing and information access.

Following completion of his Ph.D. in 1989, and a year as a post-doctoral researcher at a French government lab in Toulouse, Dr. Jacobs joined the company full-time in 1990, as a development engineer leading the cell phone digital signal processor software team. His early work focused on the initial variable-rate 8 kbps speech codec for CDMA. Following this effort, Dr. Jacobs spearheaded the wireline-quality 13 kbps speech codec effort, which became CDMA's initial differentiating consumer feature. The core engineering team involved in this effort would later be integral to the development of QUALCOMM's Launchpad™ suite of multimedia functions that ship as software with every QUALCOMM chipset. Known as an innovative leader of a broad range of technical teams within QUALCOMM, Dr. Jacobs has also been granted more than 25 patents for his inventions in the area of wireless technology.

In 1995, he became vice president and general manager of the combined handset and integrated circuit division, which was subsequently divided into QUALCOMM Consumer Products (QCP) and QUALCOMM CDMA Technologies, respectively. He was named senior vice president of the Company in 1996 and president of QCP in 1997; he was named executive vice president of QUALCOMM in 2000 and group president of QWI in 2001. QCP developed and manufactured the wireless industry's first CDMA digital handsets, supporting the rapid global deployment of cdmaOne in the 1990s. Under Dr. Jacobs, that business became the number two CDMA handset supplier in the U.S. prior to its sale to Kyocera Wireless in 2000, with revenues of more than \$1.4 billion in QUALCOMM's Fiscal 1999. At QCP, Dr. Jacobs gained extensive operational experience, helped launch numerous CDMA systems and cultivated important executive relationships at top network operators and manufacturers globally.

Other, important developments which began under Dr. Jacobs in QCP include the first Palm OS®-based smartphone (now a rapidly growing category of mobile devices, with third-party operating systems, offered by numerous manufacturers). He started QUALCOMM's initiative to include global positioning system (GPS) capabilities in cell phones. This led to the acquisition of SnapTrack™ and QUALCOMM's development of gpsOne™, and drove the development of a uniform set of application programming interfaces (API), to simplify the process of putting software on handsets. Dr. Jacobs expanded this latter idea into the overall concept for the BREW® system. The system included dynamic downloading of applications to cellphones, with checks for digital signatures on the applications, to ensure the integrity of the content, and the business ecosystem that enables BREW developers to engage operators globally and receive payment for their applications. The BREW solution is now deployed by more than 40 operators around the world.



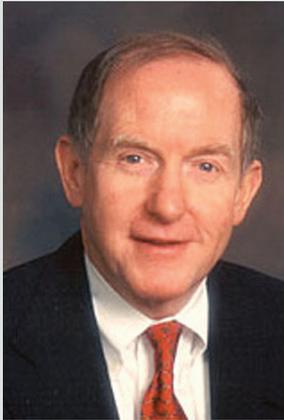
Ted Torphy, Ph.D., Corporate Vice President, Corporate Office of Science & Technology, Johnson & Johnson

Dr. Ted Torphy joined the corporate staff of Johnson & Johnson in 2003 as Corporate Vice President for Science and Technology. Ted heads the Corporate Office of Science and Technology (COSAT), which identifies, evaluates and assimilates transformational scientific, product and business opportunities across all of Johnson & Johnson business sectors. COSAT also champions scientific excellence and facilitates collaboration among Johnson & Johnson's exceedingly diverse R&D communities for the purpose of creating new technology platforms and therapeutic approaches.

Dr. Torphy joined the corporate staff after spending three years at Centocor, where he was Senior Vice President for Discovery and Preclinical Development. Prior to joining Centocor, he spent 17 years with SmithKline Beecham, most recently as Vice President of Research for the Cardiovascular, Pulmonary and Metabolic Diseases therapeutic areas.

Dr. Torphy is the author of more than 120 journal articles, review articles, book chapters, and patents in the areas of molecular pharmacology, pulmonary therapeutics, and drug discovery. He serves on the editorial advisory boards of eight scientific journals, chairs the Board of Directors of the Cystic Fibrosis Therapeutics, Inc., and is a board member of several other non-profit organizations.

