



7th Annual
**Wireless Health
Convergence Summit**

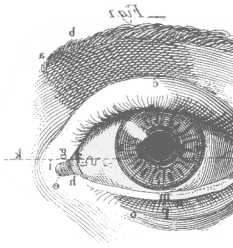
May 23-24, 2012

Manchester Grand Hyatt
San Diego, California



WLSA

Global Health. Connected.™



Wednesday, May 23, 2012

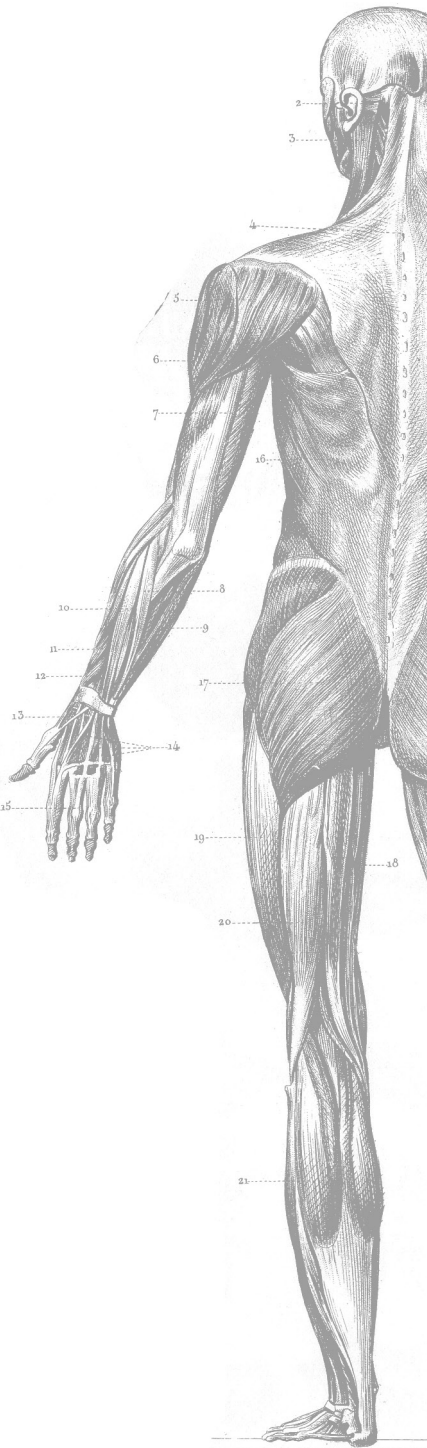
Time: 7:00am – 5:30pm

(Conference Sessions Located in Randle Ballroom - A, B, & C - unless otherwise noted.)

- 7:00 AM :: Continental Breakfast**
Location: Randle Ballroom D & E
- 7:30 AM :: Structured Networking**
Location: Cunningham Foyer
- 8:30 AM :: Welcome & Introductions**
Robert B. McCray : President & Chief Executive Officer, WLSA
- 8:45 AM :: KEYNOTE : Better Health Care, Better Health and Reduced Costs Through Innovation**
David Sayen : Regional Administrator, Region IX, Centers for Medicare & Medicaid
- 9:15 AM :: Validating Innovation for Healthcare**
Leslie Saxon, MD : Chief Division of Cardiovascular Medicine, USC Keck School of Medicine; Professor of Clinical Medicine, (Clinical Scholar), University of Southern California

With industry updates from:
David Albert, MD : Founder & Chief Marketing Officer, AliveCor
Navin Govind : Founder & Chief Executive Officer, Aventyn
- 9:40 AM :: KEYNOTE : Sources of Innovation for Serving Poor and Vulnerable Populations: What Can We Learn from India?**
John Doyle : Executive Vice President, Ascension Health Alliance, and President and Chief Executive Officer, AH Holdings
- 9:55 AM :: PANEL : Validating Innovation for Institutional Customers**
Moderator: **Leslie Saxon, MD**

Panelists:
- **Ben Chodor** - Chief Executive Officer, Happtique
 - **John Doyle** - Executive Vice President, Ascension Health Alliance, and President and Chief Executive Officer, AH Holdings
 - **Robert Havasy** - Technology Strategist & Operations Manager, Partners Healthcare, Center for Connected Health
- 10:20 AM :: Janssen Healthcare Innovations Connected Care Challenge Announcement**
Diego Miralles, Head of Janssen Healthcare Innovation, will announce the winners of the crowdsourcing-inspired Connected Care Challenge



10:30 AM :: Morning Break, Demo Pavilion & Networking

Location: Randle Foyer & Ballroom D & E

11:00 AM :: PANEL : Platforms and Technologies for Connectivity

Moderator: Jeffrey Belk - Managing Director, ICT168 Capital, LLC

Panelists:

- **Glenn Lurie** - President, Emerging Enterprises and Partnerships, AT&T
- **Rick Valencia** - Vice President and General Manager, QualcommLife
- **Chuck Parker** - Executive Director, Continua Health Alliance

11:30 AM :: How Can We Use Information AND Technology to Transform Healthcare

Paul N. Gorup : Chief of Innovation and Senior Vice President, Cerner Corp.

