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West Wireless Health Institute Signs on as Platinum Member of the Wireless-Life Sciences Alliance

SAN DIEGO – May 4, 2009 – The Wireless-Life Sciences Alliance (WLSA) today announced the West Wireless Health Institute signed on as a platinum member. The West Wireless Health Institute is one of world's first medical research organizations dedicated to advancing health and well-being through the use of wireless technologies. The WLSA (managed by CONNECT) is a consortium of life sciences and wireless companies seeking to explore the many opportunities to use wireless technologies to improve health care.

“The Wireless-Life Sciences Alliance has helped pave the way for an unprecedented collaboration of wireless technology and health care in San Diego and beyond,” said Gary West, founder of the West Wireless Health Institute and chairman of the Board. “Membership in the WLSA will help facilitate introductions between the West Wireless Health Institute and many of the key players in this space that share our common interest in accelerating the development of wireless health care solutions.”

West is joined on the Institute's Board by its Chief Medical Officer Dr. Eric J. Topol, who also serves as Chief Academic Officer at Scripps Health and holds the Gary and Mary West Chair of Innovative Medicine, and Donald Jones, vice president of Health and Life Sciences at Qualcomm. Jones co-founded the WLSA in 2006 and in doing so initiated the first of its kind WLSA Convergence Summit to bring together life sciences and wireless companies.

“The opening of the West Wireless Health Institute firmly positions San Diego as the worldwide hub for the convergence of wireless and health & life sciences innovation,” said Jones. “The Wireless-Life Sciences Alliance is proud of its efforts, and the efforts of its members, over the past several years to help foster and facilitate this strong environment. We anticipate that the West Wireless Health Institute will inspire entrepreneurs and companies looking to join this transformative movement to come to San Diego, in much the same way that Qualcomm attracted other telecommunications companies to the region.”

The WLSA will hold its annual Convergence Summit May 13-14, 2009 in La Jolla. For more information, please visit www.wirelesslifesciences.org/event/2009Summit/.

For more information about the West Wireless Health Institute, please visit www.westwirelesshealth.org.

About Wireless-Life Sciences Alliance

The Wireless-Life Sciences Alliance (managed by CONNECT) is a trade organization

founded to create and promote an ongoing and expanding dialogue around the many opportunities to use wireless technologies to advance the delivery of healthcare. Alliance membership and event participation is exclusively extended to senior executives of life sciences and wireless technology companies, entrepreneurs, academia, and capital sources. The Alliance focuses special attention on the application of wireless cellular technology to enable new business models and business process improvements in all sectors of the life sciences industries, including the healthcare services, healthcare information technology, biopharmaceutical and medical device sectors.

www.wirelesslifesciences.org

About the West Wireless Health Institute

The West Wireless Health Institute is one of the first medical research organizations in the world supporting the exploration and application of wireless technologies to advance human health and well-being. Along with Scripps Health and Qualcomm, the Institute is fostering an unprecedented convergence of science, medicine, engineering and technology to change the way health care is delivered. The West Wireless Health Institute is based in San Diego, California. For more information, please visit www.westwirelesshealth.org.

About CONNECT

CONNECT is a non-profit organization dedicated to creating and sustaining the growth of innovative technology and life science businesses in San Diego. Since 1985, CONNECT has assisted in the formation and development of over 1,200 companies and is widely regarded as the nation's most successful regional program linking inventors and entrepreneurs with the resources they need for success. Its programs include: Springboard, Venture Round Table, Frontiers in Science and Technology, FrameWorks, CEO Strategy Forum and Connect with CONNECT; affiliate programs with The Center for Commercialization of Advanced Technology (CCAT), Tech Coast Angels (TCA), Wireless-Life Sciences Alliance (WLSA), and MIT Enterprise Forum (MITEF); and its awards and recognition programs, Hall of Fame, and The Most Innovative Products (MIP) Awards. For more information, please visit www.connect.org.

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