Dr. Torphy holds an undergraduate degree in Pharmacy from the University of Wisconsin and a Ph.D. in Pharmacology and Toxicology from West Virginia University. He completed his postdoctoral training at the University of California, San Diego.



Edward Holmes, M.D., Vice Chancellor for Health Sciences,
Dean, UCSD School of Medicine

Edward Holmes, M.D. attended public secondary schools in Winona, Mississippi, received a Bachelor of Science degree from Washington and Lee University, and received a Doctor of Medicine degree from the University of Pennsylvania. He pursued internal medicine training at the Hospital of the University of Pennsylvania and Duke University Medical Center, serving as Chief Medical Resident at the latter institution. Following research fellowship training in the USPHS and at Duke University Medical School, he joined the faculty at Duke University School of Medicine in 1974 as an Assistant Professor of Medicine and Biochemistry. Dr. Holmes was also appointed as a Howard Hughes Medical Investigator (HHMI) at Duke University and remained in HHMI for 13 years. He rose through the ranks to become the Chief of the Division of Endocrinology, Metabolism and Genetics and the James B. Wyngaarden Professor of Medicine at Duke University. Dr. Holmes was recruited to the University of Pennsylvania School of Medicine in 1991 to become the Chair of the Department of Medicine and the Frank Wister Thomas Professor of Medicine and Genetics. In 1997 he moved to Stanford University School of Medicine to become the Joseph Grant Professor in the School of Medicine, the Senior Associate Dean for Research, Vice President for Translational Medicine and Clinical Research, and Special Counselor to the President of the University on Biomedical Research. In January 1999, Dr. Holmes returned to Duke University as the Dean of the School of Medicine, Vice Chancellor for Academic Affairs and the Walter Kempner Professor of Medicine and Genetics. Dr. Holmes was appointed the Vice Chancellor for Health Sciences and Dean to the School of Medicine at the University of California, San Diego in the fall of 2000. Dr. Holmes has engaged in basic biomedical and clinical research throughout his academic career, holding continuous National Institute of Health (NIH) funding since 1975, including a MERIT Award. His laboratory has made significant contributions to our understanding of the control of purine biosynthesis. After cloning the first member of the AMP deaminase multigene family; his group has pioneered a multinational effort to define the role of these genes in health and disease. Dr. Holmes has also been a national leader in developing innovative programs for training and sustaining physician scientists in academic medical centers. He has served on numerous university, industrial and national advisory boards. He is currently active on the NIH Scientific Boundaries Panel, the Scientific Advisory Board of SmithKline Beecham, and the National Diabetes and Digestive and Kidney Diseases Advisory Council of the NIH. He has been elected to membership in the American Society for Clinical Investigation, the Association of American Physicians, a Fellow of the American Association for the Advancement of Science, and a member of the Institute of Medicine of the National Academy of Sciences.



Frieder Seible, Ph.D., Dean, UCSD Jacobs School of Engineering, Professor,
Structural Engineering

Frieder Seible, Ph.D. is the Dean of the UCSD Jacobs School of Engineering and holds the Eric and Johanna Reissner Chair in Applied Mechanics and Structural Engineering. He developed and directs the Charles Lee Powell Structural Research Laboratories, which serve as a worldwide resource for full-scale testing and analysis of structures. Seible is a member of the National Academy of Engineering, and a recipient of the CERF Charles Pankow Award for Innovation. He has served on or led many Caltrans committees on bridge reconstruction and retrofit. Seible has published more than 500 papers and technical reports mainly related to seismic design of bridges and buildings. Seible received a Dpl. Ing. from the University of Stuttgart, a M.Sc. from the University of Calgary, and a Ph.D. from the University of California, Berkeley, all in civil engineering. Before joining UCSD, Seible was a design engineer at Philipp Holzmann AG in Frankfurt, Germany.