11:50 AM :: PANEL : Traditional Life Sciences & Wireless Health: A Discussion of Integration

Moderator: Harry Greenspun, MD - Senior Advisor for Health Care Transformation and Technology Deloitte Center for Health Solutions, Deloitte LLP

Panelists:

- **Bruno Leroy** - Head of Global Access Strategies, Sanofi
- **Diego Miralles** - Head, Janssen Healthcare Innovation, West Coast Research Center & Janssen Labs

12:15 PM :: Lunch, Demo Pavilion & Networking

Location: Randle Foyer & Terrace

1:15 PM :: KEYNOTE : Empowering the Consumer of the Future: The Role of Wireless Technologies

Margaret Dohnalek, PhD : Global Head of Technology Scouting, PepsiCo Corporate R&D/Long Term Research

With introduction by **Andy Donner**, Partner, Phisic Ventures

1:35 PM :: Convincing the Consumer: Industry Presentations on Wellness & Fitness

Christine Robins : Chief Executive Officer, BodyMedia

Ashley Reynolds : Senior Vice President, US Preventive Medicine

- 1:45 PM :: **PANEL : Workable Models in the Wireless Health Ecosystem**
Speaker & Moderator: M. Wainwright Fishburn, Jr. - Board Member, Wireless-Life Sciences Alliance; Partner, Cooley LLP
Panelists:
- **Jack Young** - Senior Investment Manager, QualcommLife Ventures
 - **Scott Tierney** - Director, Google
- 2:15 PM :: **KEYNOTE ADDRESS**
Sonny Vu : Chief Executive Officer & Founder, Misfit Wearables; Founder AgaMatrix
- 2:30 PM :: **PANEL : User Interface Alternatives for Diabetes Management**
Moderator: Stan Kachnowski, PhD - Chair, Healthcare Innovation Technology Lab, Columbia University, Fellow, Royal Society of Medicine, England
Panelists:
- **Jonathan Javitt, MD, MPH** - Chief Executive Officer and Vice Chairman, Telcare
 - **Sridhar G. Iyengar, PhD** - Founder and Chief Technology Officer, AgaMatrix, Inc.
 - **Anita Matthew** - co-Founder, Glooko
- 3:00 PM :: **Afternoon Break & Networking in the Innovator's Pavilion**
Location: Randle Foyer & Ballroom D & E
- 3:30 PM :: **PANEL : Behavior and Technology: Aging in Place**
Moderator: Don Jones - Vice President, Global Strategy and Market Development, Qualcomm Life
Panelists:
- **David Inns**, Chief Executive Officer, GreatCall
 - **Kian Saneii**, Chief Executive Officer, Independa
 - **Robert Pakter, MD**, Founder & Chief Executive Officer, PillJogger
- 3:50 PM :: **Driving Innovation From Inside a Successful Medical Device Company**
Michael J. Farrell : President Americas, ResMed
- 4:05 PM :: **Leveraging Primary Care Physicians to Reduce Healthcare Costs**
Tom Schwieterman, MD : Medical Director, Midmark

4:20 PM :: **The Role of Wireless Health for Pioneer ACOs**
Michael J. Murphy : President and Chief Financial Officer, Sharp Healthcare
John E. Jenrette, MD : Chief Executive Officer, Sharp Community Medical Group

4:50 PM :: **Digitizing Man : From Theory to Practice**
Eric Topol, MD : Scripps Health, Director, Scripps Translational Science Institute, Author of The Creative Destruction of Medicine

5:10 PM :: **What have we learned today? Closing Discussion**
Robert B. McCray : President & Chief Executive Officer, WLSA
Don Jones : Vice President, Global Strategy and Market Development Qualcomm Life

5:30 PM :: **Reception & Networking in the Innovator's Pavilion**
Location: Randle Foyer & Ballroom D&E



Thursday, May 24, 2012

Time: 7:00am – 4:30pm

(Conference Sessions Located in Randle Ballroom - A, B, & C - unless otherwise noted.)