Moderator

Jeffrey Rideout, M.D.,
Vice President, Cisco Internet Solutions Group,
Healthcare Practice

Panelists

Michael Murphy,
President and CEO, Sharp HealthCare

Dick Flanigan,
President, Cerner North Atlantic

Wednesday, March 8, 2006

5:30-7:30 PM Sponsors & Speakers Dinner

Thursday, March 9, 2006

7:00-8:00 AM Breakfast

8:00-9:00 AM Welcome and Introductory Remarks

Paul Jacobs, Ph.D., CEO, QUALCOMM –
“The Wireless Present and Future”

Ted Torphy, Ph.D., Corporate Vice President, Corporate Office of Science &
Technology, Johnson & Johnson – “Clinical Demands for Wireless”

Edward Holmes, M.D., Vice Chancellor for Health Sciences; and Dean, UCSD
School of Medicine

Frieder Seible, Ph.D., Dean, UCSD Jacobs School of Engineering –
“The Role of the University in Realizing the Future”

9:00-10:00 AM Session A – Healthcare System Perspective

The baseline for discussing wireless solutions for healthcare service problems must be an understanding of the major issues that service companies face. This discussion will include perspectives from the organizations that are on the front lines of illness prevention, promoting wellness and caring for patients. Examples of some problems to be addressed include:

- **Medical errors** – In 1999, the Institute of Medicine (IOM) estimated that nearly 100,000 excess Medicare deaths are caused by medical errors, placing this cause of death at number six and ahead of diabetes. Other estimates more than double the IOM figure.
- **Chronic disease** – Due to aging and poor lifestyles, the incidence of serious chronic disease is increasing at a rapid rate in the U.S. population, threatening to overwhelm our collective resources and bankrupt the Medicare program within two decades.
- **Health plan retirees** – In the private sector, General Motors (GM) is already overburdened by the healthcare costs of retirees and in May 2005, GM's debt was set at junk status by ratings agencies. Healthcare costs are making GM non-competitive in domestic and global markets.

Is there a wireless solution that will:

- Enhance communication among providers?
- Enable widespread adoption of an electronic medical record?
- Improve the monitoring of the chronically ill population?

Moderator
Duane Roth,
Executive Director, UCSD CONNECT

Panelists
Edward Holmes, M.D.,
Vice Chancellor for Health Sciences and
Dean, UCSD School of Medicine

Ted Torphy, Ph.D.,
Corporate Vice President, Corporate Office of
Science & Technology, Johnson & Johnson

Alpheus Bingham, Ph.D.,
Vice President, e.Lilly

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10:00-11:00 AM Session B - Life Science Technology Perspective

The life sciences industry is also facing key recurring issues in the discovery and management of therapeutic products. This session will include perspectives from organizations that are creating the biopharmaceutical and medical device innovations that will enable improvements in the efficacy and efficiency of healthcare delivery. Problems they face include:

- The average time and cost to bring a new drug to market in the U.S. is nearing a decade and a cost of \$1 billion. One addressable area is clinical trials, which involve many months and tens to hundreds of millions of dollars. Much of this time and expense is driven by the difficulty of collecting reliable information from dozens to hundreds of subjects.
- Most clinical trials are conducted with ambulatory patients who are otherwise going about their normal daily activities. Their degree of compliance with treatment protocols, and reporting of what they really do, can vary widely from the study guidelines and thus delay the collection of the information necessary to assess the safety and efficacy of new products.
- Once a drug is approved and marketed, unanticipated adverse effects may lurk unrecognized in society for years, resulting in avoidable adverse health effects. The industry needs a way to efficiently collect post-approval information on new drugs from the larger population of consumers.

Is there a wireless solution that will:

- Increase speed to market for new therapeutic agents?
- Improve the collection of clinical trials information?
- Enhance post-approval oversight of approved drugs?



Moderator
Rob McCray,
Managing Partner, Triple Tree LLC

Panelists
Carl Washburn,
CEO, VOCEL

Matt Banet,
CEO, Triage Wireless

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11:00-11:30 AM Morning Break

11:30 AM-12:30 PM Session C – Overview of the Convergence of Wireless and Life Sciences Technologies

This overview session will present data relevant to judging the market opportunities for wireless life sciences services and businesses. A high level orientation to the key issues to be addressed when applying wireless technologies to business applications, will be provided. Prior to the conference, all participants will be asked to share information regarding efforts by their organization to work towards convergence. Highlights of this information will be presented during the session. The session will also highlight particularly innovative solutions that have been developed by both small and large companies.