- 
- 7:00 AM :: Breakfast**
Location: Randle Ballroom D & E
- 7:00 AM :: Structured Networking**
Location: Cunningham Foyer
- 8:00 AM :: Opening Remarks & Introductions**
Robert B. McCray : President & Chief Executive Officer, WLSA
- 8:10 AM :: PANEL : Transformative Technologies Update**
Moderator: Vijay Gurbaxani - Professor of Information Systems and Computer Science; Director of the Center for Digital Transformation (CDT) at the Paul Merage School of Business, University of California, Irvine
- Panelists:**
- **David Icke** - Chief Executive Officer, MC10
 - **Byron Osing** - Chief Executive Officer, Calgary Scientific
- 8:40 AM :: KEYNOTE : The Coming Revolution in Healthcare**
Jim Sweeney : Chairman and Chief Executive Officer, PatientSafe
- 9:00 AM :: iAwards Finalists : Consumer Innovation**
Moderator: Chris Hoffmann - TripleTree, Senior Director and Chief Marketing Officer
- With update and introductions by 2011 winner, Body Media
- Finalists:**
- **Centene Corporation**
 - **Fitlinxx**
 - **Silverlink** and their partner **Aetna**
 - **WellAware Systems**
- 9:40 AM :: The X PRIZE Foundation Launches Next Competition and Partnership Reveal**
- 10:00 AM :: Morning Break & Networking in the Innovator's Pavilion**
Location: Randle Foyer & Ballroom D & E

10:30 AM :: **iAwards Finalists : Operational Innovation**

Moderator: Chris Hoffmann - TripleTree, Senior Director and Chief Marketing Officer

With update and introductions by 2011 winner, Phreesia

Finalists:

- **AwarePoint**
- **CureMD**
- **HomeCare HomeBase**
- **Mobile Heartbeat**

11:10 AM :: **iAwards Finalists : Clinical Innovation**

Moderator: Chris Hoffmann - TripleTree, Senior Director and Chief Marketing Officer

With update and introductions by 2011 winner, Cambridge Temperature Concepts

Finalists:

- **Consult-a-Doctor**
- **Eviti**
- **Telcare**
- **Watermark Medical**

11:50 AM :: **Official iAwards Winners Presentation :**

Chris Hoffmann : TripleTree, Senior Director and Chief Marketing Officer

Robert B. McCray : Chief Executive Officer & co-Founder, WLSA

12:00 PM :: **Lunch & Networking**

Location: Randle Foyer & Terrace

1:00 AM :: **KEYNOTE: Using Mobile Health to Create a Totally Different Experience for the Consumer**

Charles Saunders, MD : President, Strategic Diversification, Aetna

1:40 PM :: **San Diego Beacon e-health Community Update**

Ted Chan, MD : Medical Director, Emergency Department, UCSD Medical Center

2:00 PM :: **Industry Updates**

Francois Pelletier : Director, MicroSemi

Steven Ferguson : Patient Management Officer, Myca

Keith Errey : Chief Executive Officer, Isansys

2:20 PM :: **PANEL: Innovation, Investment and the FDA: Lessons Learned from Recent Successes**

Speaker & Moderator: Frank F. Rahmani - Partner, Cooley LLP

Panelists:

- **Beth Seidenberg** - Partner, Kleiner Perkins Caufield & Byers
- **Dane Stout** - Executive Director, Connected Health and Biomedical Communication Practice, Anson Group
- **Jorge Valdes** - Chief Technical Officer, Dexcom
- **Tom Watlington** - Chief Executive Officer, Sotera Wireless

12:00 PM :: **Afternoon Break & Networking in the Innovators Pavilion**

Location: Randle Foyer & Ballroom D & E

3:30 PM :: **PANEL: Eyes on the Prize: Incentivizing Innovation in Wireless Health**

Moderator: Robert B. McCray - Chief Executive Officer and co-Founder, WLSA

Panelists:

- **Dr. Peter H. Diamandis, MD** - Chairman and Chief Executive Officer, X PRIZE Foundation
- **Dr. Paul Jacobs, PhD** - Chairman and Chief Executive Officer, Qualcomm Incorporated
- **Rod Roddenberry** - Founder & Director, The Roddenberry Foundation

4:15 PM :: **Closing Remarks**

Robert B. McCray : Chief Executive Officer & co-Founder, WLSA

4:30 PM :: **Reception & Networking in the Innovator's Pavilion**

Location: Randle Foyer & Ballroom D & E