12:30-1:30 PM Luncheon

1:30-2:00 PM Break

2:00-3:00 PM Session D – Wireless Communications Technologies; Special Hurdles for Healthcare

This session will focus on the technological, regulatory and financial hurdles and early solutions to the implementation of wireless communications technologies in healthcare. Key areas to be addressed include:

- Privacy and confidentiality requirements in healthcare.
- Overcoming the liability concerns for carriers.
- Payment systems and wireless life sciences – who pays?
- Spectrum limitations (enough?) and regulation (too much or not enough?).
- Standards and wireless life sciences – will devices talk to each other?

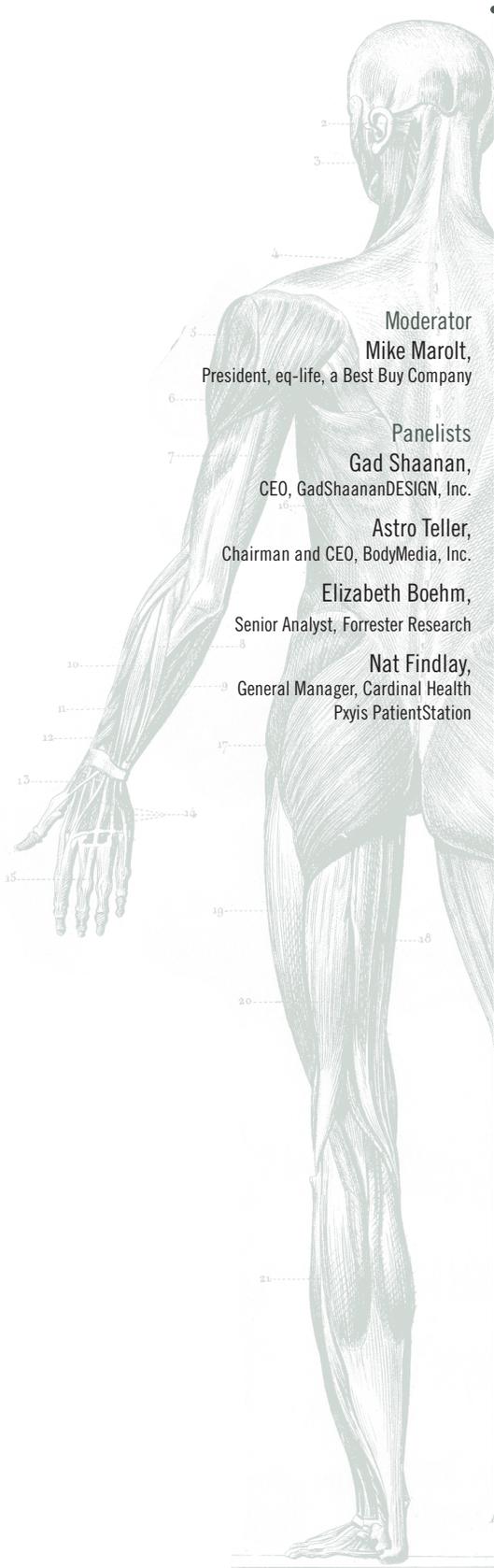
Moderator
Don Jones,
Vice President, Business Development, Healthcare, QUALCOMM

Panelists
Jon Bishay,
R&D Program Manager, Philips Medical Systems

Bill McKeon,
Vice President, Global Strategy and Emerging Technology,
Medtronic, Inc.

William Montgomery,
Vice President, Healthcare, Sprint Nextel

Ronald Hammerle,
Senior Manager, MOTOHEALTH, Motorola, Inc.



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Moderator
Mike Marolt,
President, eq-life, a Best Buy Company

Panelists
Gad Shaanan,
CEO, GadShaananDESIGN, Inc.

Astro Teller,
Chairman and CEO, BodyMedia, Inc.

Elizabeth Boehm,
Senior Analyst, Forrester Research

Nat Findlay,
General Manager, Cardinal Health
Pxys PatientStation

3:00-4:00 PM Session E – Solutions that Affect Consumers

This session will focus on wireless solutions that directly involve consumers and patients. Some questions to be considered include:

- What solutions will consumers pay for themselves?
- Will the unhealthy cohort adopt or accept innovative wireless technologies?
- Do existing healthcare technology distribution channels restrict the successful development of innovations? Are new channels available?

4:30-5:30 PM All Participant Panel
Hosted by Paul Jacobs and Ted Torphy

All attendees will be encouraged to share their thinking related to wireless opportunities for the life sciences sector and improvement of health outcomes, including:

What have we learned today?

Are there wireless solutions for some of the safety and efficiency problems that daunt healthcare?

5:30-7:30 PM Reception for all Participants

This hosted reception represents an opportunity to initiate conversation and solidify relationships with other participants. In addition, wireless life sciences solution providers will demonstrate their technologies. Expected presenters include:

Allscripts
BiancaMed
BioWatch
BodyMedia
CardGuard/Instrumedix
CardioNet
DrFirst
Global Care Quest
Guidant
HealthPia
LG
Medical Intelligence
Medtronic
MOTOHEALTH Motorola, Inc.
myfoodphone.com
Philips Medical
Polymap
Roche Diagnostics GmbH
Samsung
SHL/Raytel
SoundID
St. Jude
TelcoMed
Triage
VOCEL/Random House

Friday, March 10, 2006

Private meetings and roundtable sessions.

For additional information visit:
www.wirelesslifesciences.org for updates.

Guest Activities



Located in sunny California, in the seaside village of La Jolla, Estancia is a vacation oasis voted one of 2005's "Hottest New Hotels in the World" by *Conde Nast Traveller*. Surrounded by lush landscaping and garden fountains, guests can enjoy a rejuvenating massage or simply lounge by the pool. Relaxing and quiet, Estancia is located minutes from the beautiful beaches of La Jolla and Del Mar, and within a few miles of attractions such as the San Diego Zoo and SeaWorld. Try your game at the Torrey Pines Golf Course or hike on the trails at the Torrey Pines Nature Reserve, located a short five minutes away. Or soar above the majestic cliffs and awe-inspiring Pacific Ocean at the Torrey Pines Gliderport.

The Spa at Estancia

Inspired by the serene garden environment and natural California surroundings, The Spa at Estancia is a distinctive garden oasis. The spa experience at Estancia La Jolla begins the moment you set foot on the grounds. Sprawling gardens of eucalyptus, lavender and citrus trees release a cornucopia of sweet fragrances that invigorate the senses and set the stage for an unforgettable spa experience. Contact the spa at 858-550-1000.

The Restaurants and Bar at Estancia

Estancia La Jolla seamlessly carries its rancho-influenced design and style into its celebrated restaurants and lounges. The Adobe El Restaurante, Mustangs & Burros, the Bodega Wine Bar and private Library Dining Room offer innovative cuisine, created by Executive Chef Jessie Frost, against a backdrop of personality and ambiance, indoor and outdoor seating and gracious service.

Torrey Pines Golf Course

Torrey Pines Golf Course is located on the coastal bluffs in La Jolla, CA. Both Torrey Pines golf courses are Championship 18-hole golf courses and are played by the PGA TOUR professionals during the Buick Invitational of California held each year in February. Both Torrey Pines North and Torrey Pines South provide stunning Pacific Ocean views from many holes, making these two San Diego golf courses world-renown and absolute "Must Play" San Diego golf courses.

Shopping and Culture

Just five minutes from Estancia La Jolla Hotel & Spa, La Jolla Village is the Rodeo Drive of San Diego featuring shops such as Armani, Nicole Miller, Ann Taylor and Tommy Bahama. Shopping in La Jolla is a pure delight. After shopping, visit the Museum of Contemporary Art or the Athenaeum Music and Arts Library. Just a short drive away, you'll find the world famous San Diego Zoo, SeaWorld, LegoLand or La Jolla's own Birch Aquarium.

Resort and Travel

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**Condé Nast
Traveller**
HOTTEST NEW HOTELS
IN THE WORLD 2005

Estancia La Jolla Hotel & Spa is a different kind of hotel experience: it's an inspired La Jolla destination comprised of an affordable, luxury La Jolla hotel, world-class spa and certified conference destination. A California-rancho style setting in the idyllic coastal town of La Jolla, Estancia La Jolla exists in harmony with nature, inviting business and leisure guests alike to experience a heightened sense of well being amidst an eclectic blend of tradition, contemporary comforts and modern day sophistication. Welcome to Estancia La Jolla, the definitive La Jolla, California hotel that radiates a rustic elegance from the moment you arrive.

Interstate 5 from the North

Exit at GENESEE AVE
Take GENESEE AVE West (Right)
Turn Left on N TORREY PINES RD

Interstate 5 from the South

Exit at GENESEE AVE
Take GENESEE AVE West (Left)
Turn Left on N TORREY PINES RD

From the Airport

Turn Left on COMMUTER TERMINAL
Turn Right on WINSHIP LN
Turn Left on N HARBOR DR
Turn Left on W LAUREL ST
Turn Left on PACIFIC HWY
Turn Right on W WASHINGTON ST
Turn Left on SAN DIEGO AVE
Take I-5 NORTH
Exit at GENESEE AVE
Take GENESEE AVE West (Left)
Turn Left on N TORREY PINES RD



Conference Attire

During conference sessions we suggest business casual attire. This includes dress pants and a button-up shirt (long sleeve or polo style) for gentlemen and dress pants or skirt and blouse for ladies. Also dressing in layers is recommended, as room temperatures may fluctuate.



Wireless-Life Sciences
Convergence Summit

Summit Organizing Committee

BIOCOM

Ian Wiesenber, Vice President and CFO

Blue Horse & Trumpet

Karl Backus, President/Creative Director
Calvin Vallender, Designer

CommNexus San Diego

(formerly San Diego Telecom Council)
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Johanna Blevins, Marketing Coordinator

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John Cihomsky, Vice President, Public Relations

Triple Tree LLC

Rob McCray, Managing Partner
Cate Murphy, Marketing Associate

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QUALCOMM Incorporated (www.qualcomm.com) is a leader in developing and delivering innovative digital wireless communications products and services based on the Company's CDMA digital technology. Headquartered in San Diego, Calif., QUALCOMM is included in the S&P 500 Index and is a 2005 FORTUNE 500® company traded on The Nasdaq Stock Market® under the ticker symbol QCOM.

Presenting Sponsors:



PROCOPIO BUSINESS CONSULTING 

Procopio, Cory, Hargreaves & Savitch LLP is the fourth largest business law firm in the region with 90 attorneys and offices in downtown San Diego and Carlsbad. The firm's seasoned intellectual property, corporate, real estate and tax attorneys collaborate to accelerate the strategic success of wireless, pharmaceutical, medical device and diagnostic companies.

Procopio Business Consulting (PBC) partners with software, communications technology and life sciences companies to extend the reach and functionality of their business development and marketing efforts including providing an incoming and outgoing bridge with Asia. PBC is a wholly owned consulting firm of Procopio, the law firm.

Procopio and PBC are pioneers in wireless-life sciences convergence. We handled corporate, financing and intellectual property legal work for San Diego's first convergence company, Cardionet, through three rounds of financing, co-chair the CommNexus' Telehealth Special Interest Group and have led efforts over three years on behalf of CommNexus and BIOCOM to launch the Convergence Summit.



triple tree

TripleTree, LLC is an investment bank focused on working with companies in the areas of technology, healthcare and business services. We are especially attentive to sectors where technology and services converge to enable new competitors to emerge. Our 20 professionals deliver merger & acquisition, growth capital and strategic advisory services to growth-oriented companies.

Triple Tree is dedicated to research, and each year the firm publishes several major white papers on emerging business opportunities including, in the last six months, Wireless Mobility and Health & Wellness. Our Managing Partners have previously served as CEOs of high growth companies and they bring wisdom borne of experience to every client engagement.

Built upon the foundation of sector focus, research, and experience, Triple Tree is an investment bank dedicated to delivering strategic solutions that enable shareholders and business executives to maximize the value of their company in a dynamic and challenging marketplace.

The Firm has offices in San Diego and Minneapolis. For further information, visit our website at www.triple-tree.com.